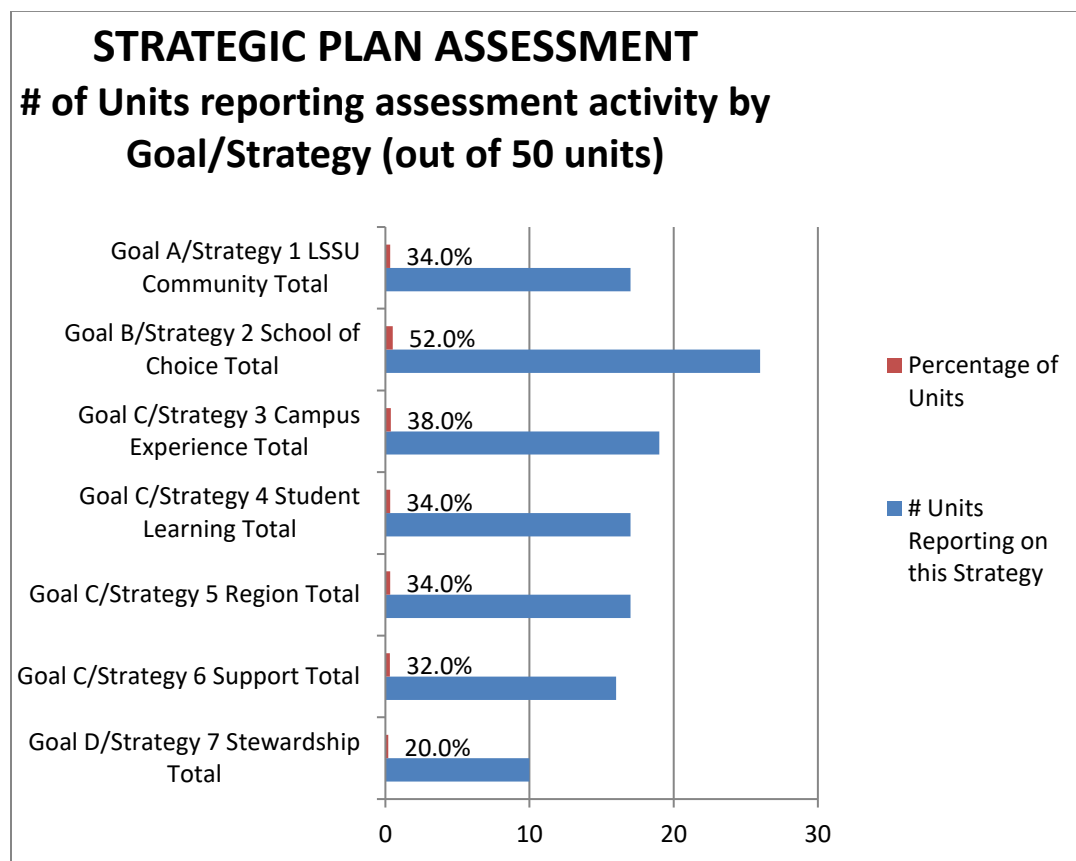


MEMO Subject line: Weighing the Baby – Strategic Plan Assessment

“You don’t get a baby to grow by weighing it”

