



ARTICULATION AGREEMENT PROGRAM GUIDE

Exhibit A

Associate in Business Administration Oakland Community College		Bachelor of Science Business Administration – International Business Lake Superior State University	
MTA Requirements (30-33 CH)			
English Composition ENG 1510 Composition I	3 CH	ENGL 110 First-Year Composition I CH	3
Communications *ENG 1520 Composition II	3 CH	ENGL 111 First-Year Composition II CH	3
Mathematics 4 CH		MATH 207 Statistics CH	3
**Social Sciences	6-7 CH	MATH 177 Elective CH	1
*ECO 2610 Principles of Microeconomics <i>Select an additional MTA approved course from a non-ECO discipline.</i> CH	3 CH 3-4	ECON 201 Principles of Macroeconomics CH	3
**Fine Arts / Humanities <i>Select from MTA approved courses in two different disciplines.</i>	6-8 CH	TBD – Social Science TBD – Fine Arts / Humanities	
Natural Sciences CH <i>Select from MTA approved courses in two different disciplines. One course must contain a laboratory.</i>	7-8	TBD – Natural Sciences	
OCC Business Administration Program and Degree Requirements (24 CH)			
ACC 1800 Accounting Procedures	2 CH	ACTG 177 Elective CH	2
ACC 1810 Principles of Financial Accounting	4 CH	ACTG 132 Principles of Accounting I CH	4
ACC 1820 Principles of Managerial Accounting	4 CH	ACTG 133 Principles of Accounting II CH	4
BUS 1100 Introduction to Business	4 CH	BUSN 121 Introduction to Business CH	3
BUS 2030 Business Law I	3 CH	BUSN 177 Elective CH	1
CIS 1050 Personal Computer Productivity Tools	4 CH	BUSN 350 Business Law I CH	3
ECO 2620 Principles of Macroeconomics	3 CH	CSCI 101 Intro to Microcomputer App. CH	3
Major Elective Credit		CSCI 177 Elective CH	1
*BUS 2530 Management	2-6 CH	ECON 202 Principles of Microeconomics CH	3
*ENG 1350 Business Communication	3 CH		
*MAT 1540 College Algebra	4 CH		
*BUS 2150 International Business CH	3		
*BUS 2640 Marketing Theory/Practice	3 CH		

Total Credit Hours for ABA	60	
CH		MGMT 360 Management Concepts 3
		CH
		BUSN 231 Business Communications 3
		CH
		MATH 111 College Algebra 3
		CH
		MATH 177 Elective 1
		CH
		INTB 289 Competing Global Marketplace 3
		CH
		MRKT 281 Marketing Principles & Strategy 3
		CH



**OAKLAND
COMMUNITY
COLLEGE®**



**LAKE SUPERIOR
STATE UNIVERSITY**

LSSU Business Administration – International Business Program & Degree Requirements		
<i>(Take all of the following courses if not previously taken in the Major Elective Credit.)</i>		
*BUS 2150 International Business CH	3	INTB 289 Competing Global Marketplace 3 CH
*BUS 2530 Management CH	3	MGMT 360 Management Concepts 3 CH
*ENG 1350 Business Communication CH	3	BUSN 231 Business Communications 3 CH
*MAT 1540 College Algebra CH	4	MATH 111 College Algebra 3 CH
		MATH 177 Elective 1 CH
		MRKT 281 Marketing Principles & Strategy 3 CH
*BUS 2640 Marketing Theory/Practice	3 CH	TBD
*Both sections of a foreign language or the second portion if taken for the Arts/Humanities requirement.	4-8 CH	TBD
Additional Electives as Needed to Reach 90 Credits		
Total Credit Hours Taken at OCC: CH	90	

ARTICULATION AGREEMENT PROGRAM GUIDE

Bachelor of Science Business Administration – International Business Lake Superior State University	
Remaining LSSU Degree Requirements (34 Credit Hours)	
Common Professional Component	
BUSN 403 Business, Govt. & Society	3 CH
BUSN 466 Business Policy	3 CH
FINC 341 Managerial Finance	4 CH

MGMT 280 Intro to Management Info Systems	3 CH
MGMT 371 Operations/Business Analytics	3 CH
<u>Major Requirements</u>	
ECON 408 International Economics	3 CH
INTB 375 International Business Law	3 CH
INTB 420 Comparative International Management	3 CH
INTB 486 International Marketing	3 CH
International Experience	3 CH
Regional Elective	3 CH

Notes:

- Students must have an overall GPA of a 2.00 in order to be eligible for admission consideration to Lake Superior State University and the Business Administration – International Business program.
- Students should meet with an OCC Counselor prior to following this Articulation Agreement Program Guide.
- Deviation from this guide may result in non-transferable and/or applicable OCC coursework, resulting in additional requirements.
- This guide does not include any remedial courses and may not include prerequisite requirements.
- This Articulation Agreement Program Guide includes the Michigan Transfer Agreement (MTA) and additional Lake Superior State University degree/program requirements beyond the A.B.A. degree requirements.
- Lake Superior State University requires that a minimum of a "C-" (1.70) be earned in each course in order to be considered for transfer credit, non-germane and remedial courses may not qualify for transfer credit.
- The Michigan Transfer Agreement (MTA) requires a minimum of a "C" (2.0) grade be earned in each applicable course in order to fulfill the category requirement and to receive the MTA endorsement. The MTA endorsement will satisfy all of the Lake Superior State University General Education requirements.
- *Preferred course selection and required for the Lake Superior State University Business Administration – International Business program. Deviation may result in additional coursework at LSSU after transfer.
- **Michigan Transfer Agreement (MTA) applicable courses are listed in the OCC Catalog. The Fine Arts/Humanities, Social Sciences and Natural Sciences requirements must be from two different disciplines.

For questions regarding the Business Administration – International Business program or to schedule an appointment with an advisor please contact Janine Murray at Lake Superior State University at 906-635-2426 or jmurray@lssu.edu.

July 1st, 2021 – June 30, 2024