

**Lake Superior State University
Board of Trustees
Minutes of Meeting
Walker Cisler Student and Conference Center
Sault Ste. Marie, Michigan
May 7, 2021**

The Board of Trustees of Lake Superior State University met in regular session beginning at 8:30 a.m. on Friday, May 7, 2021, in the Superior Room, of the Walker Cisler Student and Conference Center, Lake Superior State University, Sault Ste. Marie, Michigan. The meeting was pursuant to Section 1.01. of the Bylaws of said Board with notice to the Board pursuant to Section 1.04., and public notice pursuant to Section 1.05. of the Bylaws.

The section numbers and headings of these minutes correspond to the agenda. A copy of the proposed agenda was distributed to each Trustee at the public session of May 7, 2021. The proposed agenda had been sent pursuant to Section 1.04. of the Bylaws. Copies of all such material are contained as appendices to these minutes.

At the call to order, there were several members in the audience.

I. Roll Call

Mr. Thomas Bailey, Chair, called the meeting to order at 8:30 a.m. He asked Ms. Lauren Pierce, Secretary, to call roll. The following members responded, “present”:

Mr. Thomas C. Bailey
Mr. Richard Barch
Ms. Patricia Caruso
Mr. Timothy Lukenda
Dr. Mark W. Mercer
Ms. Sandi Frost Steensma
Ms. Cynthia Williams
Dr. Rodney S. Hanley, President and ex-officio

Seven Trustees were recorded as present with Trustees Mercer and Frost Steensma, connected via Zoom conference. Mr. Pingatore was confirmed to be connected via Zoom conference three minutes after roll was taken. Present for the University were Ms. Wendy Beach, Director of Human Resources, Safety and Risk; Dr. Michael Beazley, Dean of Student Affairs; Dr. Lynn Gillette, Provost and Vice President for Academic Affairs; Dr. David Paitson, Director of Athletics; Mr. Fred Pierce, Dean of Admissions and Marketing; Mr. Scott Smith, Vice President of Advancement; and Mr. Maurice Walworth, Vice President for Finance and Operations.

II. Approval of the Agenda for May 7, 2021

Mr. Lukenda moved for Board approval to amend the agenda for May 7, 2021, as follows:

Under VIII. Academic Affairs Report, add after 3a, the USDA Grant Resolution (for approval).

The motion was supported by Ms. Caruso. The motion carried with unanimous voice vote.

III. Approval of the Minutes for March 12, 2021

Mr. Barch moved for Board approval of the minutes for March 12, 2021, as presented; supported by Dr. Mercer. The motion carried with unanimous voice vote.

IV. Addresses to the Board

Sault High School student, Aliah Robertson thanked the Board and Dr. Hanley on behalf of the Sault High School dive team for deciding to keep the LSSU swimming pool open and allowing the team to practice. They recently celebrated a 2021 U.P. State Championship victory.

Faculty Association President-elect, Dr. Joseph Moening thanked faculty and staff for their hard work this past semester. Dr. Moening noted the absence of the Faculty Association and Education Support Professionals Unions from the agenda and expressed the wish that the Board hears from all members.

V. Chair's Remarks

Mr. Bailey thanked the faculty, staff, and administration for their collaboration and cooperation during the COVID pandemic. He recognized the partnership between LSSU and the community in administering COVID-19 testing and vaccines in the community. Mr. Bailey noted the CFRE tour that took place the day prior with the Board and administration. He stated that it was exciting to see the project come together and thanked Dr. Moerke for guiding the tour.

VI. President's Remarks

Dr. Hanley marked the end of the spring 2021 semester and the 2020-21 academic year. Over the past weekend, the University conducted two virtual commencement ceremonies to honor the graduates of 2020 and 2021. CEO of War Memorial Hospital, David Jahn was the featured speaker and spoke of overcoming adversity during these challenging times. Student speakers included Roman Bengert and Keegan Hoose. The Distinguished Teaching Award for 2021

was announced and went to Dr. Cathy White. Dr. Hanley shared appreciation for all of the LSSU employees for all of their effort in putting the ceremonies together.

Regarding COVID-19, Dr. Hanley stated that there were no cases on campus to date. The spring semester closed with a total of 107 cases. LSSU continues to offer easily accessible testing and has hosted numerous vaccination clinics on campus. Saliva-based testing continues to be performed by Dr. Steven Johnson and COVID technicians – Caitlin Wilson and Michelle Jarvie. Students and faculty from both the Nursing and Emergency Medicine programs have partnered with the Chippewa County Health Department, the Sault Tribe of Chippewa Indians, War Memorial Hospital, and Mackinac Straits Health System in offering COVID-19 vaccination clinics in Sault Sainte Marie and St. Ignace. LSSU has arranged to have vaccinations available for students and families during upcoming new student orientations.

Dr. Hanley provided non-COVID-19 related recent events including the funding formula for state appropriations to the various institutions. One proposal has many universities throughout the state to see severe funding cuts, including all of the universities in the Upper Peninsula. Lake State would see a 5% cut, while Northern and Michigan Tech would see around 8% cuts. Many downstate universities would see substantial increases, including one that would see a 25% increase to their base appropriations. LSSU has a strong opposition to this proposal and has encouraged MASU to oppose it as well. A new legislative proposal has been developed and is currently making its way through the committee, which would keep funding flat for most universities, but transition state appropriations to a per-student model. This model is also expected to have a negative impact on Lake State and not account for the demographics of the LSSU student population and the historical mission of the university to serve the citizens of the Eastern U.P. and northern Michigan. LSSU is opposing this proposal as well. Dr. Hanley stated that it is critical for the state to recognize that Lake State serves large numbers of financially disadvantaged and first-generation college students. LSSU continues to work with state elected officials on this issue.