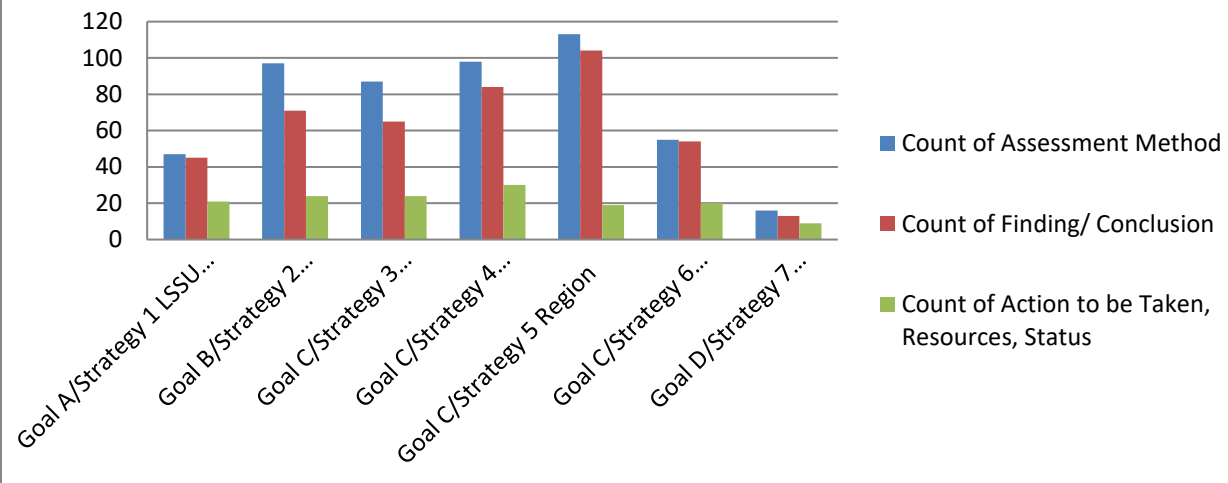
The University Strategic Plan represents our shared mission-based vision for key activities which will strengthen the university and improve student learning. Just as periodic weighing of a baby at the clinic visit helps inform the doctor and parents on the baby’s health, assessing our progress toward those strategic activities, and using that information to inform our decisions, will improve the institution’s health.

The following chart summarizes **the number of administrative units** which have documented, through assessment activities recorded in Tracdat, their contribution to the four goals/seven strategies of the University Strategic Plan. For example, approximately one-third (34.0%) of the 50 administrative units have reported on their progress in supporting Strategy 1 through activities in their area. All departments and programs should review their activities with respect to the strategic plan and document those activities where appropriate.



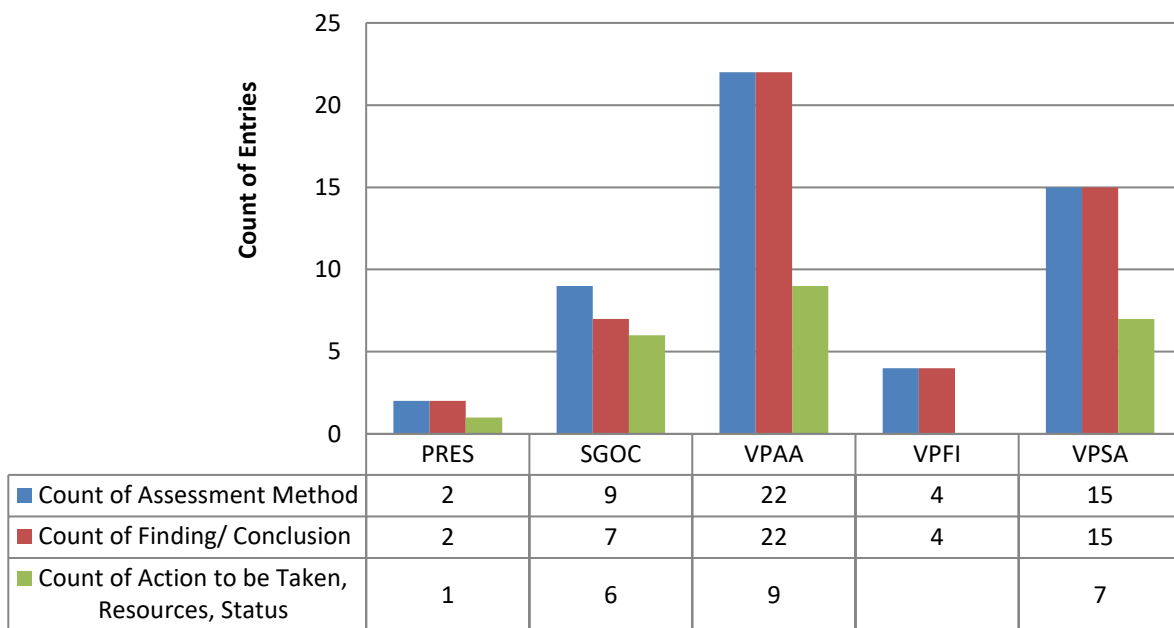
The next figure presents **the number of documented entries** by assessment type (method, finding and action) for each of the university Goals/Strategies. This chart suggests that not all of the goals/strategies has received equal attention by departments and programs.

