

Bachelor of Science Business Administration - Entrepreneurship

This program is designed to prepare students for the eventual start-up of their own business, with exposure to all facets of business, so that the entrepreneur will know how to proceed successfully in business planning, securing financing, and planning and executing growth and exit strategies for the new venture. The entrepreneurship program is also suited to "intrapreneurs," or those creative, innovative minds which can work ideally within the structure of an already established large or small business.

Program Accreditation

The business administration-entrepreneurship program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).
www.acbsp.org



Career Choices

- ✓ Franchisee
- ✓ Small Business Owner
- ✓ Small Business Manager
- ✓ Small Business Advisor or Counsellor
- ✓ Market Researcher
- ✓ Government Agency Professional, such as the Small Business Administration (SBA)
- ✓ Economic Development Agency Professional
- ✓ Buyer

Job Statistics

Occupational Outlook Handbook—Business Occupations (bls.gov/ooh)

\$72,250 2020 National Median Pay

8% National Projected Job Growth

Where do I start? Contact the Regional Center Director to discuss degree requirements, admissions requirements, financial aid, and customize your academic plan.

How do I apply? Fill out an application to LSSU online at www.lssu.edu and have official transcripts sent to Admissions Office, 650 W. Easterday Avenue, Sault Ste. Marie, MI 49783.

Why LSSU? Founded in 1946, LSSU is fully accredited by the Higher Learning Commission of the North Central Association since 1968. We equip our graduates with the knowledge, practical skills, and inner strength to craft a life of meaningful employment, personal fulfillment, and generosity of self within an inclusive atmosphere, all while enhancing the quality of life of the Great Lakes region and the world.

We're here to help you!

Heidi (Berg) Rife
Regional Center Director
Bay College JHUC Office #924
ph: 906/217.4123 • email: hberg@lssu.edu
www.lssu.edu/regional-center



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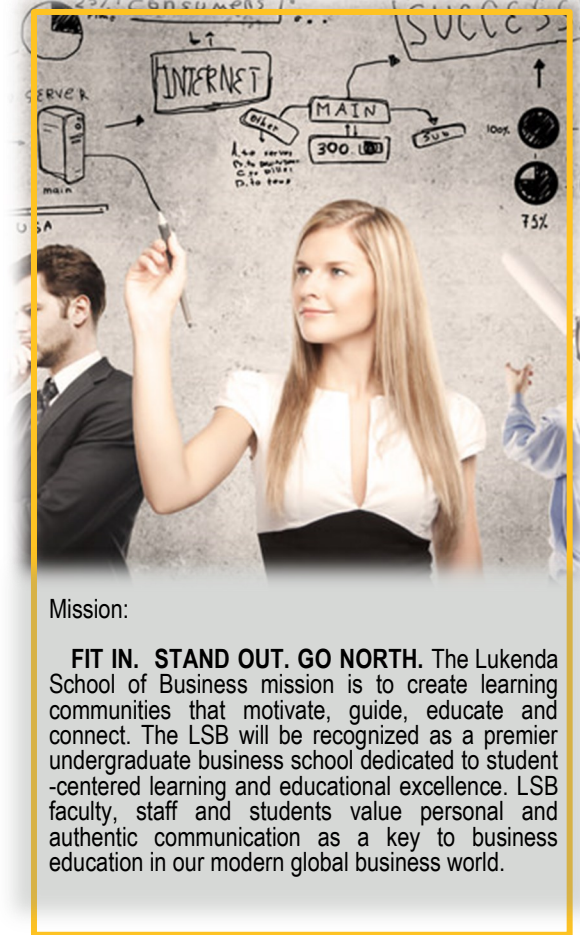
Bachelor Degree Programs:

- Accounting
- Business Administration
- Criminal Justice
- Education
 - Early Childhood
 - Elementary Ed
 - Secondary Ed
- General Studies
- Nursing Completion

906/217.4123 • Bay College JHUC #924

Business Administration Entrepreneurship

Bachelor of Science



Mission:

FIT IN. STAND OUT. GO NORTH. The Lukenda School of Business mission is to create learning communities that motivate, guide, educate and connect. The LSB will be recognized as a premier undergraduate business school dedicated to student-centered learning and educational excellence. LSB faculty, staff and students value personal and authentic communication as a key to business education in our modern global business world.



