



Bachelor of Science in Business Administration- Marketing Minor

<i>Courses taken at Bay de Noc Community College</i>			<i>Grade</i>	<i>Credits</i>	<i>Electives</i>	<i>Grade</i>	<i>Credits</i>
<input type="checkbox"/>	ACCT 101	Accounting Principles I	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	ACCT 102	Accounting Principles II	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BUSN 160	Introduction to Business	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BUSN 195	Business Communications	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BUSN 242	Principles of Management	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BUSN 250	Business Law I	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BUSN 251	Business Law II	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BUSN 253	Marketing	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BU 262	Principles of Selling	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	CIS 130	Spreadsheet Applications	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	ECON 131	Macroeconomics	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	ECON 132	Microeconomics	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	ENGL 101	Rhetoric & Composition	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	ENGL 102	Research Writing (2) ~or~ ENGL 145 Tech Report Writing (3)	_____	2	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	MATH 110	College Algebra	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	MATH 210	Introduction to Statistics	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	Social and Behavioral Science	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	Humanities Electives	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	Humanities Electives	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	Laboratory Science	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	Social, Natural or Computer Science or Math elective	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	Electives	_____	25		_____	_____
				<i>Total credits at Bay</i>		<i>96</i>	

<i>Courses taken at LSSU's Escanaba Regional Center</i>			<i>Grade</i>	<i>Credits</i>	<i>LSSU Electives</i>	<i>Grade</i>	<i>Credits</i>
<input type="checkbox"/>	BUSN 403	Business, Government and Society	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BUSN 466	Business Policy	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	FINC 341	Managerial Finance	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	INTB 486	International Marketing	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	MGMT 365	Human Resource Management	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	MGMT 464	Organizational Behavior	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	MRKT 381	Consumer Behavior	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	LSSU 300/400 Marketing Electives	_____	3		_____	_____
<input type="checkbox"/>	_____	LSSU 300/400 Marketing Electives	_____	3		_____	_____
<input type="checkbox"/>	_____	LSSU Electives	_____	4		_____	_____
				<i>Total credits at LSSU</i>		<i>32</i>	
				<i>Total Bay & LSSU credits</i>		<i>128</i>	

For more info, please contact:
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 Students must earn at least 128 credits. Overall GPA must be a minimum of 2.0, in addition to a 2.0 GPA or above in departmental requirements.

To meet the LSSU residency requirements at the regional center, students must earn at least 32 credits from LSSU and 50 percent of their departmental required 300/400 level credits in Lake Superior State University courses.

Students should complete an Associate's Degree at Bay de Noc Community College with MACRAO Certification to meet LSSU's general education requirement. Check with your Bay College advisor and the Bay Catalog regarding requirements.

LSSU Business Course Rotation-Escanaba

(subject to change)

Semester	Courses Offered
Fall - Even Years	ACTG 432, BUSN 399, FINC 341, MGMT 464, MGMT 469, MRKT 381
Spring - Odd Years	ACTG 333, ACTG 433, BUSN 399, BUSN 403, BUSN 466, MGMT 375, MGMT 380
Summer - Odd Years	MGMT 365, MRKT 388
Fall - Odd Years	ACTG 427, BUSN 399, FINC 341, MGMT 451, MGMT 464, MRKT 486
Spring - Even Years	ACTG 334, ACTG 422, BUSN 399, BUSN 403, BUSN 466, MGMT 471, MGMT 476
Summer - Even Years	MGMT 365, MRKT 385

Courses that satisfy MACRAO
 Courses that satisfy degree requirement