Count of activities by Goal/Strategy

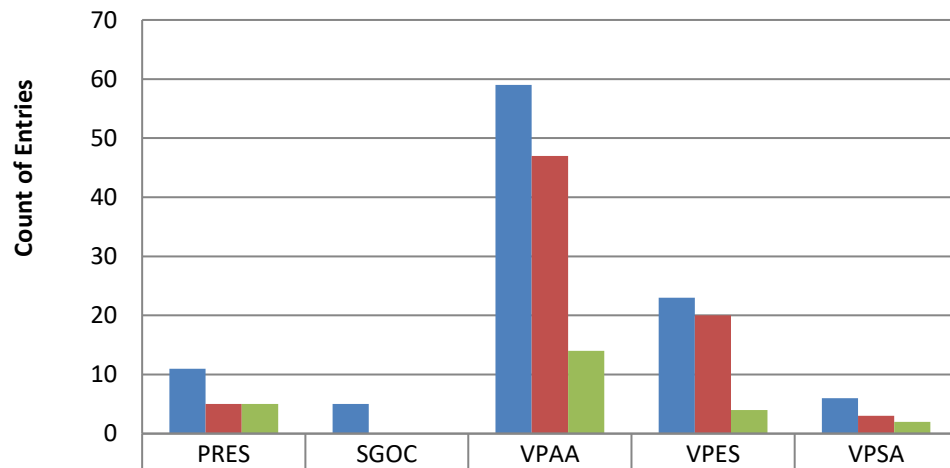


While the university has made progress in some areas, there has not been consistent engagement in the documentation of activity related to the strategic plan implementation. The following charts tabulate the number of entries for each Strategy **by each Cabinet Office** group. For each chart there may be up to six units indicated (those without data are omitted from the chart. The blue column counts the number of assessment methods defined for the specific strategy by units within the Cabinet Office group. Red indicates the count of findings documented, and green the count of actions based on those findings. There is no specific target set by group, however the charts give some perspective on the degree to which the entire campus community is engaged in assessment of the Goals/Strategies.

Goal A - Cultural Change/Strategy 1 - LSSU Collaborative Campus Community (March 25, 2015)

