



*Bachelor of Science in Business Administration- Marketing Minor*

<i>Courses taken at Bay de Noc Community College</i>			<i>Grade</i>	<i>Credits</i>	<i>Electives</i>	<i>Grade</i>	<i>Credits</i>
<input type="checkbox"/>	AC 101	*Accounting Principles I	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	AC 102	*Accounting Principles II	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BU 151	*Introduction to Business	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BU 192	*Business Communications	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BU 200	Business Law I	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BU 205	Principles of Management	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BU 251	Business Law II	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BU 255	Marketing	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BU 266	Principles of Selling	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	CA 130	*Spreadsheet Applications	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	CM 103	*Interpersonal Communications	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	EC 113	*Macroeconomics	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	EC 114	*Microeconomics	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	EN 101	*Rhetoric & Composition	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	EN 102	*Research Writing	_____	2	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	MA 110	*College Algebra	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	MA 210	Introduction to Statistics	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	OS 106	*Keyboarding Skill Development	_____	1	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	Government or U.S. History	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	*Humanities Electives	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	Humanities Electives	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	*Laboratory Science	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	Social or Natural Science or Math elective	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	Electives	_____	12	<input type="checkbox"/>	_____	_____
				<i>Total credits at Bay</i>		<i>96</i>	

<i>Courses taken at LSSU's Escanaba Regional Center</i>			<i>Grade</i>	<i>Credits</i>	<i>LSSU Electives</i>	<i>Grade</i>	<i>Credits</i>
<input type="checkbox"/>	BUSN 403	Business, Government and Society	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	BUSN 466	Business Policy	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	FINC 341	Managerial Finance	_____	4	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	MGMT 365	Human Resource Management	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	MGMT 464	Organizational Behavior	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	MRKT 381	Consumer Behavior	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	MRKT 486	International Marketing	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	LSSU Marketing Electives	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	LSSU Marketing Electives	_____	3	<input type="checkbox"/>	_____	_____
<input type="checkbox"/>	_____	Business Electives at the 300/400 level	_____	4	<input type="checkbox"/>	_____	_____
				<i>Total credits at LSSU</i>		<i>32</i>	
				<i>Total Bay &amp; LSSU credits</i>		<i>128</i>	

For more info, please contact:  
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Students must earn at least 128 credits. Overall GPA must be a minimum of 2.0, in addition to a 2.0 GPA or above in departmental requirements.  
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To meet the LSSU residency requirements at the regional center, students must earn at least 32 credits from LSSU and 50 percent of their departmental required 300/400 level credits in Lake Superior State University courses.  
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Students should complete an Associate's Degree at Bay de Noc Community College with MACRAO Certification to meet LSSU's general education requirement. Check with your Bay College advisor and the Bay Catalog regarding requirements.  
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\* Courses that must be completed for LSSU's School of Business & before taking any Lake State 300/400 business course.

*LSSU Business Course Rotation-Escanaba*

(subject to change)

Semester	Courses Offered
Fall - Even Years	ACTG 432, BUSN 399, FINC 341, MGMT 464, MGMT 469, MRKT 381
Spring - Odd Years	ACTG 333, ACTG 433, BUSN 399, BUSN 403, BUSN 466, MGMT 375, Elective
Summer - Odd Years	MGMT 365, MRKT 388
Fall - Odd Years	ACTG 427, BUSN 399, FINC 341, MGMT 451, MGMT 464, MRKT 486
Spring - Even Years	ACTG 334, ACTG 422, BUSN 399, BUSN 403, BUSN 466, MGMT 471, Elective
Summer - Even Years	MGMT 365, MRKT 385

Courses that satisfy MACRAO  
Courses that satisfy degree requirement