Dr. Hanley reported on a couple of accomplishments for the University Strategic Plan including:

- A proposal for three new programs including, Data Science, Mechatronics, and Emergency Management that will be presented to the Board.
- Maintaining good standing with the Higher Learning Commission (HLC) is included in the Strategic Plan. The on-site and virtual visits took place on March 22 and 23 and went well. A final review report is anticipated to be received by mid-May. The final report will then be submitted to the HLC's Institutional Actions Council for final review and action. Dr. Hanley acknowledged the LSSU community for all of the work that has gone into the

preparations for the review. Special thanks were given to Provost, Dr. Lynn Gillette, and the Vice Provost for Accreditation and Assessment, Dr. Gail Essmaker for all they have done to prepare for the visit.

Dr. Hanley closed by recognizing the stresses and frustrations that have accompanied a global pandemic this past year and a half. LSSU continues to come through it all with light at the end of the tunnel.

VII. Finance Report

Mr. Walworth reminded the Board and audience that the Steam Plant was shut down for the week for routine annual maintenance, leaving some buildings colder than usual.

Mr. Walworth provided a review on FY21 financials for the General Fund (GF), Housing, Cisler Operations, and Athletics funds. The GF revenues are at 90% and slightly behind budget. However, year-end revenue is anticipated to be at about 98% as summer tuition revenue continues to be collected. Some better than expected revenue highlights include online virtual course fees, an increase in enrollment fees, and good revenue from the Norris Center as it rebounds from FY20. GF expenditures are at 86% of budget, which is standard for this time of year, although on the high end to normal due to the decision to not implement any additional layoffs in the spring.

In the Auxiliary Fund (AF), the Housing revenues are at 93% of budget, behind for this time of year compared to past values. Expenditures are also below budget, leaving a near-balanced budget at year-end. Cisler Operations revenues are at 94% of budget and are anticipated to increase slightly, although will be short of the budgeted revenue. Expenditures are slightly over budget compared to past values at this time. Cisler Operations are expected to end the year with a near-balanced budget. The Athletic fund revenue and expenditures are less than expected, much of which is contributed to COVID-19 restrictions. Reduced revenue and expenditures would allow Athletics to end the year near the approved budget.

Mr. Walworth provided an update on LSSU cash balances. LSSU and Foundation cash are comingled in all-cash funds. The overall balance increased slightly from the previous month. There are no concerns with the cash report and the balances at this point. Overall cash balances are better than this time last year due to the deferred payment from the state.

In other financial events, LSSU has received a number of HEERF fund allocations. Grant award notices for HEERF I and II dollars have been received. HEERF I dollars have been expended, HEERF II have been allocated, and LSSU is waiting for formal HEERF III allocation and guidance.

Work continues on the 2012 bond reissuance. LSSU is expecting significant annual savings and known debt service with this reissuance. A call recently took place with Standard & Poors, where they indicated that a rating report would be expected as early as next week. Pricing is anticipated for a mid to late May date.

Mr. Walworth provided the Board with an update on the development of the General Fund (GF) budgets for FY22. Revenue estimates have been developed, which incorporate:

- no increase from the State,
- continued impacts related to COVID-19,
- student retention data,
- low international student enrollment,
- a 3.75% increase in tuition (for Board approval), and
- increased enrollment from St. Helen and Club Sports.

LSSU has a fairly flexible model for estimating enrollments and associated revenue. The model uses historical information but can incorporate current and future initiatives in place of historical values. Additional revenue streams such as the Norris Center, the Arts Center, and the State Allocation, are included and can be adjusted as more information becomes available. The data indicates that FY22 revenue will be equal to, or greater than FY21. LSSU is planning to move forward under the current expenditure structure and present Budgets for approval at the July meeting.

Mr. Walworth presented an action item, for Board approval to write off \$77,216.10 in uncollectable accounts for FY21. Reasonable efforts have been made to collect the delinquent accounts.

Mr. Pingatore moved for Board approval that \$77,216.10 be written off as uncollectable; supported by Ms. Caruso. The Chair requested a roll call vote. The results of the roll call were:

Mr. Richard Barch	“Yes”
Ms. Patricia Caruso	“Yes”
Mr. Timothy Lukenda	“Yes”
Dr. Mark W. Mercer	“Yes”
Mr. Randy Pingatore	“Yes”
Ms. Sandi Frost Steensma	“Yes”
Ms. Cynthia Williams	“Yes”
Mr. Thomas C. Bailey	“Yes”

The motion carried with eight affirmative votes.

Mr. Walworth presented an action item, to secure Board approval for the FY22 Tuition Rates. Staff from the Business Office, Academic Affairs, Financial Aid, and Enrollment Management met to review data and information from Lansing and discuss options that LSSU might pursue in setting the FY22 tuition. Three budget proposals have been issues from Lansing, two of which cap the tuition increase for public universities at 4.2% or \$590 per student, whichever is larger; one has no cap. The Conference Committee is expected to make a decision in June/July. LSSU has historically set tuition ahead of the full budget proposal. LSSU would reduce its increase to a value at, or below, the cap.

Mr. Lukenda moved that the Board approve the basic tuition rate for FY22, to be increased to \$538 per credit hour. However, if the State sets a tuition & fee cap lower than 3.6%, the Board approves LSSU's adjustment of the tuition rate to a level that meets the cap requirements; supported by Mr. Barch. The Chair requested a roll call vote. The results of the roll call were:

Mr. Richard Barch	"Yes"
Ms. Patricia Caruso	"Yes"
Mr. Timothy Lukenda	"Yes"
Dr. Mark W. Mercer	"Yes"
Mr. Randy Pingatore	"Yes"
Ms. Sandi Frost Steensma	"Yes"
Ms. Cynthia Williams	"Yes"
Mr. Thomas C. Bailey	"Yes"

The motion carried with eight affirmative votes.

