

Lake Superior State University—Transfer Guide

Gaylord Regional Center

Transfer Major: Bachelor of Science Degree
Applied Geographic Information Science—
Marketing Concentration

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North Central Michigan College	LSSU Equivalency	LSSU (at Gaylord U.C.) Bachelor of Science Degree Environmental Management
MACRAO Requirements 30 Major Requirements Natural and Social Sciences Core ECO 112 Microeconomics 3 Marketing Concentration M 200 Introduction to Marketing 3 Total NCMC CREDITS 36	MACRAO Requirements 30 Major Requirement Natural and Social Sciences Core ECON 202 Principles of Economics 3 Marketing Concentration MRKT 281 Marketing Principles and Strategies 3 Total LSSU Transfer Credits 36	Courses to Complete Degree GIS Core Requirements EVRN 126 Interpretation of Maps & Aerial Photography 2 EVRN 131 Intro to GIS and GPS 2 EVRN 231 GIS Principles 2 EVRN 325 Geospatial Analysis 3 EVRN 465 Geographic Databases and Web GIS 4 Natural and Social Sciences Core NSCI 103 Intro to EVRN Science 3 NSCI 104 Intro to EVRN Science Lab GEOG 106 Physical GEOG: Landforms 4 GEOG 210 World Regional GEOG 4 GEOG 306 Cultural Geography 4 RECS 362 Land Management 3 SOCY 102 Social Problems 3 Computer Science Cognate CSCI 105 Computer Programming 3 CSCI 211 Database Applications 3 Junior and Senior Thesis/Internship EVRN 395 Junior Seminar 1 EVRN 495 Senior Project 1-3 EVRN 499 Senior Thesis 2 GEOG 492 Individual Studies 2-4 Marketing Concentration MGMT 375 Intro to Supply Chain Management 3 MRKT 480 Marketing Research 3 Electives from 300/400-level MRKT 6 Total LSSU Credits 58-62

APPROVED BY:

Dr. Barb Keller, Division Head, Division of Chemistry and Environmental Science, Geology, and Physics (Date)
Lake Superior State University

Students are encouraged to have earned MACRAO certification from North Central Michigan College. Students should work with their community college transfer counselor to verify MACRAO requirements.

* Directed Electives are listed in the LSSU Catalog.

Contact Ms. Kathleen Clarady, M.A., Transfer Specialist at LSSU for more information at 906-635-2808 or kclarady@lssu.edu
Lake Superior State University – Admissions Office 650 West Easterday Avenue Sault Sainte Marie, Michigan 49783
1-888-800-LSSU – www.lssu.edu For more Course to Course equivalencies, visit www.lssu.edu/equivalency
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