

North Central Michigan College Advising Guide

About the program: Bachelor of Science in Business Administration with a Marketing Minor degree provides students with a broad overview of business concepts, along with particular emphasis in one functional area as identified by the minor selected. The intent of this degree is to create a well-rounded graduate with a basic understanding of all aspects of a business organization, both in the office and on the workplace floor. This degree is designed specifically for individuals who acquired training at community colleges, technical institutes, industry-related schools, etc., or have several years of workplace experience, and want to continue their education in the area of business. is designed to prepare students for the many opportunities in the field of marketing.

BACHELOR OF SCIENCE-BUSINESS ADMINISTRATION- MARKETING MINOR PROGRAM REQUIREMENTS

What to take at NCMC for Marketing Minor

PREREQUISITE and PROGRAM REQUIREMENTS		
Total credit hours: 93		
NCMC Course #	Title	Cr. Hrs.
B161	<i>Intro to Business</i>	3
B200	<i>Principles of Management</i>	3
B207	<i>Business Communications</i>	3
B211	<i>Accounting Principles I</i>	4
B212	<i>Accounting Principles II</i>	4
B290	<i>Business Law I</i>	3
COM/ENG	<i>COM111 or COM170 or ENG112 -MTA</i>	3
ECO111	<i>Macroeconomics -MTA</i>	3
ECO112	<i>Microeconomics</i>	3
ENG111	<i>Composition I -MTA</i>	3
HUM Elect	<i>Humanities Elective -MTA</i>	3
HUM Elect	<i>Humanities Elective -MTA</i>	3
M200	<i>Marketing</i>	3
M205	<i>Principles of Selling</i>	3
MATH130	<i>College Algebra -MTA</i>	4
Nat. Science	<i>Natural Science Elective -MTA</i>	4
Nat. Science	<i>Natural Science Elective -MTA</i>	4
SOC SCI.	<i>Social Science Elective -MTA</i>	3
STAT200	<i>Statistics</i>	3
Electives	<i>General Electives</i>	31

HIGHLY RECOMMENDED prior to transferring to LSSU

- Michigan Transfer Agreement (MTA): Requires minimum of 30 credits with a "C" grade or better. Click on the link for information and specific courses to satisfy the MTA at NCMC: [MTA Information](http://www.ncmich.edu/resources-support/other-support/mi-transfer-agreement.html) or <http://www.ncmich.edu/resources-support/other-support/mi-transfer-agreement.html>
- Note: If the MTA is not met at NCMC, additional courses may be required at LSSU.
- Completion of Associate of General Studies degree from NCMC

What to take at LSSU's Petoskey Regional Center

Marketing Minor REQUIREMENTS		
Total credit hours: 31		
LSSU Course #	Title	Cr. Hrs.
BUSN403	<i>Business, Government and Society</i>	3
BUSN466	<i>Business Policy</i>	3
FINC341	<i>Managerial Finance</i>	4
INTB486	<i>International Business</i>	3
MGMT280	<i>Intro to Management Information Sys.</i>	3
MGMT371	<i>Operations & Business Analytics</i>	3
MRKT381	<i>Consumer Behavior</i>	3
MRKT Elect	<i>Marketing Elective 300/400</i>	3
MRKT Elect	<i>Marketing Elective 300/400</i>	3
Elective	<i>Any LSSU Elective</i>	3

✓ Checklist and Program Requirements for the Marketing Minor

- Apply to LSSU @ lssu.edu
- Pay \$25 online application fee
- Send ALL official transcripts to LSSU
- Apply for Financial Aid (LSSU FAFSA: 002293)
- General Education Requirement met through MTA at NCMC
- Minimum of 124 credits needed for degree
- Minimum of 30 of last 60 hours taken at LSSU
- 50% of 300/400 level Department credits earned at LSSU
- Minimum GPA - 2.0 overall, Departmental -2.0

Petoskey Regional Center Course Rotation

- The Bachelor of Science in Business programs at the Petoskey Regional Center are considered part-time, completion programs. Courses from LSSU are available online and in-seat here in Petoskey. For more information on course rotation, please contact the Regional Center Director at 231.348.6623 or email cramsdell@lssu.edu.