

**Lake Superior State University
Board of Trustees
Minutes of Meeting
Walker Cisler Student and Conference Center
Sault Ste. Marie, Michigan
September 24, 2021**

The Board of Trustees of Lake Superior State University met in regular session beginning at 8:30 a.m. on Friday, September 24, 2021, in the Superior Room, of the Walker Cisler Student and Conference Center, Lake Superior State University, Sault Ste. Marie, Michigan. The meeting was pursuant to Section 1.01. of the Bylaws of said Board with notice to the Board pursuant to Section 1.04., and public notice pursuant to Section 1.05. of the Bylaws.

The section numbers and headings of these minutes correspond to the agenda. A copy of the proposed agenda was distributed to each Trustee at the public session of September 24, 2021. The proposed agenda had been sent pursuant to Section 1.04. of the Bylaws. Copies of all such material are contained as appendices to these minutes.

At the call to order, there were several members in the audience.

I. Roll Call

Mr. Thomas Bailey, Chair, called the meeting to order at 8:30 a.m. He asked Ms. Lauren Pierce, Secretary, to call roll. The following members responded, “present”:

Mr. Thomas C. Bailey
Mr. Richard Barch
Ms. Patricia Caruso
Mr. Timothy Lukenda
Ms. Sandi Frost Steensma
Ms. Cynthia Williams
Dr. Rodney S. Hanley, President and ex-officio

Six Trustees were recorded as present with Trustees Bailey, Barch, and Frost Steensma connected via Zoom conference. Mr. Pingatore was confirmed to be connected via Zoom conference one minute after roll was taken. Present for the University were Dr. Nafez Alyan, Vice President for Finance and Operations; Ms. Wendy Beach, Director of Human Resources, Safety and Risk; Dr. Michael Beazley, Dean of Student Affairs; Dr. David Diles, Director of Athletics; Dr. Lynn Gillette, Provost and Vice President for Academic Affairs; Mr. Fred Pierce, Dean of Admissions and Marketing, Mr. Scott Smith, Vice President of Advancement; and Mr. Isaac Thompson, Student Government President.

II. Approval of the Agenda for September 24, 2021

Mr. Lukenda moved for Board approval to amend the agenda for September 24, 2021, as follows:

Under X. Student Affairs Report, add section 5. Student Government Report.

The motion was supported by Ms. Caruso. The motion carried with unanimous voice vote.

Mr. Pingatore joined via Zoom audio at 8:31 a.m.

III. Approval of the Minutes for July 16, 2021

Mr. Pingatore moved for Board approval of the minutes for July 16, 2021, as presented; supported by Ms. Frost Steensma. The motion carried with unanimous voice vote.

IV. Addresses to the Board

Faculty Association President, Dr. Joseph Moening provided updates within the Faculty Association. He provided thanks to the Campus Life Department for their work on improving student activities on campus. Dr. Moening expressed concern regarding academic assistant staffing.

V. Chair's Remarks

Mr. Bailey stated he was looking forward to hearing some good news that would be presented at today's meeting. He reminded everyone to stay well and safe while the pandemic continues.

VI. President's Remarks

Dr. Hanley introduced to the Board, the new Student Government President; Mr. Isaac Thompson. Mr. Thompson is a senior Mechanical Engineering student pursuing a concentration in Robotics and Automation.

Dr. Hanley provided the Board with an update on the campus COVID response. LSSU continues to conduct regular testing at the Health Care Center, including antigen and PCR testing. Vaccines are also available. The campus case count remains one of the lowest of any university in the state at 30 cumulative cases, and the lowest positivity rates at below 1%. LSSU has seen far fewer people required to quarantine, with the current quarantine rate for the semester at 0.68 per positive COVID case. LSSU is waiting for specific guidelines around

President Biden's pronouncement that all workers at businesses with 100 or more employees will be required to be vaccinated or tested weekly.

The timeline for these guidelines remains unknown. LSSU continues to strongly urge all members of the campus community to get vaccinated, if they have not already done so.

Dr. Hanley recognized Dr. Beazley and his staff for organizing the 20th anniversary of 9/11. The university held a memorial on campus honoring all

those who lost their lives on that horrific day. State Representative John Damoose, Sault Sainte Marie Mayor Don Gerrie, U.S. Coast Guard Commander Matthew Walter, and Dr. Hanley all spoke at the event. Many from the campus community attended, as did a large number of first responders and Coast Guard personnel from the area. Dr. Hanley gave special thanks to the LSSU athletes who placed flags in the ground honoring each person who was killed on 9/11.

