

Lukenda School of Business
Bachelor Degree Programs
Six-Year Graduation Rates

Note: The following data is based on new first time students.

Fall 2016 Cohort

	# of Six-Year Graduates		Graduation Rate	
	Cohort Size	Original Major	Other LSB Major	Program LSB
Accounting	7	1	1	14% 29%
Entrepreneurship	2	0	1	0% 50%
Management	6	1	0	17% 17%
Marketing	2	1	0	50% 50%
International Business	2	0	0	0% 0%
Finance and Economics	3	1	0	33% 33%
Total	22	4	2	27%

Fall 2017 Cohort

	# of Six-Year Graduates		Graduation Rate	
	Cohort Size	Original Major	Other LSB Major	Program LSB
Accounting	6	4	0	67% 67%
Business Administration	3	1	1	33% 67%
Entrepreneurship	5	2	0	40% 40%
Management	0	0	0	
Marketing	1	1	0	100% 100%
International Business	3	3	0	100% 100%
Finance and Economics	0	0	0	
Total	18	11	1	67%

Fall 2018 Cohort

	# of Six-Year Graduates		Graduation Rate	
	Cohort Size	Original Major	Other LSB Major	Program LSB
Accounting	8	4	1	50% 63%
Business Administration	1	1	0	100% 100%
Entrepreneurship	6	4	0	67% 67%
Management	5	3	2	60% 100%
Marketing	1	0	0	0% 0%
International Business	5	2	0	40% 40%
Finance and Economics	7	2	0	29% 29%
Total	33	16	3	58%

Fall 2019 Cohort

	Cohort Size	# of Six-Year Graduates (Bachelor)		Graduation Rate	
		Original Major	Other LSB Major	Program	LSB
Accounting	7	2	2	29%	57%
Business Administration	2	0	0	0%	0%
Entrepreneurship	1	0	0	0%	0%
Management	4	1	1	25%	50%
Marketing	7	4	0	57%	57%
International Business	1	0	0	0%	0%
Finance and Economics	5	2	0	40%	40%
Total	27	9	3		44%

Fall 2020 Cohort

	Cohort Size	# of Six-Year Graduates (Bachelor)		Graduation Rate	
		Original Major	Other LSB Major	Program	LSB
Accounting	4	1	1	25%	50%
Business Administration	5	1	1	20%	40%
Entrepreneurship	3	0	0	0%	0%
Management	6	6	0	100%	100%
Marketing	5	3	0	60%	60%
International Business	4	1	0	25%	25%
Finance and Economics	2	2	0	100%	100%
Total	29	14	2		55%

Note: Data for the fall 2020 cohort will not be final until September 2026.