

Lukenda School of Business
New First Time Student Retention
First Year to Second Year

		Fall 14 - Fall 15			Fall 15 - Fall 16			Fall 16 - Fall 17		
		Enrolled	Retained	Percent	Enrolled	Retained	Percent	Enrolled	Retained	Percent
Associates	Technical Accounting	-	-		-	-		-	-	
Associates	Small Business Administration	1	1	100%	-	-		-	-	
Baccalaureate	Accounting	** 9	7	78%	5	5	100%	7	5	71%
Baccalaureate	Finance and Economics	** 3	-	0%	6	6	100%	4	3	75%
Baccalaureate	Business Administration				3	3	100%	3	2	67%
Baccalaureate	Business Admin - Entrepreneurship	** 4	3	75%	3	2	67%	2	1	50%
Baccalaureate	Business Admin - International Business	** 2	2	100%	-	-		2	-	0%
Baccalaureate	Business Administration - Management	** 12	9	75%	6	4	67%	6	2	33%
Baccalaureate	Business Administration - Marketing	** 9	4	44%	9	7	78%	2	1	50%
Total		40	26	65%	32	27	84%	26	14	54%
		Fall 17 - Fall 18			Fall 18 - Fall 19					
		Enrolled	Retained	Percent	Enrolled	Retained	Percent			
Associates	Technical Accounting									
Associates	Small Business Administration	-	-		2	-	0%			
Baccalaureate	Accounting	2	-	0%	-	-				
Baccalaureate	Finance and Economics	6	6	100%	8	6	75%			
Baccalaureate	Business Administration	-	-		7	4	57%			
Baccalaureate	Business Admin - Entrepreneurship	3	3	100%	1	-	0%			
Baccalaureate	Business Admin - International Business	5	3	60%	6	2	33%			
Baccalaureate	Business Administration - Management	3	2	67%	5	3	60%			
Baccalaureate	Business Administration - Marketing	-	-		5	5	100%			
Total		1	1	100%	1	-	0%			
Total		20	15	75%	35	20	57%			

** ACBSP Accredited Program