LSSU hosted the unveiling of the new Cambium Analytica Living-Learning House for Cannabis Studies – formerly called the Erie House. The university has established a long-term partnership with Cambium Analytica, a Michigan cannabis testing laboratory, through a \$250K donation. The donation will help fund the school's Living-Learning House for Cannabis Studies and various academic research programs for students pursuing a degree in this field. Dr. Hanley thanked Scott Smith, Vice President of Advancement, and Dr. Steve Johnson, Dean of the College of Science and the Environment, for all of their work in establishing the partnership with Cambium Analytica.

Dr. Hanley shared with the Board, accomplishments from the University strategic plan, including:

- LSSU has continued the trend from last year of significant growth in new students. This year, First Time in College (FTIC) students are up 9.5%, one of only four public universities in the state to have positive growth this year. This builds upon an increase of 5.6% of FTIC students from last year. Over the last two years, LSSU has increased FTIC students by 15.6%, a number that easily leads all public universities in Michigan of that time span. Over the past two years, LSSU also leads all public universities in the state in the percentage growth in new transfer students (22% up), and combining both categories, LSSU is up 17.4% - a number that leads all public universities in the state. Most of the public universities in the state have experienced significant declines in all three of these categories over the past two years. LSSU is one of the few exceptions. Dr. Hanley thanked Fred Pierce, Dean of Admissions, and the admissions team for all of their recruiting efforts, especially during the most challenging of recruiting times.
- LSSU is closing the 2021 fiscal year with a balanced budget. One of the few times that has happened at the university in the last quarter century. LSSU will be proposing a balanced budget for approval for the 2022 fiscal year. In addition, the multi-million dollar annual deficit that the university has carried for the last 27 years has been eliminated.

Dr. Hanley stated that there are many other exciting initiatives underway, and shared enthusiasm for the future of the institution.

VII. Finance Report

Dr. Alyan presented to the Board, the year-end report for the FY21 General Fund (GF). FY21 started with twenty-one years of cumulative deficit by \$3.4M. Actual GF revenues were better than expected, along with a reduction in expenses,

resulting in a slight surplus that increased the GF balance by almost \$500K. The GF performed better than expected with a reduction of the deficit from \$3.4M to \$2.9M at year-end. Dr. Alyan acknowledged the finance team for their efforts in reducing the deficit. Through FY20 and FY21; and into FY22, LSSU has been using HEERF funds to reimburse itself for lost revenue and for COVID related expenditures. The GF utilized \$1.3M in State reimbursements and an additional \$1.5M in HEERF dollars to eliminate the institutional deficit, leaving a fresh start for FY22.

Dr. Alyan presented to the Board, the year-end report for the FY21 Auxiliary Fund. The Housing budget shows revenue collected slightly lower than budgeted and expenditures ending the year at budget. After transfers, the Housing fund ended the year with a \$231K positive balance. Cisler Operations started FY21 with a \$2M deficit. Operation revenues performed better than expected, along with a reduction in expenditure, resulting in a slight surplus around \$500K and a reduction to the deficit. The Athletic budget started FY21 with a \$500K deficit. After revenues and expenditures, the Athletic fund ended FY21 with a year-end loss of \$81K, increasing the deficit.

Dr. Alyan provided the Board with an update on Institutional Cash balances. LSSU cash is managed through almost ten different institutions. From July to August, cash increased from \$16M to \$20M. This change represents a common increase as tuition is collected this time for year.

Dr. Alyan presented to the Board for approval of the proposed General Fund (GF) budgets for FY22. In preparing for the budget, LSSU used conservative assumptions based on various uncertainties, such as state appropriations and student enrollment. LSSU prepared the budget with the Board approved 3.75% tuition increase and communication from the State regarding anticipated allocations to be less than 2%. The University's assumptions compared to the actual dollars allocated to LSSU were only a difference of \$100K. Given the assumptions, the estimated revenue for FY22 is about \$38.5M with an anticipated surplus of \$22K, after anticipated expenditures.

Ms. Frost Steensma thanked the administration for presenting a balanced budget, and everyone's hard work in reaching this goal.

Mr. Lukenda asked if there were any updates regarding the pension relief that had been discussed in the past.

Dr. Hanley stated that a pension relief was passed within the State budget, however the impact to institutions remains unknown at this time, as it was not outlined in the bill. It is known that the relief is a one-time payment, and not set to reoccur annually.

Ms. Frost Steensma moved for Board approval for the Fiscal Year 2022 General Fund budget as presented; supported by Mr. Lukenda. The Chair requested a roll call vote. The results of the roll call vote were:

Mr. Richard Barch	“Yes”
Ms. Patricia Caruso	“Yes”
Mr. Timothy Lukenda	“Yes”
Mr. Randy Pingatore	Abstain
Ms. Sandi Frost Steensma	“Yes”
Ms. Cynthia Williams	“Yes”
Mr. Thomas C. Bailey	“Yes”

The motion carried with six affirmative votes.

