

Lukenda School of Business
Major Field Test Results

Main Campus										
	Fall 2017		Spring 2018		Fall 2018		Spring 2019		Fall 2019	
Assessment Indicator Title	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank
Accounting	48	79%	54	98%	39	16%	51	95%	48	83%
Economics	51	95%	46	80%	45	74%	48	90%	39	35%
Management	68	77%	67	73%	65	62%	71	90%	64	56%
Quantitative Business Analysis	36	61%	33	40%	33	40%	46	97%	31	26%
Finance	50	87%	50	87%	43	44%	48	80%	47	76%
Marketing	51	43%	54	62%	63	99%	61	96%	57	84%
Legal and Social Environment	47	44%	51	80%	50	75%	55	96%	44	20%
Information Systems	58	92%	51	37%	52	48%	58	93%	52	50%
International Issues	50	98%	47	93%	44	79%	45	87%	46	92%

Main Campus - Continued								
	Fall 2020		Spring 2021		Fall 2021		Spring 2022	
Assessment Indicator Title	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank
Accounting	46	67%	44	48%	46	75%	42	46%
Economics	36	18%	36	18%	53	59%	52	52%
Management	66	69%	63	51%	59	54%	58	46%
Quantitative Business Analysis	36	64%	32	30%	34	49%	37	67%
Finance	48	82%	46	70%	42	49%	41	39%
Marketing	54	65%	53	57%	63	96%	60	86%
Legal and Social Environment	45	27%	49	65%	52	53%	49	27%
Information Systems	53	60%	48	15%	39	29%	33	3%
International Issues	38	28%	36	16%	41	21%	42	25%

Escanaba Campus								
	Spring 2018		Spring 2019		Fall 2020		Spring 2022	
Assessment Indicator Title	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank
Accounting	47	74%	44	48%	45	59%	43	54%
Economics	36	19%	38	28%	41	49%	56	83%
Management	66	66%	63	50%	73	95%	75	99%
Quantitative Business Analysis	33	40%	38	78%	25	2%	35	56%
Finance	44	51%	41	28%	41	29%	44	68%
Marketing	53	55%	48	28%	57	85%	60	86%
Legal and Social Environment	47	44%	43	15%	44	22%	57	88%
Information Systems	52	46%	53	58%	60	98%	50	97%
International Issues	41	48%	44	79%	36	16%	52	90%

Petoskey Campus						
	Spring 2018		Fall 2020		Spring 2022	
Assessment Indicator Title	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank
Accounting	49	84%	44	48%	43	54%
Economics	37	22%	48	92%	49	30%
Management	60	34%	57	23%	58	46%
Quantitative Business Analysis	38	74%	33	38%	29	19%
Finance	45	57%	42	36%	39	27%
Marketing	53	55%	53	57%	43	11%
Legal and Social Environment	59	99%	48	53%	53	62%
Information Systems	55	76%	52	50%	56	99%
International Issues	39	34%	39	35%	46	53%

Results for S19 are not available for the Petoskey campus since only 3 students were tested.

The test was not administered during Spring 2020 due to the COVID-19 pandemic.