

# Lake Superior State University—Transfer Guide


## Bay de Noc Community College

Transfer Major: Bachelor of Science-Business Administration-Marketing

<b>Contacts:</b>	Jeremy Belanger, Director of Transfer & Student Advising Bay de Noc Community College 906/217.4014 or jeremy.belanger@baycollege.edu Bay College Admissions 906/786.5802	<b>Valid:</b>	2019-2021
	Heidi Berg, Director of LSSU Regional Center Lake Superior State University 906/217.4123 or hberg@lssu.edu LSSU Admissions 888/800.5778 x:2231		

Bay College Courses	LSSU Equivalency	Additional LSSU Courses
<b>Michigan Transfer Agreement (MTA)</b>	<b>STUDENTS EARN MTA AT BAY COLLEGE</b>	
ENGL101 Rhetoric and Composition 3	ENGL110 First-Year Composition I 3	
XXXXxxx Communication Elective 3	XXXXxxx Communications Elective 3	
MATH110 College Algebra 4	MATH111 College Algebra 3+1	
XXXXxxx Natural Science 4	XXXXxxx Natural Science 4	
XXXXxxx Natural Science w/lab 4	XXXXxxx Natural Science w/lab 4	
ECON131 Macroeconomics 3	ECON201 Macroeconomics 3	
XXXXxxx Social & Behavioral Science 3	XXXXxxx Social & Behavioral Science 3	
XXXXxxx Humanities 6	XXXXxxx Humanities 6	
<b>REQUIREMENTS</b>	<b>REQUIREMENTS</b>	<b>REQUIREMENTS</b>
ACCT101 Accounting Principles I 4	ACTG132 Principles of Accounting I 4	BUSN101 Freshman Seminar 1
ACCT102 Accounting Principles II 4	ACTG133 Principles of Accounting II 4	BUSN403 Business, Gov't & Society 3
BUSN160 Intro to Business 3	BUSN121 Introduction to Business 3	BUSN466 Business Policy 3
BUSN195 Business Communications 3	BUSN231 Business Communications 3	FINC341 Managerial Finance 4
BUSN203 Mgmt Info Systems 3	MGMT280 Intro to Mgmt Info Systems 3	MGMT371 Business/Operations Analytics 3
BUSN242 Principles of Management 3	MGMT360 Mgmt Concept & Applications 3	MRKT381 Consumer Behavior 3
BUSN253 Marketing 3	MRKT281 Marketing Principles 3	MRKT480 Marketing Research 3
ECON132 Microeconomics 3	ECON202 Microeconomics 3	MRKT481 Marketing Management 3
BUSN242 Principles of Management 3	MGMT360 Mgmt Concept & Applications 3	
MATH210 Intro to Statistics 4	BUSN211 Business Statistics 3	
<b>MARKETING ELECTIVES (min. 12 credits from Bay and/or LSSU)</b>	<b>MARKETING ELECTIVES (min. 12 credits from Bay and/or LSSU)</b>	<b>MARKETING ELECTIVES (min. 12 credits from Bay and/or LSSU)</b>
BUSN261 Advertising & Promotion 3	MRKT277 Electives 3	COMM320 Public Relations 3
BUSN262 Principles of Selling 3	MRKT283 Principles of Selling 3	INTB486 International Marketing 3
BUSN263 Intro Modern Advertising 3	MRKT277 Electives 3	MRKT electives
BUSN264 Social Media Marketing 3	MRKT277 Electives 3	
<b>ELECTIVES</b> Electives to reach a min. 124 credits		
<b>TOTAL BAY COLLEGE CREDITS</b> 94		<b>MIN. LSSU CREDITS</b> 30
		<b>TOTAL CREDITS</b> 124

Transfer guides are for planning purposes only and are subject to change without notice.  
Final responsibility for verifying all transfer information lies with the student; a transfer guide is not intended to be a contract with LSSU.  
Sub/waiver forms will need to be written for Bay's MATH210 to LSSU's BUSN211; BUSN101 will be waived for transfer students  
Consultation with an advisor is recommended.

 2-11-19  
Dr. Kimberly Muller (Date)  
LSSU Dean of the College of Innovation and Solutions

 2/19/19  
Cindy Carter (Date)  
Bay College Dean for Business & Technology