Dr. Alyan gave special thanks to the IT, Finance and Facilities departments, for all of their hard work within campus and in developing multiple automation processes on campus.

Dr. Alyan provided the Board with an update on activities related to campus wide facilities, including:

- The new pool filtration system completion.
- IT has been working with multiple departments across campus in automating various tasks and services.
- The Capital Outlay Project - CFRE building continues to move forward with plans for completion and official opening in December.

VIII. Academic Affairs Report

Ms. Williams moved for Board approval to confer the appropriate degrees upon the list of candidates for Summer Semester 2021 as certified by the Registrar as having completed their graduation requirements; supported by Mr. Pingatore. The motion carried with unanimous voice vote.

Dr. Gillette provided the Board with a Cannabis programs update. LSSU has four cannabis studies programs:

- Certificate in Cannabis Production
- Associate of Cannabis Science
- Bachelor of Science in Cannabis Chemistry
- Bachelor of Science in Cannabis Business

The associate and bachelor’s degrees began in fall 2019. The certificate began in fall 2020. Total cannabis studies student enrollment data for fall 2019 had 33 students, fall 2020 had 75 students, and fall 2021 had 99 students. A portion of these numbers include secondary majors. The core courses in the four programs built upon coursework in existing programs, adding twelve new courses. The cost of instruction for these classes have been relatively low. No new faculty members were hired just to teach cannabis courses. Many current faculty members expanded their teachings to include cannabis courses. The annual instructional costs for the cannabis programs have stayed relatively low, starting at \$34K to \$84K. The Chemistry department received \$2M in equipment from Agilent Technologies for \$1M, of which a loan was taken out and paid \$100K annually.

Total annual tuition revenue has gone from \$352K at the start of the program to \$860K. Paid program fees have gone from \$19K to \$29K. Room and Board revenue from students in the cannabis studies majors have gone from \$168K to \$559K. Total annual revenue from all sources, have gone from \$40K to \$1.5M. In addition to the revenue from tuition and fees, LSSU has also benefited from generous gifts consisting of \$361K in cash donations from seven companies and \$1.7M in value from twelve companies from gifts-in-kind. The LSSU Cannabis programs have very active advisory boards, giving advice, and donations.

Dr. Gillette presented to the Board, an action item to approve course and program fee changes for two criminal justice courses, effective spring semester. The purpose for change in each fee, includes:

- CJUS 301 Advanced Firearms - does not currently have a course fee. The course was created in academic year (AY) 2019-20, and should have a course fee given the significant cost of supplies. The proposed \$450 fee would be implemented for the AY 2021-22 spring 22 semester.
- CJUS 450 Skills Academy (MCOLES) – The current \$3,500 fee was set in 2017. There are significant costs associated with the course and the MCOLES (Michigan Commission of Law Enforcement Standards) Police Academy. For comparison, Northern Michigan University charges \$4,900 for their MCOLES Police Academy, and both Grand Valley State University and Delta College charge over \$6,000. The proposed \$4,500 fee would be implemented for the AY 2021-22 spring semester.

Mr. Lukenda moved for Board approval of the course fee changes for criminal justice classes CJUS 301 and CJUS 450 as presented; supported by Mr. Pingatore. The Chair requested a roll call vote. The results of the roll call vote were:

Mr. Richard Barch	“Yes”
Ms. Patricia Caruso	“Yes”
Mr. Timothy Lukenda	“Yes”
Mr. Randy Pingatore	“Yes”
Ms. Sandi Frost Steensma	“Yes”
Ms. Cynthia Williams	“Yes”
Mr. Thomas C. Bailey	“Yes”

The motion carried with seven affirmative votes.

Dr. Gillette provided the Board with an update on progress in the area of Academic Affairs. Some highlights include:

- The Registrar’s Office has been working with IT to automate the student graduation process. The new automation will improve customer service, and save over 130 staff work hours per year.
- Some recent examples of faculty research and scholarship include:
 - Dr. David Baumann, Professor of Electrical Engineering, Dr. Robert Hildebrand, Professor of Mechanical Engineering, Dr. Edoardo Sarda, Assistant Professor of Robotics Engineering, along

with four students published, *A Hydroacoustic Approach to Oil Detection in Ice Covered Water*, The Journal of the Acoustical Society of America.

