

School of Business

B.S. in Business Administration - Marketing

Name _____

S.I.D. _____

Intended month/year of graduation ____/____

Advisor Approval _____

Degree Requirements

(minimum 81 credits)

Common Professional (48 credit)

ACTG132	4	_____	_____
ACTG133	4	_____	_____
BUSN121	3	_____	_____
BUSN211	3	_____	_____
BUSN231	3	_____	_____
BUSN350	3	_____	_____
BUSN403	3	_____	_____
ECON201	3	_____	_____
ECON202	3	_____	_____
FINC341	4	_____	_____
MGMT280	3	_____	_____
MRKT281	3	_____	_____
MGMT360	3	_____	_____
MGMT371	3	_____	_____
BUSN 466	3	_____	_____

Major Requirements (min. 30 credits)

MRKT381	3	_____	_____
MRKT480	3	_____	_____
MRKT481	3	_____	_____
MATH111	3	_____	_____

Four Marketing Electives (12 credits)*

_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____

*Electives in Marketing, INTB 486, or COMM 320

Two Business Electives (6-8 credits)*

_____	3	_____	_____
_____	3	_____	_____

*Electives in 300-400 level courses in Business, Management, Econ & Finance, Accounting, International Business

General Education Requirements

(minimum 35 credits)

Communications Skills (minimum 9 credits)

ENGL110	3	_____	_____
ENGL111	3	_____	_____
COMM101	3	_____	_____

Mathematics (minimum 3 credits)

MATH111	3	_____	_____
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Aesthetics (minimum 7 credits)

HUMN251	4	_____	_____
_____	3-4	_____	_____

Cultural Diversity (minimum 3 credits)

BUSN 308	3	_____	_____
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Social Science (minimum 6 credits)

BUSN121	3	_____	_____
ECON201	3	_____	_____

Natural Science (with lab) (minimum 7 credits)

_____	4	_____	_____
_____	4	_____	_____

Courses are also required as part of the Common Professional Component.

_____	At least 124 credits*
_____	Residency - 32 hours
_____	2.0 GPA
_____	2.0 GPA in departmental requirements

Students will be able to complete the minimum requirement of 124 credits through free electives

_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____
_____	3	_____	_____

**I certify that all departmental requirements are complete
X and the departmental grade point average is 2.0 or higher.**

Department Head

School of Business

Computer Competency Requirement

All degree-seeking students must demonstrate a required level of computer competency before they graduate, and it is strongly suggested that such proficiency be demonstrated. This can be done in 2 ways:

1. By taking and passing the course CSC101-Introduction to Microcomputer Applications
2. Taking and Passing a Computer Company Exam

General Education Courses

Humanities (Minimum 7 credits)

ARTS250, ARTS251, HUMN203, HUMN240, HUMN252, HUMN255, MUSC220, MUSC221, NATV240, PHIL302, PHIL305, or 6 to 8 credits from second year of foreign language

Social Science (Minimum 6 credits)

BUSN121, ECGE100, GGGE100, GEOG302, HIST101, HIST102, HIST131, HIST132, HSGE100, POLI110, POLI160, POLI241, PSGE100, PSYC101, PSYC155, PYGE100, SOCY101, SOCY102, SOCY113, SOGE100

Natural Science with Lab (Minimum 7 credits)

BIOL104, BIOL105, BIOL122, BIOL131, CHEM105, CHEM108 and CHEM109, CHEM115, CHEM116, GEOG106, GEOG108, GEOL115, GEOL121, GEOL122, GEOG106, GEOG108, NSGE100, NSCI101, NSCI102, NSCI103, and NSCI104, NSCI110, NSCI116, NSCI119, PHYS221, PHYS231

Diversity (Minimum 3 credits)

BUSN308, EDUC250, GEOG306, HIST203, HLTH328, NATV225, POLI234, POLI334, SDGE100, SOCY103, SOCY213, DOCY224, SOCY226, SOCY321

Regional Electives

HIST310, HIST316, HIST361, HIST371