

September 2006

**Department of Business and Economics
Departmental Degree Audit
- Minor Marketing -**

Name: _____

ID: _____

Intended Month/Year of Graduation _____ / _____

Approvals: _____
College Chair

Advisor

Advisor Note : All the information below should be from the student's most recent transcript and/or transfer evaluation sheet. Attach substitution waiver forms as necessary.

<u>Term</u>	<u>Grade</u>		
_____	-3	MRKT 281	Marketing Principles and Strategy
_____	-3	MRKT 283	Principles of Selling
_____	-3	MRKT 381	Consumer Behavior
_____	-3	MRKT 486	International Marketing
_____	-3	MRKT Elective (300 level or above)*	
_____	-3	MRKT Elective (300 level or above)*	
_____	-3	ECON 202	Principles of Microeconomics
21 credits			

* Marketing Electives:

- MRKT 385 Services Marketing
- MRKT 387 Advertising Theory and Practice
- MRKT 388 Retail Management
- MRKT 480 Marketing Research
- MRKT 481 Marketing Management
- MRKT 483 Sales Force Management

(Completed at student's graduation)
 Registrar's Audit at Graduation:
 Total credits _____
 Department GPA _____
 Overall GPA _____

I certify that all departmental requirements are complete and the departmental grade point average is 2.0 or higher.

Dean

Date

Original: Registrar's Office