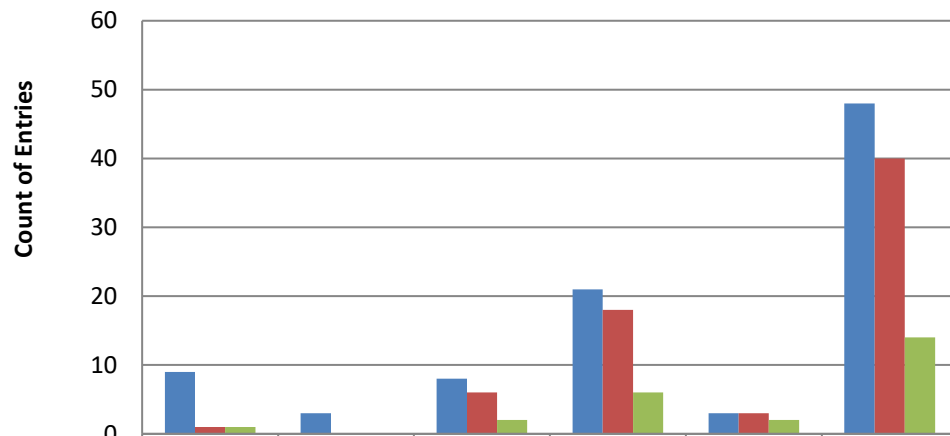


**Goal B - Comm. PR Visibility/Strategy 2 - Desirable
School of Choice (March 25, 2015)**



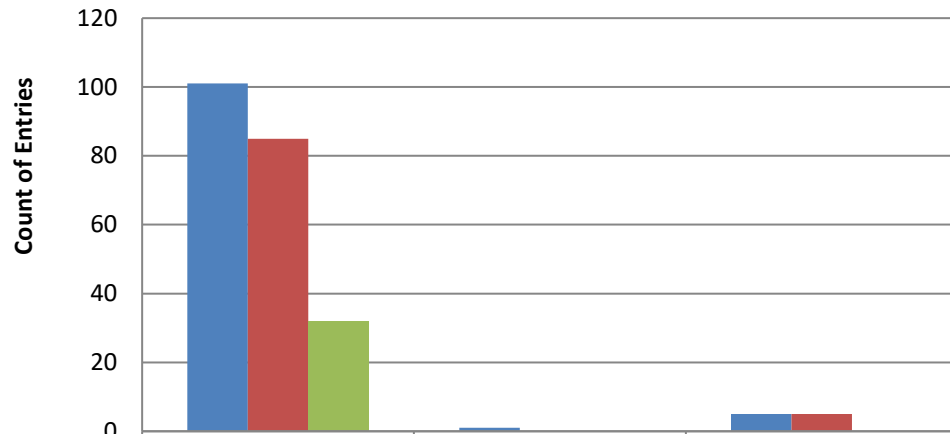
Count of Assessment Method	11	5	59	23	6
Count of Finding/ Conclusion	5		47	20	3
Count of Action to be Taken, Resources, Status	5		14	4	2

**Goal C - Ed. Delivery Excellence/Strategy 3 - Student
Campus Experience (March 25, 2015)**



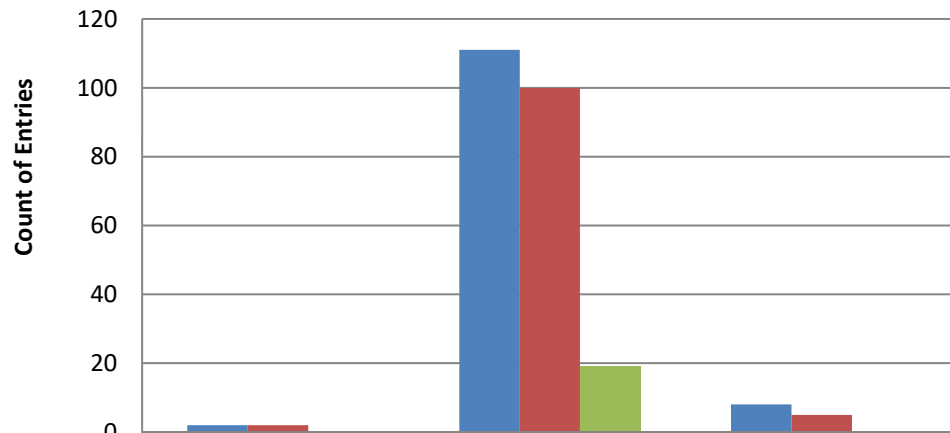
Count of Assessment Method	9	3	8	21	3	48
Count of Finding/ Conclusion	1		6	18	3	40
Count of Action to be Taken, Resources, Status	1		2	6	2	14

Goal C - Ed. Delivery Excellence/Strategy 4 - Student Learning & Diversity (March 25, 2015)



