

## Bachelor of Science Business Administration - International Business

This program is designed to provide our students with the ability to meet the challenges of the global business environment. In addition to providing the fundamental foundations of all business functional areas, the major teaches students to identify and develop appropriate solutions to situations that are unique to conducting business in the global environment. Students are provided an understanding of international business through upper level courses in international economics, international marketing, cultural differences, politics and foreign languages. Students will also participate in an international experience which will involve either study abroad, work experiences or an internship.

### Program Accreditation

The business administration-management program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). [www.acbsp.org](http://www.acbsp.org)



### Career Choices

- ✓ Manager of International Division
- ✓ CEO of International Subsidiary Companies
- ✓ Marketing Manager International Sales
- ✓ International Operations Public Relations Manager
- ✓ Distribution Manager International Products Division

### Job Statistics

Occupational Outlook Handbook—Business Occupations ([bls.gov/ooh](http://bls.gov/ooh))

**\$72,250** 2020 National Median Pay

**8%** National Projected Job Growth

**Where do I start?** Contact the Regional Center Director to discuss degree requirements, admissions requirements, financial aid, and customize your academic plan.

**How do I apply?** Fill out an application to LSSU online at [www.lssu.edu](http://www.lssu.edu) and have official transcripts sent to Admissions Office, 650 W. Easterday Avenue, Sault Ste. Marie, MI 49783.

**Why LSSU?** Founded in 1946, LSSU is fully accredited by the Higher Learning Commission of the North Central Association since 1968. We equip our graduates with the knowledge, practical skills, and inner strength to craft a life of meaningful employment, personal fulfillment, and generosity of self within an inclusive atmosphere, all while enhancing the quality of life of the Great Lakes region and the world.

### We're here to help you!

Heidi (Berg) Rife  
Regional Center Director  
Bay College JHUC Office #924  
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[www.lssu.edu/regional-center](http://www.lssu.edu/regional-center)

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  - Secondary Ed
- General Studies
- Nursing Completion

906/217.4123 • Bay College JHUC #924

# Business Administration International Business

Bachelor of Science



Mission:

**FIT IN. STAND OUT. GO NORTH.** The Lukenda School of Business mission is to create learning communities that motivate, guide, educate and connect. The LSB will be recognized as a premier undergraduate business school dedicated to student-centered learning and educational excellence. LSB faculty, staff and students value personal and authentic communication as a key to business education in our modern global business world.



In cooperation with



Lake Superior State University's  
*Bachelor of Science in Business Administration-International Business*