Mr. Walworth presented an action item, to secure Board approval for non-basic tuition rates. All tuition rates are listed on the LSSU's Structure of Rates document (Appendix A), which would reflect:

- A slight increase in the winter/summer rate. This rate was scheduled to increase in FY21 but was rolled back due to COVID. Historically, the rate was set at 2/3 of the base tuition but ended up being unchanged in FY21. LSSU would like to increase it back to the 2/3 of base rate amount.
- No change to the military rate. LSSU wishes to maintain veteran-friendly status and keep the rate equal to the amount provided by the TA Assistance rate as set by the military.
- No change to the VESi rate. This is a rate tied to an external provider.
- The audit rate is set at 1/2 the base rate.

Ms. Caruso moved that the Board approve the FY22 Structure of Rates (Appendix A), which includes a 3.75% increase to the worldwide, one-rate tuition; a summer and winter tuition rate equal to 2/3 the fall/spring rate; a

graduate tuition rate of \$675 per credit hour; no change to the military tuition or VESi & Continuing Education tuition rates; and an audit tuition rate of ½ the base tuition rate – all rounded to the nearest dollar; supported by Ms. Williams. The Chair requested a roll call vote. The results of the roll call were:

Mr. Richard Barch	“Yes”
Ms. Patricia Caruso	“Yes”
Mr. Timothy Lukenda	“Yes”
Dr. Mark W. Mercer	“Yes”
Mr. Randy Pingatore	“Yes”
Ms. Sandi Frost Steensma	“Yes”
Ms. Cynthia Williams	“Yes”
Mr. Thomas C. Bailey	“Yes”

The motion carried with eight affirmative votes.

Mr. Walworth presented to the Board, an action item to secure Board approval for course fee adjustments that were reduced due to COVID-19 and to set course fees for new courses, effective spring 2022.

Mr. Lukenda moved that the Board approve course fees as presented, effective at the next offering of the course; supported by Ms. Williams. The Chair requested a roll call vote. The results of the roll call were:

Mr. Richard Barch	“Yes”
Ms. Patricia Caruso	“Yes”
Mr. Timothy Lukenda	“Yes”
Dr. Mark W. Mercer	“Yes”
Mr. Randy Pingatore	“Yes”
Ms. Sandi Frost Steensma	“Yes”
Ms. Cynthia Williams	“Yes”
Mr. Thomas C. Bailey	“Yes”

The motion carried with eight affirmative votes.

Trustee Lukenda departed the meeting room at 9:16 a.m.

Mr. Walworth presented to the Board, an action item to secure Board approval to sell a parcel of land. LSSU has an offer for a parcel of land, adjacent to the Holiday Inn Express. The property was originally part of a land swap some time back and has been used for the occasional lab class. LSSU has no current or future development plans for the parcel. After interest for the parcel was expressed, LSSU contacted a 3rd party appraiser, which indicated a market value of \$146,000. The interested party has agreed to purchase the land at the appraised price.

Mr. Barch moved for Board approval for the sale price of \$146,000 for parcel 051-062-009-055; supported by Ms. Frost Steensma. The Chair requested a roll call vote. The results of the roll call were:

Mr. Richard Barch	“Yes”
Ms. Patricia Caruso	“Yes”
Dr. Mark W. Mercer	“Yes”
Mr. Randy Pingatore	“Yes”
Ms. Sandi Frost Steensma	“Yes”
Ms. Cynthia Williams	“Yes”
Mr. Thomas C. Bailey	“Yes”

The motion carried with seven affirmative votes.

Mr. Barch moved for Board approval to authorize and direct the President and/or the Vice President for Finance and Operations, or any subsequently (or similarly) named Vice President for Finance and Operations to take any and all actions necessary to execute the sale of parcel 051-062-009-055, so long as those actions do not impact the terms outlined within this agenda item; supported by Mr. Pingatore. The motion carried with unanimous voice vote.

Mr. Walworth provided the Board with an update on activities related to campus-wide facilities. Several items have been accomplished since the last Board meeting, including:

- Reduced the backlog of outstanding work orders from approximately 160 down to an average of 80.
- In working with Housing, a 2021 Summer Project list has been developed, which includes painting the inside of the pool, annual steam plant shutdown, remodeling work in Brady and Osborn Hall, and routine parking lot maintenance and repairs.
- LSSU switched water treatment companies for a savings of \$10K a year, in addition to adding new cooling towers to the water treatment program.

Trustee Lukenda returned to the meeting room at 9:25 a.m.

Mr. Walworth stated that the Information Technology department has implemented several operational improvements, including:

- Completion of the IT security assessment.
- Streaming of the Interprofessional simulation day. The stream had 531 views.
- Launched a new employee portal.
- New laptop loaner program.

Mr. Walworth referenced the CFRE construction site tour that took place the day before, noting that most of the work is taking place inside the facility. Drs. Moerke and Kapuscinski lead the hour-long tour and highlighted several plans and features of the facility.

VIII. Academic Affairs Report

Dr. Gillette presented to the Board, an action item for approval of the addition of a Bachelor of Science in Data Science degree. The program is an innovative Data Science + X program where majors will choose a concentration in an application area. The currently proposed concentrations are bioinformatics, business analytics, chemistry informatics, geosystems modeling, health informatics, robotics, and spatial analytics. The Curriculum Committee approved the program on March 18, 2021. Net revenue projections are estimated to be around \$700K in year five.

Mr. Barch moved for Board approval for a Bachelor of Science in Data Science; support by Dr. Mercer. The motion carried with unanimous voice vote.

Dr. Gillette presented to the Board, an action item for approval of the addition of a Bachelor of Science in Mechatronics degree. The program builds upon strengths in existing engineering and technology programs while responding to the needs of an industry that is rapidly progressing toward digitally applied technologies. Mechatronics engineering technologists use a combination of mechanical, electrical, computer, software, and robotic skills to work with technologies such as automated and computer-integrated manufacturing systems, industrial robots, mobile robots, smart sensors, actuators, and control systems. The School of Engineering and Technology will see ABET accreditation for this new program. Net revenue projections are estimated to be over \$300K in year five.

