



ARTICULATION AGREEMENT PROGRAM GUIDE

Exhibit A

Associate in Business Administration Oakland Community College		Bachelor of Science Business Administration - Entrepreneurship Lake Superior State University	
MTA Requirements (30-33 CH)			
English Composition			
ENG 1510 Composition I	3 CH	ENGL 110 First-Year Composition I CH	3
Communications			
*ENG 1520 Composition II	3 CH	ENGL 111 First-Year Composition II CH	3
Mathematics			
	4 CH	MATH 207 Statistics CH	3
**Social Sciences			
*ECO 2610 Principles of Microeconomics	3 CH	MATH 177 Elective CH	1
Select an additional MTA approved course from a non-ECO discipline. CH	3-4	ECON 201 Principles of Macroeconomics CH	3
**Fine Arts / Humanities			
	6-8 CH	TBD – Social Science	
Select from MTA approved courses in two different disciplines.		TBD – Fine Arts / Humanities	
Natural Sciences			
CH	7-8	TBD – Natural Sciences	
Select from MTA approved courses in two different disciplines. One course must contain a laboratory.			
OCC Business Administration Program and Degree Requirements (24 CH)			
ACC 1800 Accounting Procedures	2 CH	ACTG 177 Elective	2
ACC 1810 Principles of Financial Accounting	4 CH	CH	
ACC 1820 Principles of Managerial Accounting	4 CH	ACTG 132 Principles of Accounting I CH	4
BUS 1100 Introduction to Business	4 CH	ACTG 133 Principles of Accounting II CH	4
BUS 2030 Business Law I	3 CH	BUSN 121 Introduction to Business CH	3
CIS 1050 Personal Computer Productivity Tools	4 CH	BUSN 177 Elective CH	1
ECO 2620 Principles of Macroeconomics	3 CH	BUSN 350 Business Law I CH	3
Major Elective Credit			
*BUS 2530 Management	2-6 CH	CSCI 101 Intro to Microcomputer App. CH	3
*ENG 1350 Business Communication	3 CH	CSCI 177 Elective CH	1
*MAT 1540 College Algebra	4 CH	ECON 202 Principles of Macroeconomics CH	3
*BUS 2640 Marketing Theory/Practice	3 CH		
Total Credit Hours for ABA	60		
CH			

	MGMT 360 Management Concepts	3
	CH	
	BUSN 231 Business Communications	3
	CH	
	MATH 111 College Algebra	3
	CH	
	MATH 177 Elective	1
	CH	
	MRKT 281 Marketing Principles & Strategy	3
	CH	



**OAKLAND
COMMUNITY
COLLEGE***



**LAKE SUPERIOR
STATE UNIVERSITY**

LSSU Business Administration – Entrepreneurship Program & Degree Requirements		
<i>(Take all of the following courses if not previously taken in the Major Elective Credit.)</i>		
*BUS 2530 Management CH	3	MGMT 360 Management Concepts CH
*ENG 1350 Business Communication CH	3	BUSN 231 Business Communications CH
*MAT 1540 College Algebra CH	4	MATH 111 College Algebra MATH 177 Elective
		3 CH 1 CH
*BUS 2640 Marketing Theory/Practice CH	3	MRKT 281 Marketing Principles & Strategy CH
		3
LSSU Business Administration – Entrepreneurship Major Requirements		
<i>(The following courses are applicable to the Major and if not taken additional major requirements will need to be taken upon transfer.)</i>		
ACC 2210 Computerized Accounting	3 CH	ACTG 334 Accounting Information Systems
BUS 2150 International Business	3 CH	INTB 289 Competing Global Marketplace
BUS 2450 Internship/Co-op CH	3	BUSN 399 Internship
BUS 2800 Human Resource Management	3 CH	MGMT 365 Human Resource Management
BUS 2600 Advertising	3 CH	MRKT 387 Advertising Theory & Practice
		3 CH
		TBD
Additional Electives as Needed to Reach 93 Credits		
Total Credit Hours Taken at OCC: CH	93	

ARTICULATION AGREEMENT PROGRAM GUIDE

Bachelor of Science Business Administration - Entrepreneurship Lake Superior State University	
Remaining LSSU Degree Requirements (31-37 Credit Hours)	
Common Professional Component	
BUSN 403 Business, Govt. & Society	3 CH
BUSN 466 Business Policy	3 CH
FINC 341 Managerial Finance	3 CH
MGMT 280 Intro to Management Info Systems	4 CH
MGMT 371 Operations/Business Analytics	3 CH
Major Requirements (9-21)	
<i>(Select courses from three disciplines.)</i>	
****ACTG 334 Accounting Information Systems	3 CH
BUSN 389 Entrepreneurship	3 CH
****INTB 289 Competing in the Global Marketplace	3 CH
INTB 486 International Marketing	3 CH
****MGMT 365 Human Resource Management	3 CH
MGMT 380 Principles of Leadership	3 CH
MGMT 464 Organizational Behavior	3 CH
MGMT 476 Employee Training and Development	4 CH
MRKT 283 Principles of Selling	3 CH
MRKT 385 Services Marketing	3 CH
****MRKT 387 Advertising Theory & Practice	3 CH
MRKT 388 Retail Management	3 CH
Elective credit if needed and additional courses with the major requirements are not selected:	6 CH

Notes:

- Students must have an overall GPA of a 2.00 in order to be eligible for admission consideration to Lake Superior State University and the Business Administration – Entrepreneurship program.
- Students should meet with an OCC Counselor prior to following this Articulation Agreement Program Guide.
- Deviation from this guide may result in non-transferable and/or applicable OCC coursework, resulting in additional requirements.
- This guide does not include any remedial courses and may not include prerequisite requirements.
- This Articulation Agreement Program Guide includes the Michigan Transfer Agreement (MTA) and additional Lake Superior State University degree/program requirements beyond the A.B.A. degree requirements.
- Lake Superior State University requires that a minimum of a "C-" (1.70) be earned in each course in order to be considered for transfer credit, non-germane and remedial courses may not qualify for transfer credit.
- The Michigan Transfer Agreement (MTA) requires a minimum of a "C" (2.0) grade be earned in each applicable course in order to fulfill the category requirement and to receive the MTA endorsement. The MTA endorsement will satisfy all of the Lake Superior State University General Education requirements.
- *Preferred course selection and required for the Lake Superior State University Business Administration – Entrepreneurship program. Deviation may result in additional coursework at LSSU after transfer.
- **Michigan Transfer Agreement (MTA) applicable courses are listed in the OCC Catalog. The Fine Arts/Humanities, Social Sciences and Natural Sciences requirements must be from two different disciplines.

For questions regarding the Business Administration - Entrepreneurship program or to schedule an appointment with an advisor please contact Janine Murray at Lake Superior State University at 906-635-2426 or jmurray@lssu.edu.