**Courses taken at Bay College**

| Grade                    | Course # | Title                                  | LSSU equiv | Credits                     | Electives:               |
|--------------------------|----------|--|------------|-----------------------------|--------------------------|
|                          |          |  |            |                             | Grade Course# Credits    |
| <input type="checkbox"/> | ACCT101  | Accounting Principles I                | [ACTG132]  | 4                           |                          |
| <input type="checkbox"/> | ACCT102  | Accounting Principles II               | [ACTG133]  | 4                           | <input type="checkbox"/> |
| <input type="checkbox"/> | BUSN160  | Introduction to Business               | [BUSN121]  | 3                           | <input type="checkbox"/> |
| <input type="checkbox"/> | BUSN195  | Business Communications                | [BUSN231]  | 3                           | <input type="checkbox"/> |
| <input type="checkbox"/> | BUSN203  | Management Information Systems         | [MGMT280]  | 3                           | <input type="checkbox"/> |
| <input type="checkbox"/> | BUSN242  | Principles of Management               | [MGMT360]  | 3                           | <input type="checkbox"/> |
| <input type="checkbox"/> | BUSN250  | Business Law I                         | [BUSN350]  | 3                           | <input type="checkbox"/> |
| <input type="checkbox"/> | BUSN253  | Marketing                              | [MRKT281]  | 3                           | <input type="checkbox"/> |
| <input type="checkbox"/> | CIS101   | Computer Concepts & Applications       | [CIS103]   | 4                           | <input type="checkbox"/> |
| <input type="checkbox"/> | ECON131  | Macroeconomics                         | [ECON201]  | 3                           | <input type="checkbox"/> |
| <input type="checkbox"/> | ECON132  | Microeconomics                         | [ECON202]  | 3                           | <input type="checkbox"/> |
| <input type="checkbox"/> | ENGL101  | Rhetoric & Composition                 | [ENGL110]  | 3                           | <input type="checkbox"/> |
| <input type="checkbox"/> |          | ENGL102 or 145 or COMM103, 104, or 120 |            | 3                           | <input type="checkbox"/> |
| <input type="checkbox"/> | GEOG125  | World Regional Geography (or GEOG126)  | [GEOG201]  | 3                           | <input type="checkbox"/> |
| <input type="checkbox"/> | MATH110  | College Algebra                        | [MATH111]  | 4                           | <input type="checkbox"/> |
| <input type="checkbox"/> | MATH210  | Introduction to Statistics             | [BUSN211]  | 4                           | <input type="checkbox"/> |
| <input type="checkbox"/> |          | Humanities                             |            | 3                           |                          |
| <input type="checkbox"/> |          | SPAN101, FREN111 or GRMN101            |            | 3                           |                          |
| <input type="checkbox"/> |          | SPAN102, FREN112 or GRMN102            |            | 3                           |                          |
| <input type="checkbox"/> |          | Natural Science w/Lab                  |            | 4                           |                          |
| <input type="checkbox"/> |          | Natural Science                        |            | 4                           |                          |
| <input type="checkbox"/> |          | Electives                              |            | 23                          |                          |
|                          |          |  |            | <b>Total credits at Bay</b> | <b>93</b>                |

Course satisfies MTA gen. ed. req'ments

**Courses taken at LSSU's Escanaba Regional Center**

| Grade                    | Course #      | Title                                       | Credits                             |            |
|--------------------------|---------------|---|-------------------------------------|------------|
| <input type="checkbox"/> | <i>waived</i> | BUSN101 Freshman Seminar                    | 0                                   |            |
| <input type="checkbox"/> |               | BUSN403 Business, Government & Society      | 3                                   |            |
| <input type="checkbox"/> |               | BUSN466 Business Policy                     | 3                                   |            |
| <input type="checkbox"/> |               | ECON408 International Economics             | 3                                   |            |
| <input type="checkbox"/> |               | FINC341 Managerial Finance                  | 4                                   |            |
| <input type="checkbox"/> |               | INTB289 Competing in the Global Marketplace | 3                                   |            |
| <input type="checkbox"/> |               | INTB375 International Business Law          | 3                                   |            |
| <input type="checkbox"/> |               | INTB420 Comparative International Mgmt      | 3                                   |            |
| <input type="checkbox"/> |               | INTB486 International Marketing             | 3                                   |            |
| <input type="checkbox"/> |               | MGMT37: Operations & Business Analytics     | 3                                   |            |
| <input type="checkbox"/> |               | BUSN399, INTD310 or INTD410                 | 3                                   |            |
|                          |               |   | <b>Total credits at LSSU</b>        | <b>31</b>  |
|                          |               |   | <b>Total Bay &amp; LSSU credits</b> | <b>124</b> |

For more info, please contact:  
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[www.lssu.edu/regional-center](http://www.lssu.edu/regional-center)

**Degree Requirements**

- MTA or MACROA earned @ Bay College
- Minimum 124 total credits
- Minimum overall GPA 2.0
- Minimum departmental GPA 2.0
- 50% of 300/400 level department credits earned @ LSSU

**Checklist**

- Apply to LSSU: [www.lssu.edu](http://www.lssu.edu)
- \$0 Application fee
- Send all official transcripts to LSSU
- Apply for Financial Aid (LSSU's FASFA Code: 00293)

*LSSU's courses may be offered on a yearly or alternating year rotation. Consultation with an advisor is recommended as course rotation is subject to change.*