Ms. Caruso moved for Board approval for a Bachelor of Science in Mechatronics; supported by Ms. Williams. The motion carried with unanimous voice vote.

Dr. Gillette presented to the Board, an action item for approval of the addition of a Bachelor of Science in Emergency Management. The degree will equip students with the skills and knowledge to prepare, respond, recover from, and mitigate natural disasters and other emergencies on the local, state, and federal levels. The program will embed Federal Emergency Management Agency (FEMA) certifications and training with coursework focused on tabletop and immersive simulations. The Emergency Management degree is designed for current practitioners in the fields of criminal justice, emergency medicine, and firefighting to meet the need of earning a bachelor's degree to move up into leadership in their field. Courses will be offered online. Net revenue projections are estimated to be over \$400K in year five.

Ms. Caruso moved for Board approval for a Bachelor of Science in Emergency Management; supported by Dr. Mercer. The motion carried with unanimous voice vote.

Dr. Gillette acknowledged the faculty for their preparation in developing these new innovative programs.

Dr. Gillette presented to the Board for approval of a program revision for the Bachelor of Science in Teacher Education with Grade Band Birth to Kindergarten Concentration. The Michigan Department of Education (MDE) changed the Michigan teacher certification structure and mandated that teacher education institutes redesign their education programs to address the changes. The statewide modifications to how teachers are prepared is an improvement initiative that promotes and integrates strong content knowledge, instructional methods, clinical experiences in actual classrooms, and recent advances in the cognitive science of learning.

Mr. Lukenda moved for Board approval to revise the Bachelor of Science in Teacher Education with Grade Band Birth to Kindergarten Concentration; supported by Ms. Williams. The motion carried with unanimous voice vote.

Dr. Gillette presented to the Board, a new action item for approval. As reported in the March 2021 Board meeting, Lake Superior State University was awarded a USDA grant in the amount of \$787,118.00 to expand distance learning across the EUPISD. The LSSU portion of the grant is approximately \$330K. Terms to the USDA grant require a legal opinion in connection with the grant agreement. Dr. Gillette presented to the Board, a resolution (Appendix B) for approval as required per the USDA grant terms.

Mr. Barch moved for Board approval of the presented resolution (Appendix B) required by the terms set for the USDA grant agreement for Distance Learning and Telemedicine; supported by Mr. Lukenda. The Chair requested a roll call vote. The results of the roll call were:

Mr. Richard Barch	“Yes”
Ms. Patricia Caruso	“Yes”
Mr. Timothy Lukenda	“Yes”
Dr. Mark W. Mercer	“Yes”
Mr. Randy Pingatore	“Yes”
Ms. Sandi Frost Steensma	Abstain
Ms. Cynthia Williams	“Yes”
Mr. Thomas C. Bailey	“Yes”

The motion carried with seven affirmative votes.

Ms. Williams moved for Board approval to award emeritus faculty status to Dr. Sally Childs, Dr. Ronald Hutchins, Dr. Dennis Merkel, and Dr. David Myton; supported by Ms. Caruso. The motion carried with unanimous voice vote.

Dr. Gillette presented each resolution respectively (Appendix C – F).

Dr. Gillette shared Academic Affairs related highlights, including:

- Steadfast Labs has established a scholarship for students majoring in Cannabis Chemistry. Numerous news outlets have picked up the press release.
- Wheelhouse Farms has established the first endowed Cannabis Chemistry scholarship in the nation.
- Students from the Nursing program and Paramedic program participated in a day of Interprofessional simulation learning exercises at the WMH/LSSU Superior Simulation Center. In preparation for their transition to real-world practice, Paramedic & Nursing students worked with faculty to successfully treat and manage care for a patient having sustained a simulated gunshot wound.
- The Anglers of Au Sable donated another \$10K to support the Anglers Coldwater Summer Fellow program with CFRE, and Fisheries and Wildlife Management student Kathleen Gerard was selected. Kathleen will spend her summer working with the Anglers and Grayling Hatchery on coldwater conservation issues.
- Three students were awarded \$5K Michigan Sea Grant Internships this summer. All of their applications were supported by CFRE team members and will work with CFRE the summer to conduct their senior research.
- Dr. Kevin Kapuscinski was elected the President-elect of the Michigan Chapter of the Michigan American Fisheries Society and will host the annual chapter meeting at CFRE next year.
- Dr. Ashley Moerke and collaborators from the University of Wisconsin were awarded a \$293K grant from the Michigan Invasive Species Grant Program to study and manage an invasive algae in the St. Mary's River.
- Ms. Beth Christiansen and Ms. Jesse Wesolek were awarded \$182K from the Michigan Invasive Species Grant Program for a project titled *Invading Classrooms: promoting awareness and preventing spread of invasive species*. The project will support high school teacher training and student-community partnerships throughout northern Michigan.

Charter Schools Office representative, Jenny Peterman presented the Board with an action item to appoint or reappoint Board of Directors of public schools academies.

Mr. Pingatore moved for Board approval of the recommendation for the appointment or reappointment of the following individuals to their respective Board of Directors of public schools academies for the terms listed:

Advanced Technology:

Janice Gilliland nominated for reappointment with a term expiring on June 30, 2024.

Marquis Scott nominated for reappointment with a term expiring on June 30, 2024.

American International:

Angeline Gardner nominated for reappointment with a term expiring on June 30, 2024.

Peter Stockmann nominated for reappointment with a term expiring on June 30, 2024.

Freda King nominated for an appointment with a term expiring on June 30, 2022.

Bay City:

Lena Janowiak nominated for reappointment with a term expiring on June 30, 2024.

Charlton Heston:

Michael Hodnett nominated for reappointment with a term expiring on June 30, 2024.

Troy Romancky nominated for an appointment with a term expiring on June 30, 2024.

Concord Boyne:

Abraham Manthei nominated for reappointment with a term expiring on June 30, 2024.

