

# ACCOUNTING

Lake Superior  
State University  
*Petoskey Regional Center*

## Why Study Accounting at LSSU

The discipline of accounting provides financial and other information essential to the efficient conduct and evaluation of the activities of any organization. Accounting includes the development and analysis of data, the testing of its validity and relevance, and the interpretation and communication of the resulting information to intended users.

The four-year undergraduate program leads to a Bachelor of Science degree in Accounting. This program emphasizes practical skills and theoretical knowledge in accounting to prepare students for careers in public and private accounting and advanced study within the discipline. This program also provides students with a strong foundation in other business disciplines and general education. Students who complete this program are eligible to sit for the Certified Public Accountant and Certified Management Accountant examinations.

11 %

National Projected Job Growth\*

\*2014-2024 Occupational Outlook Handbook

\$68,150

National Median Pay\*

\* 2014-2024 Occupational Outlook Handbook – Accountants/Auditors



## Benefits of Attending LSSU-Petoskey

- ⚓ Small Class Size
- ⚓ Personalized Attention
- ⚓ Close to Home
- ⚓ Affordable
- ⚓ Accredited by ACBSP



## Career Opportunities

Career opportunities are virtually limitless for an accounting student entering the job market, as accountants are employed in all areas of business, industry, government, law and education. There are two main career paths for accountants: public and private.

Public Accountants work for public accounting firms or are sole practitioners and are generally licensed Certified Public Accountants (CPA). They perform a broad range of accounting, auditing, tax and consulting services for a wide variety of clients including corporations, government entities, non-profit organizations and individuals.

Private accountants are concerned with the collection and analysis of financial data within a particular organization. They are charged with financial and management accounting, asset management, internal auditing and budgeting duties. Many private accountants obtain the Certified Management Accountant (CMA) designation.

## Contact Us Today!

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