

September 2010

**Department of Business and Economics  
Departmental Degree Audit  
- Minor Sports Marketing -**

Name: \_\_\_\_\_

ID: \_\_\_\_\_

Intended Month/Year of Graduation \_\_\_\_\_ / \_\_\_\_\_

Approvals: \_\_\_\_\_  
College Chair

\_\_\_\_\_  
Advisor

**Advisor Note**: All the information below should be from the student's most recent transcript and/or transfer evaluation sheet. Attach substitution waiver forms as necessary.

<u>Term</u>	<u>Grade</u>		
_____	-3	RECS270	Introduction to Sports Management
_____	-3	MRKT 281	Marketing Principles and Strategies
_____	-3	MRKT 300	Sports and Event Marketing
_____	-3	BUSN231	Business Communication
_____	-2	RECS/MRKT295 Practicum (Permission of Instructor)	
_____	-2	RECS/MRKT496 Independent Research in Sports Marketing (Senior Status or Permission of Instructor)	
_____	16 credits		
		* <u>Electives: Select 12 credit hours</u>	
_____	_____	MRKT 283 Principles of Selling	3
_____	_____	MRKT381 Consumer Behavior	3
_____	_____	MRKT383 E-Marketing	3
_____	_____	MRKT385 Services Marketing	3
_____	_____	MRKT 387 Advertising Management	3
_____	_____	MRKT388 Retail Management	3
_____	_____	MRKT480 Marketing Research	3
_____	_____	INTB/MRKT486 Intern Marketing	3

(Completed at student's graduation)  
 Registrar's Audit at Graduation:  
 Total credits \_\_\_\_\_  
 Department GPA \_\_\_\_\_  
 Overall GPA \_\_\_\_\_

I certify that all departmental requirements are complete and the departmental grade point average is 2.0 or higher.

\_\_\_\_\_  
Dean Date

Original: Registrar's Office  
 Copies: Department, Student, Advisor