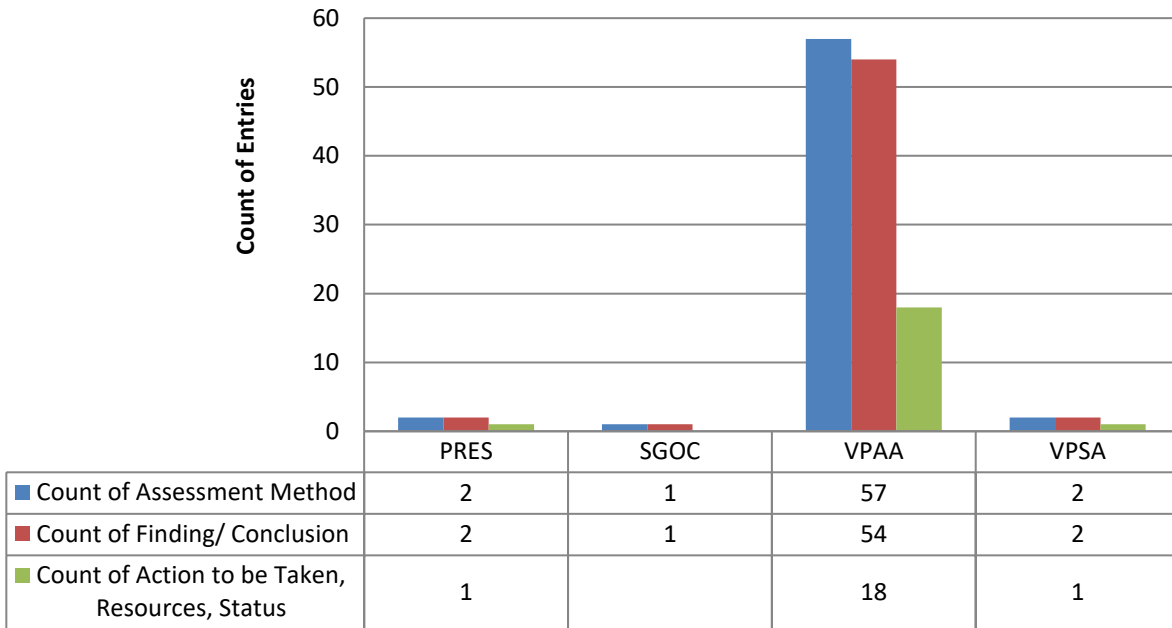
Count of Assessment Method	101	1	5
Count of Finding/ Conclusion	85		5
Count of Action to be Taken, Resources, Status	32		

Goal C - Ed. Delivery Excellence/Strategy 5 - Regional Communities (March 25, 2015)

