



healthybluextrasSM

 Blue365[®]
Because health is a big deal[™]



Save money and live healthier with our **Healthy Blue XtrasSM and Blue365[®]** member savings programs

Blue Cross Blue Shield of Michigan and Blue Care Network members can score big savings and special offers on a variety of healthy products and services from Michigan businesses and companies throughout the United States.

Just visit bcbsm.com/xtras to access nearly 90 savings offers on everything from gym memberships to groceries.

Once you view the discounts, just show your Blues ID card at participating retailers or type in the offer code online to take advantage of the offers.

New mobile app for Healthy Blue Xtras

Get all the discounts you deserve, effortlessly.

- Tracks all your discount programs (Healthy Blue Xtras, AAA, AARP, Costco and more)
- Sends alerts to your phone when you're near a vendor location
- It's free!
- Visit hbz.larky.com* to learn more



Local offers:



*Blue Cross Blue Shield of Michigan does not control this website or endorse its general content.

Daily coupons increase savings

Healthy Blue Xtras also offers daily online coupons that will help you save even more money.

Go to bcbsm.com/xtras and click on *Daily Coupons* to find coupons for healthy products from national companies like Welch's®, Yoplait®, Pamper's®, Fiber One® and more.* Click on the coupons you like, print them out** and redeem them at your local retailer.

Even more exciting offers from Blue365

Through the Healthy Blue Xtras website, members can also find out about national deals through **Blue365**, our national savings program.

- **Blue365** features special weekly deals from national companies.
- A partnership with Healthways™ Fitness Your Way brings members exciting new offers on fitness and alternative medicine options nationwide.
 - Members can access more than 8,000 fitness centers for only \$25 a month plus a \$25 enrollment fee and a three-month commitment.

National offers:



The banner displays logos for the following partners: LasikPlus VISION CENTER, QualSight LASIK, Reebok, POLAR LISTEN TO YOUR BODY, jenny, BODYMEDIA | FIT, TruHearing Bringing You the Sounds of Life, healthways fitness your way, MedicalID MARKETPLACE, NutriSystem, Fairmont HOTELS & RESORTS, and SNAP FITNESS 24-7 fast - convenient - affordable.

Visit bcbsm.com/xtras for more information and check back often for new deals.

Program information valid as of September 2013.

*Offers subject to change.

**Members need to download the coupon print activator the first time they print coupons.

bcbsm.com/xtras
Keep up with the savings online.



facebook.com/bcbsm



twitter.com/bcbsm



**Blue Cross
Blue Shield
Blue Care Network**
of Michigan

Nonprofit corporations and independent licensees
of the Blue Cross and Blue Shield Association

bcbsm.com

Healthy Blue Xtras may not be available to all members. HBX offers access to savings on items that members may purchase directly from independent vendors, which are different from items that are covered under health plan policies with Blue Cross Blue Shield of Michigan, its contracts with Medicare, or any other applicable federal health care program. Neither Blue Cross Blue Shield of Michigan nor the Blue Cross and Blue Shield Association recommends, endorses, warrants or guarantees any specific Healthy Blue Xtras vendor or item. The Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and Blue Shield Plans.