

Assessment Plan Documentation

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Goals <i>(Link 3 goals to the Strategic Plan [CAFE] Goals)</i>	Goal Assessment: How was this goal assessed, and what were the results?	Use of Results: What changes, if any, will be made to improve goal achievement?
Provide high-quality advising and transfer guidance for regional center students (Culture: C3; Finance: F1; Enrollment: E3)	80 percent of student advising surveys for regional center coordinators must fall between 4-5 (agree-strongly agree) in all categories. <ul style="list-style-type: none"> • S2017 advising survey - Both coordinators achieved at least 80% • S2018 advising survey – Both coordinators achieved at least 80% • S2019 advising survey – 	Development of advising syllabus to be included in every new student packet beginning Fall 2018.
Educate regional centers coordinators on best practices for advising transfer students (Academics, A1)	Review C.A.S. standards and guidelines regarding academic advising programs and attend regional and/or national conferences or webinars relating to advisor best practice updates <ul style="list-style-type: none"> • 2017-18 – Joined NACADA with access to advising literature, requested but not funded national conference • 2018-19 – attended NACADA national conference Fall 2018 	Implemented best practices when working with transfer students <ul style="list-style-type: none"> • Began development of transfer guides for 2018-19 • Research updated communication methods (namely, a texting app)
Maintain and/or increase enrollment numbers at the regional centers (Enrollment, E1)	Goal is assessed via student enrollment numbers in fall and spring semesters <ul style="list-style-type: none"> • Escanaba/Iron Mountain <ul style="list-style-type: none"> ○ 2016 Spring: 58 ○ 2016 Fall: 51 ; 2017 Spring: 50 ○ 2017 Fall: 66 ; 2018 Spring: 67 ○ 2018 Fall: 51 • Petoskey <ul style="list-style-type: none"> ○ 2016 Spring: 53 ○ 2016 Fall: 49 ; 2017 Spring: 47 ○ 2017 Fall: 46 ; 2018 Spring: 53 ○ 2018 Fall: 54 	2017-18 develop marketing plan to utilize free advertising methods such as Facebook and press releases on a monthly basis. Continue to update community college advising staff of LSSU curriculum changes. 2018-19 Develop transfer guides and/or articulation agreements with the community colleges 2018-19 Update marketing flyers and brochures utilized with potential students