Jeffrey Derenzy nominated for reappointment with a term expiring on June 30, 2024.

Lauren Haske nominated for an appointment with a term expiring on June 30, 2023.

Concord of Petoskey:

Jessica McGuinness nominated for reappointment with a term expiring on June 30, 2024.

DeTour Arts and Technology:

Shelby Thomas nominated for an appointment with a term expiring on June 30, 2024.

Susan Rhinard nominated for an appointment with a term expiring on June 30, 2024.

Detroit Service Learning:

James Dozier nominated for reappointment with a term expiring on June 30, 2024.

iCademy:

Mark Veldhoff nominated for reappointment with a term expiring on June 30, 2024.

Innocademy:

Laurel Schmitt nominated for reappointment with a term expiring on June 30, 2024.

Innocademy Allegan Campus:

William Alwin nominated for reappointment with a term expiring on June 30, 2024.

Macomb Montessori:

Gerald Armbrister nominated for reappointment with a term expiring on June 30, 2024.

Oakland County:

Franklin Adams nominated for reappointment with a term expiring on June 30, 2024.

Alexandra Black nominated for an appointment with a term expiring on June 30, 2024.

Regent Park Scholars:

Steven Foster nominated for reappointment with a term expiring on June 30, 2024.

Ridge Park Charter:

Sara Webb nominated for reappointment with a term expiring on June 30, 2024.

Christopher McCahill nominated for appointment with a term expiring on June 30, 2024.

Tipton:

Daniel Griwicki nominated for reappointment with a term expiring on June 30, 2024.

Kevin Szuba nominated for reappointment with a term expiring on June 30, 2024.

WAY Detroit:

Danielle Bascomb nominated for an appointment with a term expiring on June 30, 2024.

WAY of Flint:

Daniel Neaton nominated for an appointment with a term expiring on June 30, 2024.

Howard Buetow nominated for reappointment with a term expiring on June 30, 2024.

WSC:

Dwight Fontenot nominated for reappointment with a term expiring on June 30, 2024.

The motion was supported by Mr. Lukenda. The motion carried with unanimous voice vote.

IX. Admissions and Marketing Report

Mr. Pierce provided the Board with an update on the progress associated with enrollment services. The Admissions office has been operating under MDHHS epidemic constraints, although some recruitment activities have resumed. Campus tours resumed in late February, and have a limited capacity in each tour. An Open House at Les Cheneaux Culinary School in Hessel took place this week. Fall application data shows total applications are trending ahead by 13.8% and total admits are ahead by 18.8%. First Time in College admits are just shy of 30% ahead of the fall 2020 recruitment cycle. Most notably, 2,682 applications have been received to date; with fifteen weeks remaining in the recruitment cycle.

Summer camp development remains ongoing; currently, there are five summer camps and two charter school camps on the books. New student orientation for fall 2021 will be delivered face-to-face largely in June. Regional centers and additional locations have orientations scheduled in August. The new Enrollment Services/Site Operations position search for the St. Helen location is in process. This individual will be cross-trained to provide multiple student support services. The application experience for dual enrollment, concurrent enrollment, and Early Middle College has been modified to eliminate manual processing and ensures a communication plan with all of the student prospects.

Mr. Pierce provided the Board with an update on the progress in the area of Financial Aid. FTIC submissions are running 18% ahead of this time last year. Returning/current student submissions are lagging which is not unusual for this time. In late March, LSSU began awarding the second round of HEERF emergency relief aid. The federal government required the fund be directed to the neediest student. LSSU developed an award rubric to prioritize students and the amount of their award. To date, 1,417 students have been awarded funds, with an average award of \$410. Approximately \$582K has been distributed. The remaining \$219K will be expended in the summer and/or fall.

Foundation and departmental scholarships are now awarded through the Scholarship Universe platform to optimize the allocation of institutional awards. The Board of Trustees Scholarships is automatically awarded to incoming students based on GPA thresholds. As of late April, 1,590 have been offered various scholarships.

Mr. Pierce provided the Board with an update on the progress in the area of Marketing and Communications (MarComm). MarComm has focused primarily on the 2020 and 2021 pre-recorded virtual commencement preparations, Cannabis chemistry media coverage, and best practices in processed and products. MarComm generated four email press releases since the last Board meeting. Cannabis Chemistry's first scholarship press release generated extraordinarily wide, positive media coverage. The most significant national coverage came from CNN and *Tonight Show* host Jimmy Fallon (without mentioning LSSU by name). MarComm is assisting Brut Media and NBC-TV on potential stories and interviews surrounding Cannabis programs. Interest in the Unicorn Hunters continues to generate a significant positive response, with an additional 200 quarter kits mailed out since the last Board meeting. MarComm social media continues as a form of outreach to campus, alumni, and the community. Lastly, MarComm renegotiated its Meltwater contract to increase the number of recipients of press releases to 5K per day from 2K per day.

X. Student Affairs Report

Dr. Beazley provided the Board with an update about the University response to the COVID-19 pandemic and planning during the 2020-2021 Academic Year. Dr. Beazley acknowledged the faculty, student affairs, food services, custodial, and health care staff for accommodating students during the pandemic. The University COVID-19 task force continues to follow state guidelines, vaccination rates, and other key indicators and trends related to COVID-19 and its effects on the University and community. As of the last day of final exams, positive cases for the semester totaled 107.

COVID-19 surveillance testing was in effect seven days per week throughout the spring 2021 semester. Ongoing limitations imposed on entering Canada from the United States have maintained the Health Care Center as a destination for reentering Canadian residents and citizens to perform required COVID-19 tests to be granted entry into Canada.