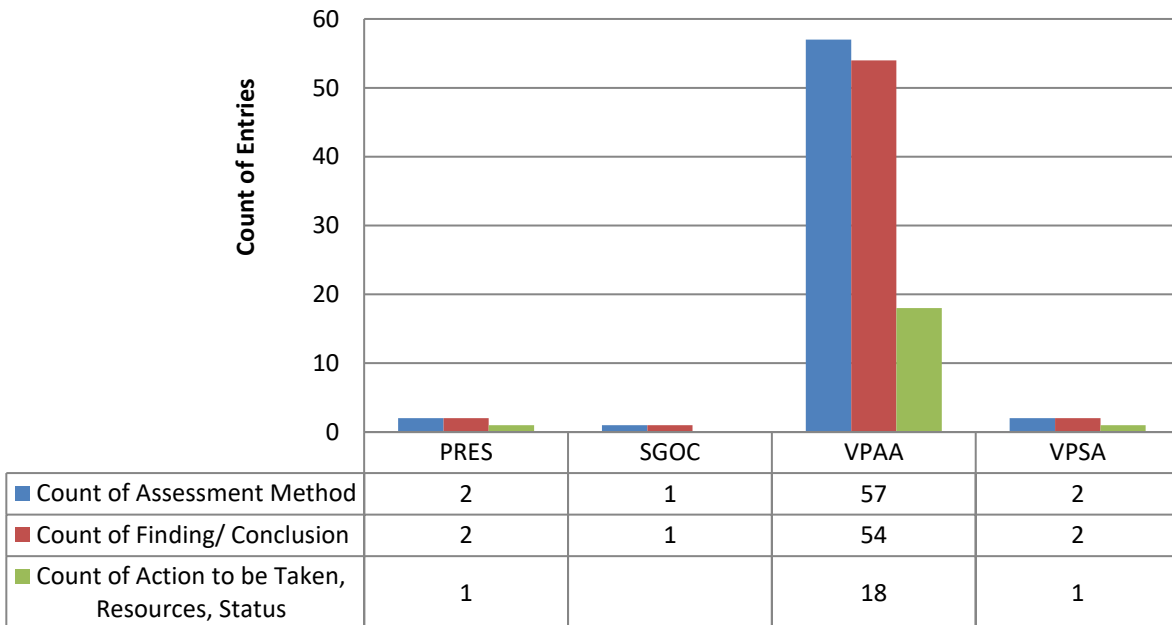


Count of Assessment Method	2	111	8
Count of Finding/ Conclusion	2	100	5
Count of Action to be Taken, Resources, Status		19	

