Bachelor of Science Business Administration -International Business Minor

This program is designed to introduce students to working in a global marketplace. The study of international business includes international business law, competing in the global marketplace, and international business. This minor will enable a student to develop an understanding of the global environment. An international experience is also a requirement of this degree, whether it be foreign study or an internship in a global business. These courses, in addition to the professional business core, equip students with the knowledge and skill to be successful in an international business.

Accreditation

The business administration (generalist) program is regionally accredited but has been excluded from Accreditation Council for Business Schools and Programs (ACBSP) accreditation at this time.

LSSU has remained accredited by the ACCREDITED Higher Learning Commission since 1968. The Higher Learning Commission. 230 S. LaSalle Street, Suite 7-500, Chicago, IL 60604-1413.

📐 Higher Learning Commission

✓ Buyer

Career Choices

- ✓ Human Resources
- ✓ Retail Management
- ✓ Sales & Marketing

Iob Statistics

Occupational Outlook Handbook—Business Occupations (bls.gov/ooh)

- \$72,250 2020 National Median Pay
- 8% National Projected Job Growth

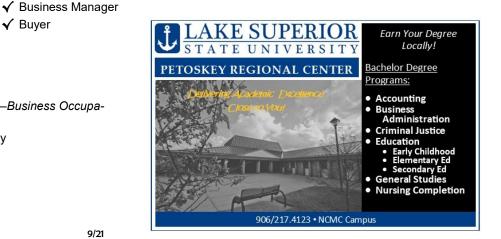
Where do I start? Contact the Regional Center Director to discuss degree requirements, admissions requirements, financial aid, and customize your academic plan.

How do I apply? Fill out an application to LSSU online at www.lssu.edu and have official transcripts sent to Admissions Office, 650 W. Easterday Avenue, Sault Ste. Marie, MI 49783.

Why LSSU? Founded in 1946, LSSU is fully accredited by the Higher Learning Commission of the North Central Association since 1968. We equip our graduates with the knowledge, practical skills, and inner strength to craft a life of meaningful employment, personal fulfillment, and generosity of self within an inclusive atmosphere, all while enhancing the guality of life of the Great Lakes region and the world.

We're here to help you!

Heidi (Berg) Rife Regional Center Director ph: 906/217.4123 • email: hberg@lssu.edu www.lssu.edu/regional-center



Business Administration **International Business Minor Bachelor of Science**



Mission:

FIT IN. STAND OUT. GO NORTH. The Lukenda School of Business mission is to create learning communities that motivate, guide, educate and connect. The LSB will be recognized as a premier undergraduate business school dedicated to studentcentered learning and educational excellence. LSB faculty, staff and students value personal and authentic communication as a key to business education in our modern global business world.





Lake Superior State University's Bachelor of Science in Business Administration w/International Minor



Courses taken at NCMC								PETOSKEY REGIONAL CENTER	
	<u>Grade</u> Co	ourse #	<u>Title</u>	LSSU Equiv	<u>Credits</u>	Electives:			
	B16	61	Introduction to Business	[BUSN121]	3	<u>Grade</u>	Course#	Credits	
	B20	00	Principles of Management	[MGMT360]	3				For more info, please contact:
	B20	07	Business Communications	[BUSN231]	3				Heidi (Berg) Rife
	B21	11	Accounting Principles I	[ACTG132]	4				Regional Center Director
	B21	12	Accounting Principles II	[ACTG133]	4				Lake Superior State University
	B29	90	Business Law I	[BUSN350]	3				phone: 906.217.4123
	ECC	D111	Macroeconomics	[ECON201]	3				email: hberg@lssu.edu
	ECC	0112	Microeconomics	[ECON202]	3				
	ENC	G111	English Composition I	[ENGL110]	3				www.lssu.edu/regional-center
			ENG112 or COM111 or COM170		3				
	M2	200	Marketing*	[MRKT281]	3				
	MA	TH130	College Algebra	[MATH111]	4				Degree Requirements
	STA	AT200	Statistics	[BUSN211]	3				
			Humanities		3				MTA or MACROA earned @ NCMC
			Humanities		3				Minimum 124 total credits
			Natural Science w/Lab		4				Minimum overall GPA 2.0
			Natural Science		4				Minimum departmental GPA 2.0
			Social & Behavioral Science		3				 50% of 300/400 level department
	· · · · · · · · · · · · · · · · · · ·		Electives		34				credits earned @ LSSU
	Total credits at NCMC 93								
*Satisfies minor req'ments **Satisfies both major & minor req'ments Satisfies MTA gen. ed. req'ments								<u>Checklist</u>	
Courses taken at LSSU's Petoskey Regional Center									
		ourse #	<u>Title</u>		<u>Credits</u>				Apply to LSSU: www.lssu.edu
	waived BUS		Freshman Seminar		0				• \$0 Application fee
	BUS	SN403	Business, Government & Society		3				Send all official transcripts to LSSU
	BUS	SN466	Business Policy		3				Apply for Financial Aid (LSSU's FASFA
	FIN	IC341	Managerial Finance		4				Code: 00293)
	INT	B289	Competing in the Global Market*		3				
	INT	B375	International Business Law*		3				
	INT	B420	Comparative International Marketing*		3				LSSU's courses may be offered on a
		B486	International Marketing*		3				yearly or alternating year rotation.
			Operations & Business Analytics		3				Consultation with an advisor is
			Operations & Business Analytics		3				recommended as course rotation is
			Select one: BUSN399, INTD310 or INTD410	ו	3				
			Total credits at LSSL		31				subject to change.
			Total NCMC & LSSU credit:	-	124				
				-	/				