LSSU continues to work with the Chippewa County Health Department (CCHD) and local tribes, in efforts to make progress in their vaccine administration. The Norris Center SAC served as the site for six mass vaccination clinics. Nursing and

Emergency Medicine faculty and students volunteered their time (1700 hours) to facilitate the clinics LSSU has partnered with the CCHD to make the single-dose Johnson & Johnson COVID-19 vaccine available during campus orientations for students and family members. The campus community is strongly encouraged to receive the vaccine.

The University will continue to follow the Four Pillars of Laker Safety and actively monitor plans and orders from the state to ensure ongoing compliance.

Dr. Beazley presented to the Board, an action item to obtain a permanent retailer license and permit to sell and serve alcoholic beverages in the Norris Center.

Mr. Pingatore moved for Board approval to apply for a retailer license and permit for the Norris Center, pursuant to MCL 436.1513(1) for schools and universities as required by Board of Trustees action, and to name Dr. Rodney Hanley as the Board's designated signatory to execute the application; supported by Ms. Caruso. The motion carried with unanimous voice vote.

Dr. Paitson provided the Board with informational items surrounding measured interest in university athletics. Website and Flo Sports TV traffic have increased drastically in the last year, much due to COVID-19.

Laker hockey completed its final season in the WCHA in 2020-2021. The Lakers won the WCHA conference tournament championship in route to its first NCAA tournament bid since 1995-96. The Lakers now transition to the reconstituted Central Collegiate Hockey Association (CCHA), with Don Lucia as the CCHA Commissioner.

LSSU Track & Field teams have shown tremendous growth in setting higher school records and placing higher in events. LSSU freshman, Jenna Fleming competed in the javelin and bested the previous LSSU record set back in 2008.

Dr. Paitson acknowledged the LSSU administration, health care center, student affairs, facilities, and Dr. Steven Johnson for supporting the athletic programs during the COVID-19 pandemic.

XI. Fundraising Report

Mr. Smith introduced himself to the Board and members of the audience.

Mr. Smith provided the Board with recent and pending major gifts, foundation, and alumni activities in support of the University's current key initiatives, including:

- Approximately \$216K in CFRE gift revenue has been raised in the current FY.
- Cannabis Company scholarship and an endowed scholarship.
- The Bud Mansfield Student Emergency Fund has doubled in the last year, with 502 gifts received, and totaling almost \$50K.
- Superior Give-a-thon – Mini Annual Fund Campaign, surpassed the goal with a total of \$16K.
- Clara’s Challenge – CFRE Undergraduate Research Fund, surpassed the goal by just over \$5K.

Mr. Smith provided the Board with an updated Naming Policy. The new policy was developed as a university-wide guideline for gift naming opportunities and service recognition naming opportunities at LSSU. The ten-year-old policy was changed in support of the LSSU Strategic Plan and for donor opportunities to reflect current practices within higher education.

XII. Human Resources Report

Ms. Beach provided the Board with a Title IX update on cases reported to the Title IX office from March 1 – to April 30. Ms. Beach stated that no new cases were reported in that period, and one open case would be closing shortly.

Ms. Beach provided the Board with updates from the Office of Human Resources, Safety, and Risk and Title IX. The LiveWell Lakers Employee Wellness program has had a successful year and has continued to garner increased interest among the University community. Fifty-five employees have joined the program through various outlets. The program has hosted multiple lunch-and-learn sessions, distributes weekly emails, and recently completed the first University fitness challenge. Most recently, a campus 1-mile loop has been established within the heart of campus for employees to take a break and enjoy the outdoors. In addition, LSSU has partnered with Bird’s eye to establish and host various group fitness and gathering events.

In Safety/Risk and Public Safety, LSSU alumni Jill Hoornstra will join the Public Safety team in May. The Safety and Risk Office, in conjunction with the SIM Center will be launching “Stop the Bleed” on campus in May. The “Stop the Bleed” is an initiative on campus to train staff across campus in response to severe bleeding incidents. Student Government supplied the kits and they have been placed across campus in AED kits and with Public Safety.

The Title IX Office has teamed up with Campus Life to create the Campus Climate survey. The survey launched in early April and has received over 156 responses. The Title IX Office will be reviewing the data this summer and implementing feedback as appropriate in the fall.

XIII. Other Business

Chair Bailey appointed Trustees Caruso, Lukenda, Mercer, and Williams to the Nominating Committee to report board officers at the July meeting.

XIV. Adjournment

Mr. Pingatore moved for adjournment at 10:51 a.m.; supported by Ms. Caruso. The motion carried with unanimous voice vote.

Thomas C. Bailey
Chair

Rodney S. Hanley
President

Minutes prepared by Ms. Lauren Pierce Secretary.
A draft of these minutes was completed on May 21, 2021.

Appendix A

Proposed Structure of Rates for FY22

Worldwide One-Rate Tuition: FY22 (fall and spring semesters)	
	\$ 538.00 per credit up to 12 credits
	\$ 6,456.00 flat rate for 12-16 credits
	Over 16 credits = \$ 6,456.00 + \$ 538.00 for each credit over 16
Worldwide One-Rate Tuition: FY22 (winter and summer semesters)	
	\$ 359.00 per credit up to 12 credits
	\$ 4,308.00 flat rate for 12-16 credits
	Over 16 credits = \$ 4,308.00 + \$ 359.00 for each credit over 16
Military Tuition ¹	\$ 250.00 per credit for all enrolled credits (or current Tuition Assistance (TA) rate, whichever is greater)
Graduate Tuition ²	\$ 675.00 per credit hour for all graduate course
VESi & Continuing Education ³	\$ 275.00 per credit hour
Audit Tuition Rates	The standard rate is \$ 269.00 per credit hour, however, Senior Citizens (age 60 or older) are free

The above rate structure represents only tuition charges unless otherwise noted. All current approved course fees, program fees, online/virtual course fee, and activity fees would still apply. For a current description of these fees, visit <http://www.lssu.edu/costs/>.

