

# Business Administration — Management

## Program Description:

This degree requires successful completion of a curriculum with a minimum of 128 semester hours as prescribed in the next column.

The management major is designed to provide students with a broad background in business by presenting courses covering the functional areas of business. This management degree program prepares students for leadership positions in business and non-profit organizations.

*Students will apply for admission to 300/400-level courses after completing the Pre-Business Core (PBC). See page 84 under the School of Business, Economics and Legal Studies for course listing.*

## Career Description:

Managers guide and direct the organization. Managers set goals and determine methods to achieve those goals. Since managers must achieve the organization's goals through the efforts of other individuals, the practice of management is concerned with human behavior. Managers are involved with designing effective organization structures, controlling operations, making effective decisions, and communicating, motivating and leading personnel. Additionally, an effective manager must design programs to develop people's abilities and talents, understand the role and impact of technology on the organization and be aware of and respond to social challenges both domestically and internationally. A career in management is both challenging and rewarding.

## Business Administration - Management Bachelor of Science

### General Education (31 Credits)

BUSN308	Managing Cultural Differences	3
COMM101	Fund. of Speech Communication	3
ENGL110	First-Year Composition I	3
ENGL111	First-Year Composition II	3
HUMN251	Humanities I	4
	Humanities Elective	4
	Natural Science laboratory courses	8
	Social Science Elective	3

### BS Degree Requirements (5 credits)

Natural science, social science or mathematics electives

### Common Professional Component (79-80 credits)

ACTG132	Principles of Accounting I	4
ACTG133	Principles of Accounting II	4
BUSN121	Introduction to Business	3
BUSN211	Business Statistics	3
BUSN231	Business Communications	3
BUSN350	Business Law I	3
BUSN355	Business Law II	3
BUSN403	Business, Government & Society	3
BUSN466	Business Policy	3
DATA235	Spreadsheets	3
ECON201	Principles of Macroeconomics	3
ECON202	Principles of Microeconomics	3
FINC341	Managerial Finance	4
MATH111	College Algebra	3
MGMT360	Management Concepts and Applications	3
MGMT365	Human Resource Management	3
MGMT375	Intro. to Supply Chain Management	3
MGMT451	Labor Law	4
	or	
MGMT469	Collective Bargaining	3
MGMT464	Organizational Behavior	3
MRKT281	Marketing Principles and Strategy	3
OFFC112	Keyboard Skillbuilding	1
	Business electives at the 300/400 level	15

### Free Electives (12-13 credits)

## Bachelor of Science

### Career Choices:

Manager  
Chief Executive Officer  
President  
Human Resources Manager  
Small Business Creation and Management  
Operations Management  
Customer Service Directors  
Departmental Managers  
Account Managers

### Student Profile:

*Are you ...*  
a people person?  
enthusiastic, flexible and decisive?  
self-motivated, analytical and like to see things get done?

#### Bachelor of Science Degree:

At least eight (8) semester credits *in addition* to courses used for general education requirements from categories of social science, natural science or mathematics.

*These bachelor of science degree requirements can be used for majors or minors, but not general education.*