

Management

Lake Superior
State University
Petoskey Regional Center

Why Study Management at LSSU

The management major is designed to provide students with a broad background in business by presenting courses covering the functional areas of business. This management degree program prepares students for human resource and leadership positions in business and non-profit organizations.

Students who complete the Bachelor of Science Business Administration – Management degree at LSSU meet the requirements established by the Society of Human Resource Management (SHRM) to take its certification as a college student (SHRM Assurance of Learning Exam) or the Professional in Human Resource (PHR) Exam.

National Projected Job Growth*

*Occupational Outlook Handbook 2014-2024

Administrative Service Managers – 8%
Compensation and Benefits Manager – 6%
Lodging Managers – 8%

National Median Salary*

*Occupational Outlook Handbook 2014-2024

Administrative Service Managers - \$90,000
Compensation and Benefits Manager - \$116,000
Lodging Managers - \$52,000



Benefits of Attending LSSU-Petoskey

- ⚓ **Small Class Size**
- ⚓ **Personalized Attention**
- ⚓ **Close to Home**
- ⚓ **Affordable**
- ⚓ **Accredited by ACBSP**



Career Opportunities

Business management is a wide field that incorporates many types of positions. From major corporations to independent businesses, every operation needs skilled administrators in order to succeed. With a bachelor's degree in business administration, you'll qualify for an array of leadership positions and other advanced roles in private, public and nonprofit organizations. You'll have the option to work across industries as a business analyst, human resources generalist, operations manager or marketing specialist. Some business administration graduates also venture into entrepreneurship, creating their own successful businesses from the ground up.

Contact Us Today!

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<https://www.lssu.edu/regional-center/petoskey/>