¹The Military Rate is per the current agreements with the U.S. Coast Guard and Army National Guard. This rate is coded by the Registrar each semester once a student has the appropriate paperwork on file. Students must self-certify each semester to maintain eligibility for this rate. This rate is not valid for students electing to use Chapter 33 education benefits. This rate is set the same as the TA Assistance rate as set by the military, currently \$250.00 per credit and may be increased during the academic year.

²Graduate tuition will be charged for all courses designated as graduate level. Graduate courses do not count as credits for any of the plateau levels, and are charged separately from undergraduate credits.

³Graduate or continuing education courses provided through the VESi program are listed as EDUC920.

Appendix B

**LAKE SUPERIOR STATE UNIVERSITY (“LSSU”)
PROPOSED RESOLUTIONS TO BE
ADOPTED AT A REGULAR MEETING OF
THE BOARD OF TRUSTEES (the “Board”)
To be held on
May 7, 2021**

WHEREAS, LSSU has been awarded a grant from the United States of America (“*US Government*”) in the amount of up to \$787,118 as provided for in that certain Distance Learning and Telemedicine Grant Agreement, dated March 16, 2021 (the “*Grant Agreement*”);

WHEREAS, the US Government is requiring an opinion of LSSU’s legal counsel on several matters in connection with the Grant Agreement, including due authorization;

WHEREAS, the Board desires that the actions expressed in the resolutions set forth below be taken.

NOW, THEREFORE, BE IT:

AUTHORIZATION OF ENTRY INTO GRANT AGREEMENT

RESOLVED, that the Grant Agreement, substantially in form and substance as circulated to the Board, is hereby approved and that LSSU is hereby authorized to, and shall, execute and deliver the Grant Agreement and take the actions contemplated thereby.

FURTHER RESOLVED, that LSSU is hereby authorized to, and shall, execute and deliver, such other *Ancillary Agreements* as required by the US Government in connection with the Grant Agreement.

FURTHER RESOLVED, that LSSU is hereby authorized to, and shall, execute and deliver the certificate of facts and such other documents as are reasonably required by LSSU’s legal counsel (“*Opinion Documents*”) in the course providing the legal opinion required by the US Government in connection with the Grant Agreement.

AUTHORIZATION FOR FUTURE GRANT AGREEMENTS

RESOLVED, in fulfillment of its oversight powers stated in Section 5.05. Financial Matters (e) of its bylaws, that the Board hereby delegates authority to LSSU’s President, or, in his absence, Provost and Vice President of Academic Affairs, to execute, deliver and bind LSSU to any and all future agreements gifting or granting funds to LSSU. All such grants shall be reported to the Board at the next Board meeting.

Appendix B Cont.

AUTHORITY TO ACT ON BEHALF OF LSSU

RESOLVED, that the President, or, in their absence, or pursuant to the President's direction, the Provost and Vice President of Academic Affairs ("**Authorized Actors**"), is authorized to act on behalf of LSSU with respect to all matters pertaining to the Grant Agreement to be entered into between LSSU and the US Government, including but not limited to the Ancillary Agreements and the Opinion Documents.

OMNIBUS AUTHORIZATION

RESOLVED, that the Authorized Actors are, or any one of them acting alone is, authorized, empowered and directed, for and on behalf of LSSU, to negotiate, prepare and modify all documents related to the foregoing resolutions and to take such other actions as to effect the foregoing resolutions, all on such terms and subject to the conditions as the Authorized Actor(s) may deem necessary or appropriate under the circumstances.

Appendix C

RESOLUTION
from the
Lake Superior State University
Board of Trustees

Whereas, *Dr. Sally Childs faithfully served Lake Superior State University from her initial appointment at the rank of Assistant Professor to the School of Recreation Studies and Exercise Science in the Fall of 1981 and her continued appointment, at the rank of Full Professor, to the School of Natural Resources and the Environment in 2017, until her retirement in May 2020; and*

Whereas, *coming to LSSU from the discipline of therapeutic recreation and physical education, Dr. Childs established herself as an effective and impactful educator. Her recognition as Distinguished Teacher of the Year for the 1992-1993, development of and service as the university ombudsman, and overall contributions to inter-disciplinary collaboration speak well of her dedication and commitment to student learning; and*

Whereas, *Dr. Childs was an innovator in developing inter-disciplinary collaboration, working between schools and programs to create a unique and comprehensive academic program supporting placement of students in regional, state, and national park systems; and*

Whereas, *Dr. Childs created extraordinary experiential learning opportunities for students, as such spending one entire academic term with students partaking in a cross-country educational tour of the national park system while maintaining academic progress across all courses for participating students; Dr. Childs also facilitated student-directed, annual outdoor expeditions across the nation, as a component of the 300-level Expedition Management course, inclusive of all facets of site research, group selection, planning, and execution; and*

Whereas, *Dr. Childs actively engaged the undergraduate research process, mentoring hundreds of students through this process in areas as diverse as park management and policies, to recreational programming, to human dimensions of natural resources; and*

Whereas, *Dr. Childs maintained positive alumni relationships, leveraging these for the betterment of the academic program and current students through the development of the Parks and Recreation Caucus, an advisory board which has brought approximately 25 professionally-placed alumni to campus annually to advise on new opportunities to prepare LSSU students for careers in parks and recreation management; now, therefore be it*

Resolved, *that the Board of Trustees of Lake Superior State University formally extends to Sally Childs its sincere appreciation for her loyalty, varied contributions, dedication to her profession, distinguished teaching and service to this University by bestowing upon her the rank of Professor Emerita with all the honors, rights, and privileges appertaining thereunto; be it further*

Resolved, *that a copy of this resolution of recognition appear in the minutes of this meeting of the Board of Trustees, so that this sincere tribute of respect and gratitude will be included in the permanent records of this University.*

Adopted by unanimous vote of the Board of Trustees and given by our hands this 7th day of May 2021.

