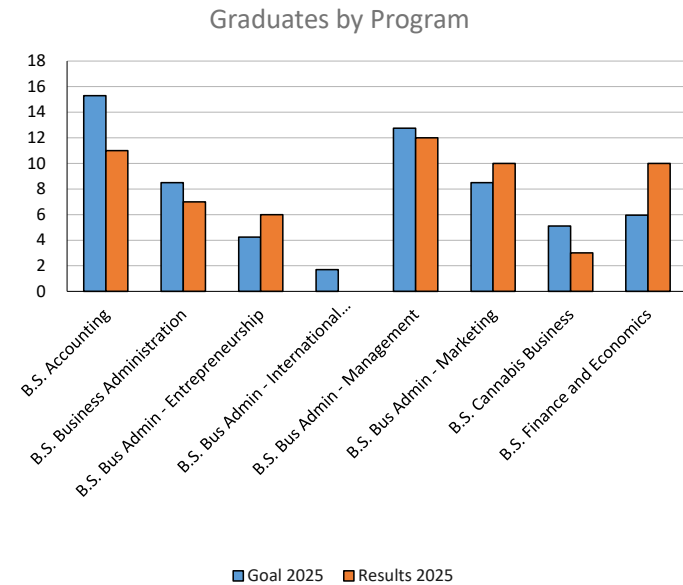


Table 7.1 - Student Achievement

Graduates by Program	Goal 2025	Results 2025
B.S. Accounting	15	11
B.S. Business Administration	9	7
B.S. Bus Admin - Entrepreneurship	4	6
B.S. Bus Admin - International Business	2	0
B.S. Bus Admin - Management	13	12
B.S. Bus Admin - Marketing	9	10
B.S. Cannabis Business	5	3
B.S. Finance and Economics	6	10

The graduation goal was based on the number of students classified as seniors at the beginning of the reporting period (Fall 2024). The target was established at 85% of the senior cohort to account for students who may not complete their degree requirements during the reporting year due to circumstances such as the 150-credit-hour requirement in Accounting, additional athletic eligibility, transfer timing, or pursuit of multiple majors.



Retention by Program	Goal 2025	Results 2025
B.S. Accounting	70%	75%
B.S. Business Administration	70%	73%
B.S. Bus Admin - Entrepreneurship	70%	60%
B.S. Bus Admin - International Business	70%	50%
B.S. Bus Admin - Management	70%	83%
B.S. Bus Admin - Marketing	70%	50%
B.S. Cannabis Business	70%	50%
B.S. Finance and Economics	70%	75%

Student retention by major is based on fall 2024 to fall 2025 retention in the major. Students may have changed majors within the school which is reflected in the school's retention rate.

