

September 2006

School of Business, Economics, and Legal Studies

B.S. in Business Administration - Marketing Degree Audit

Name _____

S.I.D. _____

Intended month/year of graduation ____/____

Advisor Approval _____

General Education Requirements

(36-37 credits)

Communications Skills (9 credits)

ENGL110 3 _____

ENGL111 3 _____

COMM101 3 _____

Mathematics (3 credits)

* MATH111 3 _____

Aesthetics (7-8 credits)

HUMN251 4 _____

_____ 3-4 _____

Cultural Diversity (3 credits)

BUSN308 3 _____

Social Science (6 credits)

* ECON201 3 _____

_____ 3 _____

Natural Science (with lab) (8 credits)

_____ 4 _____

_____ 4 _____

B.S. Degree Requirements

(8 credits)

* ECON202 3 _____

_____ - _____

_____ - _____

* Courses are also required as part of the Common Professional Component.

_____ At least 128 credits

_____ Residency - 32 hours

_____ 2.0 GPA

_____ 2.0 GPA in departmental requirements

I certify that all departmental requirements are complete and the departmental grade point average is 2.0 or higher.

Degree Requirements

(78 credits)

Common Professional Component (69 credits)

ACTG132 4 _____

ACTG133 4 _____

BUSN211 3 _____

BUSN231 3 _____

BUSN254 3 _____

BUSN255 3 _____

BUSN403 3 _____

BUSN466 3 _____

DATA235 3 _____

ECON201 3 _____

ECON202 3 _____

FINC341 4 _____

MATH111 3 _____

MRKT281 3 _____

MRKT381 3 _____

MRKT480 3 _____

MRKT481 3 _____

MGMT360 3 _____

MGMT365 3 _____

MGMT375 3 _____

MGMT464 3 _____

Four Marketing Electives (12 credits)

_____ - _____

_____ - _____

_____ - _____

_____ - _____

Electives (100 level or higher) to total 128

See reverse side for elective choices

X _____ Department Head School of Business, Economics, and Legal Studies

Business Administration Marketing General Education and Electives List

Marketing Electives

MRKT283 Principles of Selling
MRKT385 Services Marketing
MRKT387 Advertising Theory and Practice
MRKT388 Retail Management
MRKT483 Sales Force Management
MRKT486 International Marketing

Aesthetics

ARTS250, ARTS251, HUMN240, HUMN252, HUMN255, MUSC220, MUSC221, NATV240, PHIL302, PHIL305, or 8 credits from second year of foreign language

Social Science

GEOG201, GEOG302, GEOG306, HLTH328, HIST101, HIST102, HIST131, HIST132, NATV225, PLSC110, PLSC160, PLSC241, PSYC101, PSYC155, SOCY101, SOCY102, SOCY113, SOCY225, SOCY226, SOCY321, EDUC250

Natural Science with Lab

BIOL105, BIOL109, BIOL122, BIOL204, CHEM105, CHEM108/CHEM109, CHEM115, CHEM116, GEOL115, GEOL121, GEOL122, GEOG106, GEOG108, NSCI101, NSCI102, NSCI103/NSCI104, NSCI110, NSCI116, NSCI119, PHYS221, PHYS231

BS Degree Requirement

At least 8 credits, in addition to courses used for general education requirement, from categories of social science, natural science or mathematics.

