

Our Student Service Promise

Personal Attention. We are available to assist you with your educational goals. Course selection, academic advising, admissions and registration are all services available as you seek your degree from Lake Superior State University. We are flexible scheduling appointments for students who are working or live outside of the Escanaba Area.

Small Classes. LSSU offers small classes and personal attention from your professors. Your instructors will know you by name... you're not just another number to us!

Knowledgeable Faculty. LSSU faculty take great pride in teaching and presenting a personal approach to education. They are experts in their fields who share a commitment developing students as good citizens and professionals. They are committed to a student centered environment.

Student Friendly! Students are important to us. You will be greeted with a smile and your questions will be answered. We make it easy for you to earn your degree from Lake Superior State University.

It is the policy of Lake Superior State University that no person shall be discriminated against, excluded from participation in, denied the benefits of, or otherwise be subjected to discrimination in employment, or in any program or activity for which the University is responsible on the basis of race, color, national origin or ancestry, gender, age, disability, religion, height, weight, sexual preference, marital status or veteran status.

Business Administration Rotation Schedule

(subject to change)

Semester	Courses Offered:
Spring 2008	MGMT 365
Summer 2008	BUSN 405
Fall 2008	BUSN 403, BUSN 308
Spring 2009	MGMT 464, MRKT 385
Summer 2009	MGMT 476
Fall 2009	MRKT 387, LAWS 301
Spring 2010	FINC 341
Summer 2010	BUSN 466
Fall 2010	MGMT 388

Escanaba Regional Center Programs

- Bachelor of Science-Accounting
- Bachelor of Science-Business Administration (generalist, management or marketing minor)
- Bachelor of Science-Criminal Justice (generalist, law enforcement or corrections)
- Bachelor of Science- Early Childhood Education w/ Sociology or Business minor
- Bachelor of Science-Engineering Management
- Bachelor of Science-Individualized Studies
- Bachelor of Science-Nursing Completion

For more information, please contact:

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Business Administration

Bachelor of Science
Degree Completion Program

offered at Bay West
In Iron Mountain

Lake Superior State University
Continuing Education

In cooperation with
Bay de Noc Community College



Business Administration-Generalist

This program is primarily for the student who is currently working in the business field. It provides the fundamentals of business to help students gain more knowledge of different aspects of the business. Courses include the professional business core in addition to business electives that the student may choose.

Program Highlights

- Courses offered evenings and weekends
- Courses offered on a part-time basis
- Flexible schedules designed for busy adults
- Personalized advising and assistance
- Experienced and caring faculty

Business Programs offered in Escanaba:

Business Administration-Management

This degree program is designed to provide a well-rounded professional education. This degree will provide students with a broad background and presents courses covering the functional areas of business. This management degree program prepares students for leadership positions in business and non-profit organizations. If you are interested in this degree—it is the Business Administration-Generalist Degree plus 2 additional classes.

Business Administration with Marketing Minor

This program is designed to introduce students to the many opportunities in the field of marketing. The study of marketing includes International Marketing, Consumer Behavior, Services Marketing and Retail Management. These courses, in addition, to the professional business core provide students with the knowledge and skills to understand the function of marketing.



Bay de Noc Community College—Lake Superior State University

Bachelor of Science—Business Administration

Degree Completion Program

Courses taken from Bay College:

Course Name	Credits
EN 101 Rhetoric & Composition	4
EN 102 Research Writing	2
CM 103 Interpersonal Communication	3
Humanities Electives	8
Laboratory Science	4
MA 110 College Algebra	4
MA 210 Introduction to Statistics	4
EC 113 Macroeconomics	4
EC 114 Microeconomics	4
Government or U.S. History	4
AC 101 Accounting Principles I	4
AC 102 Accounting Principles II	4
BU 151 Introduction to Business	4
BU 192 Business Communications	4
BU 205 Principles of Management	4
BU 200 Business Law I	4
BU 251 Business Law II	3
BU 255 Marketing	4
CA 130 Spreadsheet Applications	3
OS 105 Computer Keyboarding	2
Social or Natural Science or Math elect.*	4
Electives	15
TOTAL Bay Required Credits	96

*Students should consult with Regional Center Director to select approved course.

Students should receive MACRAO from Bay de Noc Community College to meet LSSU's general education requirement. Check with your Bay College advisor and the Bay Catalog regarding requirements.

Courses Taken from LSSU:

Course Name	Credits
BUSN 403 Business, Government & Society	3
BUSN 466 Business Policy	3
FINC 341 Managerial Finance	4
MGMT 365 Human Resource Management	3
MGMT 464 Organizational Behavior	3
300/400 Level LSSU Bus. Electives	16
TOTAL LSSU Required Credits	32
TOTAL Degree Requirements	128

Students are required to apply to the School of Business and must be admitted before taking LSSU courses. See Regional Center Director for more information and requirements.

“The benefit of attending a four-year university close to home has opened doors for me. Since graduating, I have been accepted into Dayton School of Law. The plethora of teacher personalities enhanced my education.”

- Brian Lusardi

Escanaba Regional Center graduate
Bachelor of Science—Business Administration

To meet the LSSU residency requirements at the regional center, students must earn at least 32 credits from LSSU and 50 percent of their departmental required 300/400 level credits in Lake State courses.