

Our Student Service Promise

Personal Attention. We are available to assist you with your educational goals. Course selection, academic advising, admissions and registration are all services available as you seek your degree from Lake Superior State University. We are flexible scheduling appointments for students who are working or live outside of the Escanaba Area.

Small Classes. LSSU offers small classes and personal attention from your professors. Your instructors will know you by name... you're not just another number to us!

Knowledgeable Faculty. LSSU faculty take great pride in teaching and presenting a personal approach to education. They are experts in their fields who share a commitment developing students as good citizens and professionals. They are committed to a student centered environment.

Student Friendly! Students are important to us. You will be greeted with a smile and your questions will be answered. We make it easy for you to earn your degree from Lake Superior State University.

It is the policy of Lake Superior State University that no person shall be discriminated against, excluded from participation in, denied the benefits of, or otherwise be subjected to discrimination in employment, or in any program or activity for which the University is responsible on the basis of race, color, national origin or ancestry, gender, age, disability, religion, height, weight, sexual preference, marital status or veteran status.

Business Administration Rotation Schedule

(subject to change)

Semester	Courses Offered:
Spring— Even Years	ACTG 334, ACTG 422, BUSN 399, BUSN 403, BUSN 466 MGMT 471, Elective
Summer— Even Years	MGMT 365, Elective
Fall— Even Years	ACTG 432, BUSN 399, FINC 341, MGMT 469, MGMT 464, Elective
Spring— Odd Years	ACTG 333, ACTG 433, BUSN 399, BUSN 403, BUSN 466, MGMT 375, Elective
Summer— Odd Years	MGMT 365, Elective
Fall— Odd Years	ACTG 427, FINC 341, MGMT 451, MGMT 464, Elective

Escanaba Regional Center Programs

- Bachelor of Science-Accounting
- Bachelor of Science-Business Administration (generalist, management or marketing minor)
- Bachelor of Science-Criminal Justice (generalist, law enforcement or corrections)
- Bachelor of Science- Early Childhood Education w/ Sociology or Business minor
- Bachelor of Science-Engineering Management
- Bachelor of Science-Individualized Studies
- Bachelor of Science-Nursing Completion

For more information, please contact:

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Business Administration Management Bachelor of Science Degree Completion Program

offered at our
Escanaba Regional Center

Lake Superior State University
Continuing Education

In cooperation with
Bay de Noc Community College



BACHELOR OF SCIENCE Business Administration-Management

The Bachelor of Science in Business Administration-Management is designed to provide a well-rounded professional education. This degree will provide students with a broad background and presents courses covering the functional areas of business. This management degree program prepares students for leadership positions in business and non-profit organizations.

Program Highlights

- Courses offered evenings and weekends
- Courses offered on a part-time basis
- Flexible schedules designed for busy adults
- Personalized advising and assistance
- Experienced and caring faculty

Other Business Programs offered at the Escanaba Regional Center:

Business Administration-Generalist

This program is primarily for the student who is currently working in the business field. It provides the fundamentals of business to help students gain more knowledge of different aspects of the business. Courses include the professional business core in addition to business electives that the student may choose.

Business Administration-Management with Marketing Minor

This program is designed to introduce students to the many opportunities in the field of marketing. The study of marketing includes International Marketing, Consumer Behavior, Services Marketing and Retail Management. These courses in addition to the professional business core provide students with the knowledge and skills to understand the function of marketing.



Bay de Noc Community College—Lake Superior State University

BACHELOR OF SCIENCE—Business Administration Management Degree Completion Program

Courses taken from Bay College:

Course	Name	Credits
BU 151	Introduction to Business	4
OS 105	Computer Keyboarding	2
EN 101	Rhetoric & Composition	4
EN 102	Research Writing	2
CM 103	Interpersonal Communication	3
	Humanities Electives	8
	Laboratory Science	4
MA 110	College Algebra	4
MA 210	Introduction to Statistics	4
EC 113	Macroeconomics	4
EC 114	Microeconomics	4
	Government or U.S. History	4
AC 101	Accounting Principles I	4
AC 102	Accounting Principles II	4
BU 192	Business Communications	4
BU 205	Principles of Management	4
BU 200	Business Law I	4
BU 251	Business Law II	3
BU 255	Marketing	4
CA 130	Spreadsheet Applications	3
	Social Science, Nat. Science, or Math Electives	4
		6-7
TOTAL Bay Required Credits		87-88

*Students are required to apply to the School of Business and must be admitted before taking LSSU courses. See Regional Center Director for more information and requirements.

Students should receive MACRAO from Bay de Noc Community College to meet LSSU's general education requirement. Check with your Bay College advisor and the Bay Catalog regarding requirements.

Courses Taken from LSSU:

Course	Name	Credits
BUSN 403	Business, Government & Society	3
BUSN 466	Business Policy	3
FINC 341	Managerial Finance	4
MGMT 365	Human Resource Management	3
MGMT 471	Production/Operation Mgmt. or MGMT 375 Supply Chain Mgmt.	3
MGMT 469	Collective Bargaining (3) or MGMT 451 Labor Law (4)	3-4
MGMT 464	Organizational Behavior	3
	300/400 Level Business Electives	15
	Business Electives	3
TOTAL	LSSU Required Credits	40-41
TOTAL	Degree Requirements	128

"The benefit of attending a four-year university close to home has opened doors for me. Since graduating, I have been accepted into Dayton School of Law. The plethora of teacher personalities enhanced my education."

- Brian Lusardi
Escanaba Regional Center Graduate
Bachelor of Science—Business Administration

To meet the LSSU residency requirements at the regional center, students must earn at least 32 credits from LSSU and 50 percent of their departmental required 300/400 level credits in Lake State courses.