

Bachelor of Science Business Administration - Entrepreneurship

This program is designed to prepare students for the eventual start-up of their own business, with exposure to all facets of business, so that the entrepreneur will know how to proceed successfully in business planning, securing financing, and planning and executing growth and exit strategies for the new venture. The entrepreneurship program is also suited to "intrapreneurs," or those creative, innovative minds which can work ideally within the structure of an already established large or small business.

Program Accreditation

The business administration-entrepreneurship program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).
www.acbsp.org



Career Choices

- ✓ Franchisee
- ✓ Small Business Owner
- ✓ Small Business Manager
- ✓ Small Business Advisor or Counsellor
- ✓ Market Researcher
- ✓ Government Agency Professional, such as the Small Business Administration (SBA)
- ✓ Economic Development Agency Professional
- ✓ Buyer

Course Format

Courses may be offered:

- Part-time • Full-time
- Online • Blended (online & in class combination)

It is the policy of Lake Superior State University that no person shall be discriminated against, excluded from participation in, denied the benefits of, or otherwise be subjected to discrimination in employment, or in any program or activity for which the University is responsible on the basis of race, color, national origin or ancestry, gender, age, disability, religion, height, weight, sexual preference, marital status or veteran status.

Where do I start? Contact the Escanaba Regional Center Director to discuss degree requirements, admissions requirements, financial aid, and customize your academic plan.

What do I need? Please bring your unofficial college transcripts, math placement scores (ACT, SAT or Compass) and a list of courses needed to complete your associate's degree or verification of completion when you meet with your advisor.

How do I apply? Fill out an application to LSSU online at www.lssu.edu and have official transcripts sent to Admissions Office, 650 W. Easterday Avenue, Sault Ste. Marie, MI 49783.

Why LSSU? Founded in 1946, LSSU is fully accredited by the Higher Learning Commission of the North Central Association since 1968. With small class sizes, LSSU offers personalized attention and a quality education.

**We are here to help you!
Contact us with any questions:**

Heidi Berg
Escanaba Regional Center Director
Bay College JHUC Office #945
ph: 906/217.4123 • email: hberg@lssu.edu



ESCANABA REGIONAL CENTER

*Delivering Academic Excellence
Close to You!*



Earn Your Degree in Escanaba!

Bachelor Degree Programs:

- Accounting
- Business Administration
- Criminal Justice
- Early Childhood Education
- General Studies
- Individualized Studies
- Nursing Completion

906/217.4123 • Bay College Heirman Center #942

Business Administration Entrepreneurship

Bachelor of Science



Lake Superior State University's
Bachelor of Science in Business Administration-Entrepreneurship



Courses taken at Bay College

Grade	Course #	Title	Credits	Prereq	Electives:
					Grade Course# Credits
<input type="checkbox"/>	ACCT101	Accounting Principles I	4		
<input type="checkbox"/>	ACCT102	Accounting Principles II	4	ACCT101	
<input type="checkbox"/>	BUSN160	Introduction to Business	3		
<input type="checkbox"/>	BUSN195	Business Communications	3	CIS101	
<input type="checkbox"/>	BUSN203	Management Information Systems	3	CIS101	
<input type="checkbox"/>	BUSN242	Principles of Management	3	BUSN160	
<input type="checkbox"/>	BUSN250	Business Law I	3		
<input type="checkbox"/>	BUSN253	Marketing	3		
<input type="checkbox"/>	CIS101	Computer Concepts & Applications	4		
<input type="checkbox"/>	ECON131	Macroeconomics	3		
<input type="checkbox"/>	ECON132	Microeconomics	3		
<input type="checkbox"/>	ENGL101	Rhetoric & Composition	3		
<input type="checkbox"/>		ENGL102, 145 or COMM 103, 104, 120	3		
<input type="checkbox"/>	MATH110	College Algebra	4	MATH105	
<input type="checkbox"/>	MATH210	Introduction to Statistics	4	MATH105	
<input type="checkbox"/>		Humanities	3		
<input type="checkbox"/>		Humanities	3		
<input type="checkbox"/>		Natural Science w/Lab	4		
<input type="checkbox"/>		Natural Science	4		
<input type="checkbox"/>		Social & Behavioral Science	3		
<input type="checkbox"/>		Electives	7		
<i>Total credits at Bay</i>			74		

Course satisfies MTA gen. ed. req'ments

Courses taken at either Bay College or LSSU's Escanaba Regional Center (min. 3 disciplines & 21 credits req'd)

Grade	Course #	Title	Credits	Prereq	Semester	Year
<input type="checkbox"/>	ACTG334	Accounting Information Systems	3	ACCT211 & ACCT215	Spring	Even years
<input type="checkbox"/>	BUSN262	Principles of Selling (Bay)	3			
<input type="checkbox"/>	INTB389	Competing in the Global Market	3			
<input type="checkbox"/>	INTB486	International Marketing	3	BUSN253	Spring	Even years
<input type="checkbox"/>	MGMT365	Human Resource Management	3	Jr.	Summer	
<input type="checkbox"/>	MGMT380	Principles of Leadership	3	BUSN242	Spring	Odd years
<input type="checkbox"/>	MGMT464	Organizational Behavior	3	BUSN242	Fall	
<input type="checkbox"/>	MGMT476	Employee Training & Development	4	Sr.	Spring	Even years
<input type="checkbox"/>	MRKT385	Services Marketing	3	BUSN253	Summer	Even years
<input type="checkbox"/>	MRKT388	Retail Management	3	BUSN253	Summer	Odd years
<input type="checkbox"/>	OIS	OIS219, 220, or 230 (Bay)	3	see Bay's catalog		
<i>Total credits at Bay and/or LSSU</i>			21			

Courses taken at LSSU's Escanaba Regional Center

Grade	Course #	Title	Credits	Prereq	Semester	Year
<input type="checkbox"/>	BUSN399	Internship	4		Summer	
<input type="checkbox"/>	BUSN403	Business, Government & Society	3	ECON132 & Jr.	Spring	
<input type="checkbox"/>	BUSN466	Business Policy	3	FINC341 & Sr.	Spring	
<input type="checkbox"/>	FINC341	Managerial Finance	4	ACCT102 & MATH110	Fall	
<input type="checkbox"/>	MGMT371	Operations & Business Analytics	3	MATH210 or equip.	Spring	Odd years
<input type="checkbox"/>		300/400 electives to equal 124 cr	12	Electives in ACTG, BUSN, ECON, FINC, INTB, MGMT & MRKT		
<i>Total credits at LSSU</i>			29			
<i>Total Bay & LSSU credits</i>			124			

****Rotation subject to change

Name: _____

Date: _____

For more info, please contact:

Heidi Berg

Escanaba Regional Center Director
 Lake Superior State University
 2001 N. Lincoln-Heirman Center #945
 Escanaba, MI 49829
 phone: 906.217.4123
 email: hberg@lssu.edu

Students must earn at least 124 credits.
 Overall GPA must be a minimum of 2.0,
 in addition to a 2.0 GPA or above
 in departmental requirements.

Residency Requirements:
 Successful completion of 30 credits required
 for the degree using Lake Superior
 State University courses. Additionally,
 at least 50 percent of the department
 required 300/400 level credits
 must be earned using Lake State courses.

General Education Requirements:
 To satisfy LSSU's gen. ed. requirements,
 students should complete
 an Associate's Degree at Bay College
 with MTA / MACRAO Certification.
 Check with your Bay College and LSSU
 advisors regarding requirements.

For more info, visit our website:
www.lssu.edu/regional-center/escanaba