

# Lake Superior State University—Transfer Guide

## Bay Mills Community College

**Transfer Major:** Bachelor of Science Degree Business Administration—Marketing

**Contacts:**

Bay Mills Community College  
( )  
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**Valid For:**

2003-2005 BMCC Catalog  
2004-2006 LSSU Catalog

### Bay Mills Community College

### LSSU Equivalency

### LSSU Bachelor of Science Degree Business Administration—Marketing

Bay Mills Community College	LSSU Equivalency	LSSU Bachelor of Science Degree Business Administration—Marketing
<b>MACRAO Certification</b> 31 (General Education Requirements)  AC 101 Accounting I 4 AC 102 Accounting II 4 AC 104 Payroll Accounting or AC 105 Quickbooks 3 BU 108 Macroeconomics 3 CS 124 Intro to Spreadsheets 3 BU 113 Intro to Business 3 BU 193 Comm & Writing Skills 3 BU 204 Business Law I 3 BU 206 Prin of Management Theory 3 BU 209 Marketing 3 MA 116 College Algebra * PY 101 Intro to Psychology or SO 101 Intro to Sociology 3	<b>MACRAO Certification</b> 31 (General Education Requirements)  AC 132 Principles of Accounting I 4 AC 133 Principles of Accounting II 4 AC Elective 3  EC Elective 3 DP 235 Spreadsheets 3 BA 121 Intro to Business 3 BA 231 Business Communications 3 BA Electives 3 MN 360 Prin of Management 3 MK 281 Marketing Theory & Practice 3 MA 111 College Algebra * PY 101 Intro to Psychology or SO 101 Intro to Sociology 3	<b>Courses to Complete BS Degree:</b>  BA 211 Business Statistics 3 BA 254 Business Law I 3 BA 255 Business Law II 3 BA 403 Business, Gov't, & Society 3 BA 466 Business Policy 3 EC 201 Prin of Macroeconomics 3 EC 202 Prin of Microeconomics 3 FN 341 Managerial Finance 4 MN 365 Human Resource Mgmt 3 MN 375 Intro Supply Chain Mgmt 3 MN 464 Organizational Behavior 3 MK 381 Consumer Behavior 3 MK 480 Marketing Research 3 MK 481 Marketing Mgmt 3 Marketing Electives 12 Electives 7
TOTAL BMCC CREDITS 66	TOTAL LSSU TRANSFER 66	TOTAL LSSU CREDITS 62

APPROVED BY:

Bay Mills Community College

(Date)

Linda Schmitigal, Chair, Bus/Econ/Legal Studies (Date)  
Lake Superior State University

Students must have MACRAO certification from Bay Mills Community College for agreement to be valid. Students should work with their community college transfer counselor to verify MACRAO requirements.

\* Part of MACRAO options. Credits included in MACRAO.