

**Lake Superior State University
Board of Trustees
Minutes of Meeting
Walker Cisler Student and Conference Center
Sault Ste. Marie, Michigan
September 25, 2015**

The Board of Trustees of Lake Superior State University met in regular session beginning at 10:30 a.m. on Friday, September 25, 2015, in the East Superior Room of the Walker Cisler Student and Conference Center, Lake Superior State University, Sault Ste. Marie, Michigan. The meeting was pursuant to Section 1.01. of the Bylaws of said Board with notice to the Board pursuant to Section 1.04., and public notice pursuant to Section 1.05. of the Bylaws.

The section numbers and headings of these minutes correspond to the agenda. A copy of the proposed agenda was in the hands of each Trustee at the public session of September 25, 2015. The proposed agenda had been distributed pursuant to Section 1.04. of the Bylaws. Copies of all such material are contained as appendices to these minutes.

At the call to order, there were several members in the audience and there were two members of the press.

I. Roll Call

Mr. James P. Curran, Chair, called the meeting to order at 10:30 a.m. He asked Ms. Kaye M. Batho, Secretary, to call the roll. The following members responded “present”:

Mr. James P. Curran
Mr. Patrick K. Egan
Mr. Scot A. Lindemann
Dr. Mark W. Mercer
Ms. Ann Parker
Ms. Sandi Frost Steensma
Dr. Thomas C. Pleger, President and Ex-officio

Six Trustees were recorded as present with Trustee Lindemann via teleconference. Trustees Douglas Bovin and Rodney Nelson were absent. Present for the University were Ms. Colleen Barr, MEA Support Staff President; Ms. Sherry Brooks, Vice President for Finance; Mr. Thomas Coates, Executive Director of Foundation; Ms. Kris Dunbar, Director of Athletics; Mr. Steve Gregory, Director of Physical Plant; Mr. RJ Homan, Student Government President; Mr. Matthew Jurvelin, Vice President for Enrollment and Student

Affairs and Mr. Maurice Walworth, Provost and Vice President for Academic Affairs.

II. Approval of the Agenda for September 25, 2015

Ms. Parker moved for Board approval to amend the agenda for September 25, 2015 to include an informational item under VIII. Personnel Committee; supported by Ms. Frost Steensma. The motion carried with unanimous voice vote.

III. Approval of the Minutes for July 24, 2015

Ms. Parker moved for Board approval of the minutes from July 24, 2015 as presented; supported by Ms. Frost Steensma. The motion carried with unanimous voice vote.

IV. Addresses to the Board

There were no addresses.

V. Chair's Remarks

Mr. Curran welcomed all to his first meeting as Board Chair. He welcomed Vice President Matthew Jurvelin to the University. He informed the Board that he has appointed the following:

Ms. Frost Steensma, Chair of the Academic and Student Affairs
Committees
Mr. Rodney Nelson, Chair of the Finance and Development
Committees
Ms. Ann Parker, Chair of the Personnel Committee

VI. President's Remarks

Dr. Pleger welcomed all to the Board meeting. He informed the Board of recent events including LSSU marketing course student research, athletics working with admissions office for promotional marketing, academic restructuring, enrollment targets and the performance evaluation process. Dr. Pleger stated that challenges for the University include enrollment and academic program assessment and review.

Dr. Pleger thanked Mr. Lindemann for his support and work as Chair of the Board of Trustees. Mr. Egan moved for Board approval of a resolution of appreciation (Appendix A) which was read; supported by Ms. Parker. The motion carried with unanimous voice vote.

VII. Enrollment Report

Mr. Jurvelin thanked the University community for the warm welcome. He presented to the Board an overview of the enrollment numbers. He stated that the enrollment for fall 2015 shows a decrease of 5% for overall enrollment. He added that the total enrollment for fall 2015 is 2,141 students.

Mr. Jurvelin informed the Board that a search is in process for the Director of Admissions at LSSU. He added there is a need to invest in recruitment and retention initiatives, mini-grant proposal program and to work collaboratively across the University.

VIII. Personnel Committee Report

Ms. Parker informed the Board of the President's performance evaluation process. She stated that a survey was sent to LSSU employees, students, alumni and community leaders to evaluate President Pleger. She said the Board will review the results and work to establish goals for the President and to establish a timeline for future action plans.