**Goal C - Ed. Delivery Excellence/Strategy 6 -
Educational Support (March 25, 2015)**

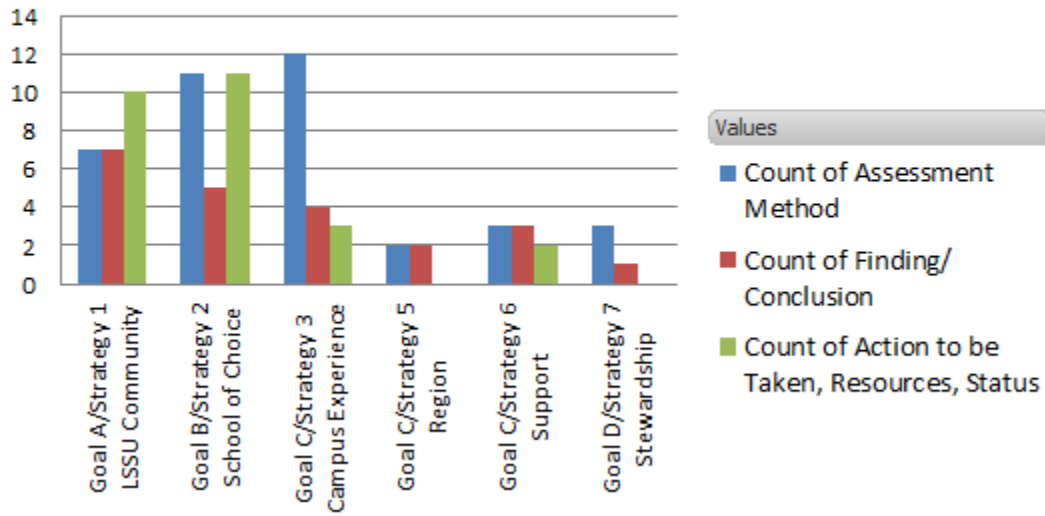


**Goal D - Ed. Revenue Expansion/Strategy 7 -
Stewardship & Sustainability (March 25, 2015)**

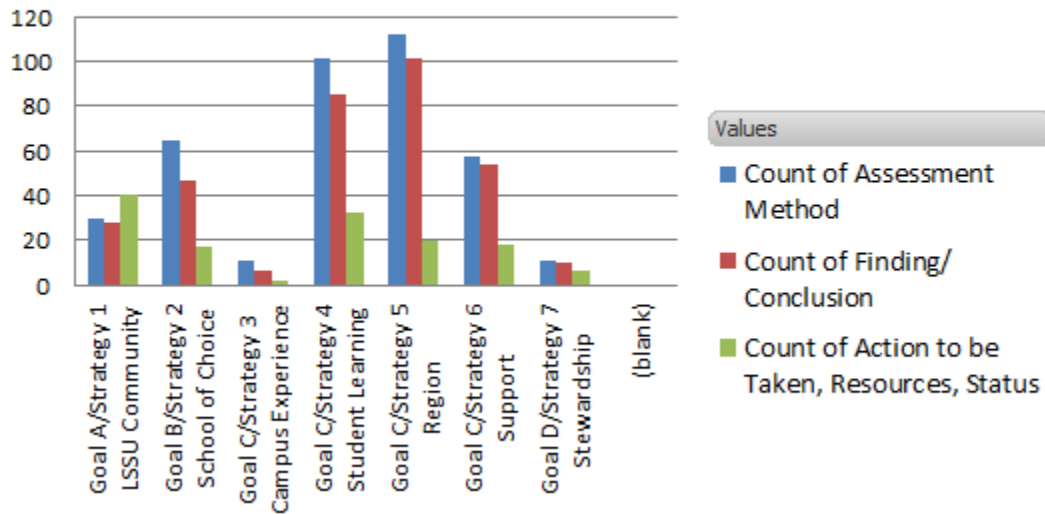


Finally, the series of charts below present the activity documented by **each Cabinet office** for each of the Goals/Strategies. Each Cabinet Office could have up to seven (7) sets of bars, one for each of the seven strategies.

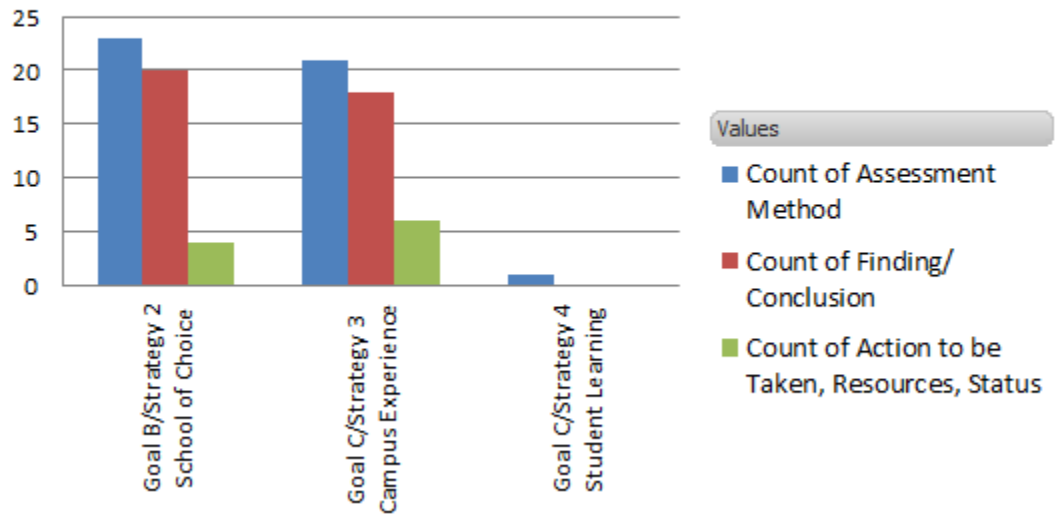
Activity by Goal/Strategy by Cabinet Office: President