In cooperation with



Lake Superior State University's
Bachelor of Science in Business Administration-Entrepreneurship



<u>Courses taken at Bay College</u>					
Grade	Course #	Title	LSSU equiv	Credits	Electives:
					Grade Course# Credits
<input type="checkbox"/>	ACCT101	Accounting Principles I	[ACTG132]	4	<input type="checkbox"/>
<input type="checkbox"/>	ACCT102	Accounting Principles II	[ACTG133]	4	<input type="checkbox"/>
<input type="checkbox"/>	BUSN160	Introduction to Business	[BUSN121]	3	<input type="checkbox"/>
<input type="checkbox"/>	BUSN195	Business Communications	[BUSN231]	3	<input type="checkbox"/>
<input type="checkbox"/>	BUSN203	Management Information Systems	[MGMT280]	3	<input type="checkbox"/>
<input type="checkbox"/>	BUSN242	Principles of Management	[MGMT360]	3	<input type="checkbox"/>
<input type="checkbox"/>	BUSN250	Business Law I	[BUSN350]	3	<input type="checkbox"/>
<input type="checkbox"/>	BUSN253	Marketing	[MRKT281]	3	<input type="checkbox"/>
<input type="checkbox"/>	CIS101	Computer Concepts & Applications	[CIS103]	4	<input type="checkbox"/>
<input type="checkbox"/>	ECON131	Macroeconomics	[ECON201]	3	<input type="checkbox"/>
<input type="checkbox"/>	ECON132	Microeconomics	[ECON202]	3	<input type="checkbox"/>
<input type="checkbox"/>	ENGL101	Rhetoric & Composition	[ENGL110]	3	<input type="checkbox"/>
<input type="checkbox"/>		ENGL102 or 145 or COMM103, 104, or 120		3	<input type="checkbox"/>
<input type="checkbox"/>	MATH110	College Algebra		4	<input type="checkbox"/>
<input type="checkbox"/>	MATH210	Introduction to Statistics	[BUSN211]	4	<input type="checkbox"/>
<input type="checkbox"/>		Humanities		3	
<input type="checkbox"/>		Humanities		3	
<input type="checkbox"/>		Natural Science w/Lab		4	
<input type="checkbox"/>		Natural Science		4	
<input type="checkbox"/>		Social & Behavioral Science		3	
<input type="checkbox"/>		Electives		19	
				Total credits at Bay	86

Course satisfies MTA gen. ed. req'tments

<u>Courses taken at either Bay College or LSSU's Escanaba Regional Center (min. 3 disciplines & 21 credits req'd)</u>					
Grade	Course #	Title	LSSU equiv	Credits	
<input type="checkbox"/>	ACTG334	Accounting Information Systems		3	
<input type="checkbox"/>	BUSN262	Principles of Selling (Bay College)	[MRKT283]	3	
<input type="checkbox"/>	BUSN389	Entrepreneurship		3	
<input type="checkbox"/>	INTB289	Competing in the Global Market		3	
<input type="checkbox"/>	INTB486	International Marketing		3	
<input type="checkbox"/>	MGMT365	Human Resource Management		3	
<input type="checkbox"/>	MGMT380	Principles of Leadership		3	
<input type="checkbox"/>	MGMT464	Organizational Behavior		3	
<input type="checkbox"/>	MGMT476	Employee Training & Development		4	
<input type="checkbox"/>	MRKT385	Services Marketing		3	
<input type="checkbox"/>	MRKT387	Advertising Theory and Practice		3	
<input type="checkbox"/>	MRKT388	Retail Management		3	
				Total credits at Bay and/or LSSU	21

<u>Courses taken at LSSU's Escanaba Regional Center</u>					
Grade	Course #	Title		Credits	
<input type="checkbox"/>	<u>waived</u>	BUSN101	Freshman Seminar		0
<input type="checkbox"/>		BUSN399	Internship		4
<input type="checkbox"/>		BUSN403	Business, Government & Society		3
<input type="checkbox"/>		BUSN466	Business Policy		3
<input type="checkbox"/>		FINC341	Managerial Finance		4
<input type="checkbox"/>		MGMT371	Operations & Business Analytics		3
				Total credits at LSSU	17
				Total Bay & LSSU credits	124

For more info, please contact:
 Heidi (Berg) Rife
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 Lake Superior State University
 2001 N. Lincoln-Heirman Center #924
 Escanaba, MI 49829
 phone: 906.217.4123
 email: hberg@lssu.edu

www.lssu.edu/regional-center

Degree Requirements

- MTA or MACROA earned @ Bay College
- Minimum 124 total credits
- Minimum overall GPA 2.0
- Minimum departmental GPA 2.0
- 50% of 300/400 level department credits earned @ LSSU

Checklist

- Apply to LSSU: www.lssu.edu
- \$0 Application fee
- Send all official transcripts to LSSU
- Apply for Financial Aid (LSSU's FASFA Code: 00293)

LSSU's courses may be offered on a yearly or alternating year rotation. Consultation with an advisor is recommended as course rotation is subject to change.