



Liberal Studies Major

MACRAO Agreement (NMC)

Philosophy Elective-3cr. (NMC)

SOC230: Race and Ethnicity in America (NMC)

Bachelor of Science: 8 additional credits in Social or Natural Science or Math beyond MACRAO (NMC)

INTD490: Senior Directed Study (LSSU)

Electives to equal 92 NMC credits

Electives to equal 32 LSSU credits

Pick Two LSSU Minors

The Following Minors are Available Entirely in Petoskey:

General Business:

B211: Accounting Principles I (NMC)

B200: Principles of Management (NMC)

M200: Marketing (NMC)

ECO111: Macroeconomics (NMC)

ECO112: Microeconomics (NMC)

FINC341: Managerial Finance (LSSU)

BUSN403: Business, Government, and Society (LSSU)

Marketing:

M200: Intro to Marketing (NMC)

M202: Fundamentals of Advertising (NMC)

M204: Retailing, E-Commerce & Service Management (NMC)

M205: Principles of Selling (NMC)

ECO112: Microeconomics (NMC)

MRKT381: Consumer Behavior (LSSU)

MRKT486: International Marketing (LSSU)

Public Relations:

M200: Intro to Marketing (NMC)

M202: Fundamentals of Advertising (NMC)

B207: Business Communication (NMC)

COMM320: Public Relations (LSSU)

COMM210: Business and Professional Speaking (LSSU)

COMM302: Argumentation and Advocacy (LSSU)

COMM308: Communication Theory (LSSU)

Sociology:

SOC171: Introduction to Sociology (NMC)

Sociology Electives 6 credits (NMC)

SOCY238: Social Psychology (LSSU)

SOCY303: Contemporary Soc. Theory (LSSU)

SOCY490: Independent Research in Sociology (LSSU)

Accounting Finance:

B211-Principles of Accounting I (NMC)

B212-Principles of Accounting II (NMC)

B213-Intermediate Accounting I (NMC)

B216-Federal Tax Accounting I (NMC)

B218-Cost Accounting I (NMC)

FINC341: Managerial Finance (LSSU)

ACTG333 Cost II (or) ACTG422 Federal II (LSSU)