

# Business Administration — Business Education

## Bachelor of Science

### Program Description:

The bachelor of science in business administration - business education prepares students for Michigan certification to teach business and office education courses at the secondary level. The degree makes students eligible for a secondary provisional certificate. Students who successfully complete this program will receive a GQ endorsement which qualifies business teachers to teach high school accounting, marketing, general business and computer software courses.

### Career Descriptions:

**Business Teacher** — Helps students develop business and technology skills that will make them more marketable.

Teaching is the profession that shapes America's future. As a teacher, you:

- Make a positive difference in the lives of young people.
- Make an impact on the future of America's business leaders and workers.

Preparing students for tomorrow's work force is important to improve and maintain America as an economic leader. The business teaching profession needs committed, enthusiastic, well-prepared teachers to:

- Help students develop the qualities and skills required for the workplace.
- Prepare students for post-secondary business programs.

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### Career Choices:

Secondary Teacher

Business careers in:  
Management  
Accounting  
Marketing

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### Student Profile:

*Do you ...*

like working with people?

want to make a difference?

seek a satisfying lifelong career?

desire responsibility  
and leadership?

seek flexibility, variety  
and creativity in your job?

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### Department Requirements

ACTG132	Principles of Accounting I	4
ACTG133	Principles of Accounting II	4
BUSN121	Introduction to Business	3
BUSN211	Business Statistics	3
BUSN231	Business Communication	3
BUSN350	Business Law I	3
BUSN355	Business Law II	3
CSCI101	Introduction to Microcomputer Applications	3
ECON201	Principles of Macroeconomics	3
ECON202	Principles of Microeconomics	3
FINC242	Personal Finance	3
MGMT360	Management Concepts and Apps.	3
MGMT365	Human Resource Management	3
MRKT281	Marketing Principles and Strategy	3
MRKT383	E-Marketing	3
MRKT388	Retail Management	3

*Students will apply for admission to 300/400-level courses after completing the Pre-Business Core (PBC). See page 84 under the School of Business, Economics and Legal Studies for course listing.*

### Software Options

DATA250	Desktop Publishing and	3
DATA261	Web Page Design	3
CSCI163	Troubleshooting and Repair of Personal Computers	3
CSCI263	Storage Protection and Recovery of Personal Computeres	3

### Departmental Cognates

OFFC112	Keyboarding	1
DATA235	Spreadsheets	3

### Teacher Education Secondary

<b>Program</b>		<b>(22 credits)</b>
EDUC150	Reflections on Learning and Teaching	3
EDUC250	Student Diversity and Schools	3
EDUC301	Learning Theory and Teaching Practice	4
EDUC430	General Methods for Secondary Teachers	3
EDUC431	The Secondary Learner	3
EDUC440	Reading in the Content Area	3
EDUC446	Business Education Methods for Secondary Teachers	3

### General Education

ENGL110	First-Year Composition I	3
ENGL111	First-Year Composition II	3
COMM101	Fund. of Speech Communication	3
HUMN251	Humanities I	4
HUMN	Elective	3-4

### Social Science

ECON201	Principles of Macroeconomics	3
	Elective	3-4
EDUC250	Student Diversity and Schools	3

### Natural Science with Lab

Electives	8
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### Mathematics

MATH111	College Algebra	3
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### BS Degree Requirement

Credits from mathematics, natural science or social science not used in general education	5
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### Bachelor of Science Degree:

At least eight (8) semester credits *in addition* to courses used for general education requirements from categories of social science, natural science or mathematics.

*These bachelor of science degree requirements can be used for majors or minors, but not general education.*