

Lake Superior State University—Transfer Guide

Alpena Community College

Transfer Major: Bachelor of Science Degree Business Administration—Marketing

Contacts:	Richard Sanderson, Transfer Coordinator Alpena Community College (989) 356-7265	Valid For:	2004-2005 ACC Catalog
	Linda Schmitigal, Chair, Bus/Econ/Legal Studies Lake Superior State University (906) 635-2195 or Admissions 1-888-800-5778 x2231		2004-2006 LSSU Catalog

Alpena Community College		LSSU Equivalency		LSSU Bachelor of Science Degree Business Administration—Marketing	
MACRAO Certification (General Education Requirements)	28	MACRAO Certification (General Education Requirements)	28	Courses to Complete Degree:	
MTH121 College Algebra or MTH 123 College Alg/Analytical Trig	4	MA 111 College Alg (3) & MA Elec (1) or MA 111 Coll Alg (3) & MA 108 Trig (1)	4	BA 308 Managing Cultural Differences	3
MTH 223 Statistical Methods	4	BA 211 Bus Stats (3) and MA Elect (1)	4	BA 403 Bus, Gov't, & Society	3
ECN 231 Economics (Micro)	3	EC 202 Principles Microeconomics	3	BA 466 Business Policy	3
ECN 232 Economics (Macro)	3	EC 201 Principles Macroeconomics	3	FN 341 Managerial Finance	4
BUS 123 Principles Accounting I	4	AC 132 Principles Accounting I	4	MN 365 Human Resource Mgmt	3
BUS 124 Principles of Accounting II	4	AC 133 Principles Accounting II	4	MN 375 Intro Supply Chain Mgmt	3
BUS 127 Principles of Management	3	MN 360 Principles Management	3	MN 464 Organizational Behavior	3
ENG 123 Technical Communication or BUS 248 Business Communication	3	BA 231 Business Communications	3	MK 381 Consumer Behavior	3
BUS 221 Business Law	3	BA 254 Business Law I	3	MK 480 Marketing Research	3
BUS 222 Business Law	3	BA 255 Business Law II	3	MK 481 Marketing Management	3
BUS 241 Principles Marketing	3	MK 281 Marketing Principles & Strategy	3	Marketing Electives	6
CIS 120 Intro Microcomputers or MTH 119 Intro to Computers	3	CS 101 Intro Microcomputer Apps or CS Electives	3		
BUS 255 Business Apps Software or CIS 151, 152, 153 Word Processing or CIS 171, 172, 173 Spreadsheets or CIS 250 Desktop Publishing or CIS 260 Database	3	DP 121 Comp Appl for Business or DP 225 Word Processing or DP 235 Spreadsheets or DP 250 Desktop Publ/Present or DP 231 Database	3		
Marketing Electives	6	Marketing Electives	6		
Electives (include 8 of Social Science, Natural Science, or Mathematics)	17	Electives	17		
TOTAL ACC CREDITS	94	TOTAL LSSU TRANSFER	94	TOTAL LSSU CREDITS	37

APPROVED BY:

Daniel Cary, Business Management/Marketing (Date)
Alpena Community College

Linda Schmitigal, Chair, Bus/Econ/Legal Studies (Date)
Lake Superior State University

Students must have MACRAO certification from Alpena Community College for agreement to be valid. Students should work with their community college transfer counselor to verify MACRAO requirements.