Ms. Barr informed the Board that the ESP group met recently and established a goal for their membership which is "the idea of LSSU promoting community to campus to assist with improving morale and good relations."

IX. Academic Affairs Committee Report

Mr. Walworth gave an academic overview including HLC faculty qualifications update, dual enrollment qualifications, assurance agreement with evidence in process with the ART Committee (Accreditation Review Team) and a timeline for the Lukenda School of Business draft proposal for an MBA program approval process.

Mr. Walworth introduced and welcomed Mr. Chris Oshelski, Executive Director of the Charter School Office to the Board and the University.

Ms. Frost Steensma moved for Board approval to confer the appropriate degrees upon the list of candidates for summer semester 2015 as certified by the Registrar as having completed their graduation requirements; supported by Ms. Parker. The motion carried with unanimous voice vote.

Ms. Frost Steensma moved for Board approval of the recommendation to appoint the following individuals to their respective Board of Directors for the terms listed:

Jeremiah Wolfrom to Momentum Academy for a term expiring on June 30, 2017;

Cynthia White to Webber Media Arts Academy for a term expiring on June 30, 2018;

The motion was supported by Dr. Mercer. The motion carried with unanimous voice vote.

Ms. Frost Steensma moved for Board approval of the renewal of the charter contract for Grand Traverse Academy with an effective date of October 1, 2015 through June 30, 2021 as presented; supported by Dr. Mercer. The motion carried with unanimous voice vote.

Ms. Frost Steensma moved for Board approval of the extension of the charter contract for Bay City Academy effective October 1, 2015 through June 30, 2018 as presented; supported by Dr. Mercer. The motion carried with unanimous voice vote.

X. Finance Committee Report

Mr. Egan moved for Board approval of the draft Fiscal Year 2015 annual report as presented and for the report to be available on the LSSU website for distribution; supported by Ms. Parker. The motion carried with unanimous voice vote.

Mr. Egan also stated that the auditors are currently awaiting confirmation from the State of Michigan regarding the MPSERS unfunded pension liability.

Ms. Brooks informed the Board of informational items including a 2016 budget update, decrease in enrollment and a decrease in tuition revenue. Dr. Pleger added that a strategic analysis of academic programs is needed for future planning of the University.

Ms. Frost Steensma moved for Board approval charging the President and Provost to develop a program review plan and to begin a process of program review and prioritization, using the Shared Governance process, which results in the reduction of programs by a targeted value of 15% and includes the possible reallocation of resources to other programs based on identified needs. The Provost will report the plan and progress on implementation by the next Board of Trustees' meeting; supported by Mr. Egan. The motion carried with unanimous voice vote.

Mr. Egan moved for Board approval of the capital outlay request recommendation to resubmit the Center for Freshwater Research and Education project as the top

priority with a few edits with budgeting as presented; supported by Ms. Frost Steensma. The motion carried with unanimous voice vote.

XI. Student Affairs Committee Report

Mr. Jurvelin informed the Board of informational items including Title IX survey implementation, ADA upgrades, Cisler Center upgrades, Laker Week events, food service and the mandated Cleary reports for public safety.

Mr. Homan informed the Board of Student Government Officers for 2015-16 who were sworn in on September 24, 2015. He also stated Student Government is working with the library for increased hours of operation and free scantrons for students.

Ms. Dunbar informed the Board of recent events in Athletics including LSSU Women's' Walk, new ticket system implementation, increased social media, bus wrap advertising for the University and student athletes engaged with community services and events.

Mr. Gregory informed the Board of recent energy savings discussions with Cloverland Electric and that the University received the Keep Michigan Beautiful Award.

XII. Development Committee Report

Mr. Coates informed the Board of Foundation activities including the CFRE project feasibility study, SIM Center project, Laker Club goals and the upcoming President's Dinner of the Year.

XIII. Other Business

Ms. Brooks informed the Board of the progress with South Hall Renovation and the Campus Master Plan.

Dr. Pleger informed the Board of the Governor's Education Summit to be held on October 7, 2015.

XIV. Adjournment

Mr. Egan moved for adjournment at 11:45 a.m.; supported by Dr. Mercer. The motion carried with unanimous voice vote.

James P. Curran
Chair

Thomas C. Pleger
President

Minutes prepared by Ms. Kaye M. Batho, Secretary.
A draft of these minutes was completed on October 2, 2015.