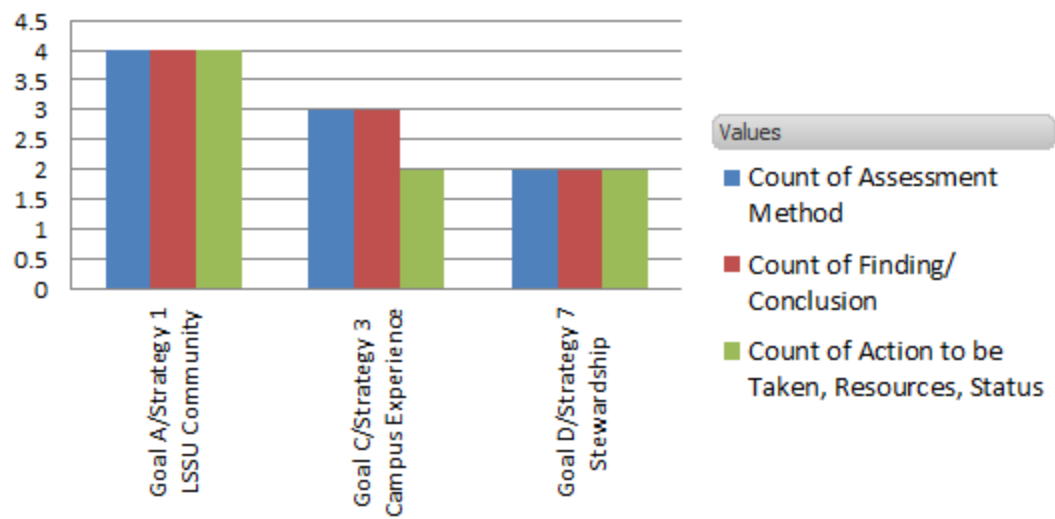
Activity by Goal/Strategy by Cabinet Office: Provost & VPAA



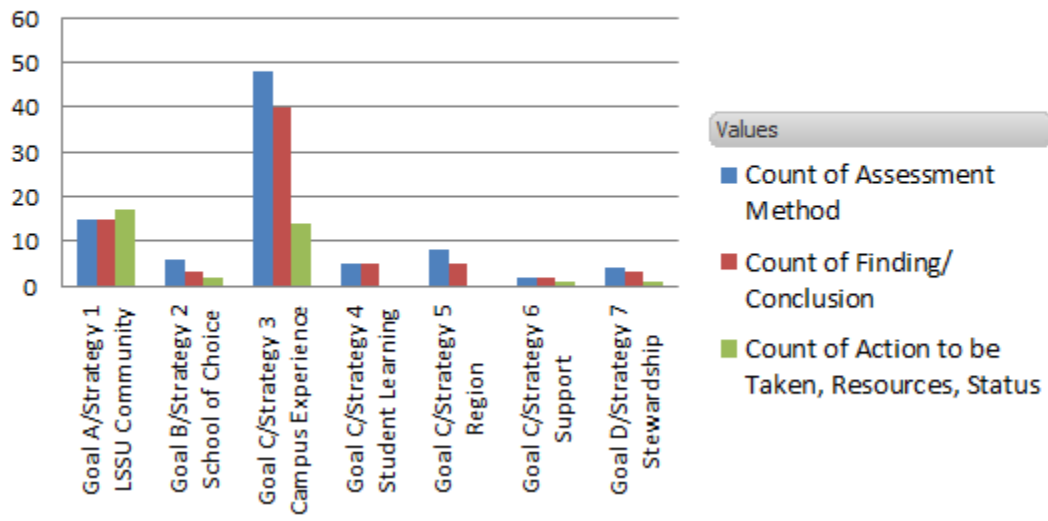
Activity by Goal/Strategy by Cabinet Office: VP Enrollment Services



Activity by Goal/Strategy by Cabinet Office: VP Finance



Activity by Goal/Strategy by Cabinet Office: VP Student Affairs



Within Tracdat the university goals/strategies are aligned with each of the cabinet-level vice-presidents, allowing, for example, a report on Strategy 3 for all the units under the VP Finance. Reports at this level were compiled in October 2013, and again in March 2015. These reports are posted to the University’s assessment website (http://www.lssu.edu/assessment/strategic_plan_matrix.php).

The most recent comprehensive review of progress toward the strategic plan was conducted in the Fall 2013 when the Board of Trustees reviewed the 2012-2013 Strategic Plan Summary Report http://www.lssu.edu/assessment/documents/StrategicSummaries_2012-2013.pdf which was a self-assessment of our progress in addressing the Critical Components of the Strategic Plan.