Thomas Bailey, Chair
Chair of the Board of Trustees

Rodney S. Hanley, Ph.D.
President of the University

Appendix D

RESOLUTION
from the
Lake Superior State University
Board of Trustees

Whereas, *Dr. Ronald Hutchins faithfully served Lake Superior State University for 23 years; from his initial appointment at the rank of Assistant Professor to the College of Health & Behavior, School of Nursing in the Fall of 1997 until his retirement in May 2020; and*

Whereas, *Dr. Hutchins served as a nursing faculty member for 15 years, before taking on the role of Associate Dean in 2012, then Dean of the College of Health & Behavior, and Interim Dean of the College of Criminal Justice and Emergency Responders, and lead the growth and development of multiple academic programs at Lake Superior State University; and*

Whereas, *Dr. Hutchins creatively fostered important community partnerships to increase immersive learning opportunities for LSSU students; and*

Whereas, *Dr. Hutchins built a critical relationship with War Memorial Hospital on several joint collaborations, one of which allowed for the development of the War Memorial Hospital/LSSU Superior Simulation Center; and*

Whereas, *Dr. Hutchins impacted countless lives through his work as a registered nurse in his community, and as an educator, administrator, and leader at Lake Superior State University; now, therefore be it*

Resolved, *that the Board of Trustees of Lake Superior State University formally extends to Dr. Ronald Hutchins its sincere appreciation for his loyalty, dedication to student learning, dedication to his profession, and distinguished teaching and service by bestowing upon him the rank of Associate Professor Emerita with all the honors, rights, and privileges appertaining thereunto; be it further*

Resolved, *that a copy of this resolution of recognition appear in the minutes of this meeting of the Board of Trustees, so that this sincere tribute of respect and gratitude will be included in the permanent records of this University.*

Adopted by unanimous vote of the Board of Trustees and given by our hands this 7th day of May 2021.

Thomas Bailey, Chair
Chair of the Board of Trustees

Rodney S. Hanley, Ph.D.
President of the University

Appendix E

RESOLUTION
from the
Lake Superior State University
Board of Trustees

Whereas, *Dr. Dennis Merkel faithfully served Lake Superior State University from his initial appointment as a Temporary Instructor for the Department of Biology and Chemistry in the Fall of 1986 until his retirement in May 2021; and*

Whereas, *Dr. Merkel served as a balanced, patient mentor to junior faculty who struggled with the complexities of academic advising or navigating academic politics; and*

Whereas, *Dr. Merkel supported LSSU by guiding the acquisition and use of funds from the Carl D. Perkins Career and Technical Education Act, and contributed to a successful grant proposal that will landscape the property surrounding the new CFRE building; and*

Whereas, *Dr. Merkel completed a fruitful sabbatical during which he taught both undergraduate and graduate courses at the University of Maryland, presented at departmental seminars, and professional conferences, and authored articles based on his investigation of the soil science archives; and*

Whereas, *Dr. Merkel served as the founding Chair of the School of Natural Resources & Environment during which time he led the visioning process for the new school and prepared curriculum documents required to update course and program descriptions; and*

Whereas, *Dr. Merkel, during his career at Lake Superior State University was first and foremost a teacher who continually strived to improve professionally through dedication and hard work; now, therefore be it*

Resolved, *that the Board of Trustees of Lake Superior State University formally extends to Dr. Dennis Merkel its sincere appreciation for his loyalty, varied contributions, dedication to his profession, distinguished teaching and service to this University by bestowing upon him the rank of Professor Emeritus with all the honors, rights, and privileges appertaining thereunto; be it further*

Resolved, *that a copy of this resolution of recognition appear in the minutes of this meeting of the Board of Trustees, so that this sincere tribute of respect and gratitude will be included in the permanent records of this University.*

Adopted by unanimous vote of the Board of Trustees and given by our hands this 7th day of May 2021.

Thomas Bailey, Chair
Chair of the Board of Trustees

Rodney S. Hanley, Ph.D.
President of the University

Appendix F

RESOLUTION
from the
Lake Superior State University
Board of Trustees

Whereas, *Dr. Myton served Lake Superior State University with great dedication from his initial appointment at the rank of Assistant Professor to the College of Natural and Health Sciences in 1993 until his retirement in May 2021; and*

Whereas, *Dr. Myton delivered innovative and student-centered instruction of General Chemistry, a key foundation course for many LSSU degree programs, and*

Whereas, *Dr. Myton served in numerous leadership positions in multiple academic units and offices including Chair, Acting Dean, Interim Dean, and Associate Provost, and*

Whereas, *Dr. Myton coordinated or oversaw numerous university-wide projects, including the renovation of Crawford Hall, the development of University Seminar courses, the obtaining of state authorization for LSSU's teacher certification program, the 2016 LSSU HLC re-accreditation, the development of the State Authorization Program for online programs, and the development of curriculum for the Culinary Arts Certificate program, and*

Whereas, *Dr. Myton performed difficult and thankless services with great integrity, grace, fairness, and attention to detail, and*

Whereas, *Dr. Myton was honored for his extraordinary service by a Resolution of this Board made in 2001, and*

Whereas, *the aforementioned Resolution describes Dr. Myton as "one of the most productive individuals on campus" and one from whose counsel "the Provost and Academic Deans have greatly benefited"; now, therefore be it*

Resolved, *that the Board of Trustees of Lake Superior State University formally extends to Dr. David Myton its sincere appreciation for his loyalty, varied contributions, dedication to his profession, distinguished teaching and service to this University by bestowing upon him the rank of Professor Emerita with all the honors, rights, and privileges appertaining thereunto; be it further*

Resolved, *that a copy of this resolution of recognition appear in the minutes of this meeting of the Board of Trustees, so that this sincere tribute of respect and gratitude will be included in the permanent records of this University.*

Adopted by unanimous vote of the Board of Trustees and given by our hands this 7th day of May 2021.

Thomas C. Bailey
Chair of the Board of Trustees

Rodney S. Hanley, Ph.D.
President of the University