- Dr. Robert Kipka, Assistant Professor of Mathematics, co-authored *Chaotic streaklines in new exact solutions to the Navier-Stokes equations*, Physics and Fluids.
 - Dr. Ralf Wilhelms, Professor of Strategic Management and International Business, *Cultural Layers and Market Similarities*, International Journal of Business and Public Administration.
 - Mary McMyne – sells debut novel in two-book deal. *The Book of Gothel*, will be published in July 2022, a full-length work of historical fantasy fiction based on the premise that a manuscript found in a Black Forest cellar reveals the secret history of the Rapunzel folktale as told by the witch.
- The Center for Engaged Teaching and Learning (CETAL) hosted the annual Professional Development Day. The event was successful, with high attendance from faculty, staff, ESP, and administration.
 - Since the last Board meeting, CFRE has been awarded three grants that support teacher training in the summer and then will engage students across the state in their classrooms. In total, twenty teachers from over ten middle and high schools participated in three days of professional development focused on invasive species. CFRE hosted over 100 students from Regent Park Scholars Academy, an LSSU charter school, engaged in CFRE-led hands-on activities related to Great Lakes Science.

Mr. Oshelski, Director of Charter Schools, provided the Board with informational items related to Charter Schools. LSSU currently has twenty-one authorized academies with just over 9K students enrolled. Mr. Oshelski presented Charter School balances, transfers, and expenditure since AY 2016-17. At this time, twenty-four former Charter School students are attending LSSU. Mr. Oshelski referenced the presented annual report for FY21, with various financial, student, and academy data. In addition, the LSSU Charter School office offers two graduate courses to academy teachers authorized by LSSU; Reading Research and Methodologies Course and Trauma Informed Teaching. The LSSU Charter School office partners with the CFRE program to offer educational programs to all LSSU Charter Schools.

Mr. Lukenda moved for Board approval of the recommendation for the appointment or reappointment of the following individuals to their respective Board of Directors of public school academies for the terms listed:

Concord Academy Boyne:

Holly LaCombe nominated for an appointment with a term expiring on June 30, 2023.

DeTour Arts and Technology:

Paula Bosley nominated for an appointment with a term expiring on June 30, 2022.

The motion was supported by Ms. Williams. The motion carried with unanimous voice vote.

IX. Admissions and Marketing Report

Mr. Pierce provided the Board with an update on the progress in the area of Admissions. The 2021-22 recruitment cycle is wrapping up, and will conclude with final concurrent enrollment with partner high schools in the next few weeks. The next recruitment cycle is well underway, starting with fairs all across the state along with the kick off of high school visits. Mr. Pierce thanked the Library staff for their role in hosting the recent College Fair on campus. Campus tours are available three times daily, with a capacity of twelve people, along with two Open Houses scheduled for early and late October. The fall 2021 recruitment cycles for all new students currently stands at a total increase of 6.9% (602 students). The most significant growth is in First Time in College (FTIC) at 9.5%. New first time dual enrollment students have increased by 28%. Many institutions are experiencing a decline in enrollment, and are making comparisons between fall 2019 and fall 2021, due to the instability created by COVID. Between 2019 and 2021 LSSU's total new student enrollment growth is represented by an 18.5% increase and FTIC, transfer, and readmit populations are represented by a 15.2% increase. Additionally, out-of-state student enrollment has increased by 7.5% compared to the year prior. International student enrollment has doubled since last year by 4.3%. Data shows that students are more willing to travel farther from home to attend college. Enrollment Services, has worked with the Charter School office, offering various kids camps, including an overnight stay with 42 students from Bay City Academy, that will take place in mid-October.

Mr. Pierce provided the Board with an update on the progress in the area of Financial Aid, including analysis of institutional aid in the 2021 recruitment cycle, and distribution of funds from federal and state aid for academic year 2020-21. The institutional discount rate for the 2020-21 academic year was 20.1% with an average institutional award of \$2,647. Of those awarded through Federal programs, 40% were Pell Grants, 55%, Direct Stafford Loans, 15% Supplemental Education Opportunity Grant, 9% Work Study, 11% Parent PLUS Loans, and 90% of students were FAFSA filers. Of those awarded through State programs, 220 students received TIP Phase 1, 76 students received TIP Phase 2, and 95 students received the Michigan Competitive Scholarship. Through the Institutional programs, 55% were awarded Board of Trustees Scholarships, 15% Foundation Scholarships, and 6% Michigan Indian Tuition Waiver.

The new FAFSA will open October 1 to begin Financial Aid's participation in the new recruitment cycle. Several onsite sessions are currently scheduled in high schools in the Eastern Upper Peninsula. In emergency financial aid, LSSU continues to aid students with the Bud Mansfield Award. As of early September, \$7,600 has been expended for fall 2021. LSSU was awarded \$2.5M in relief dollars to distribute directly to students impacted by COVID in the 2021 academic year. With the requirement to prioritize aid based on need, a rubric was created based on estimated financial contribution. Award amounts range

from \$1K to \$1,500, with \$1.9M awarded to date. LSSU is required to spend the total allocation prior to April 2022.

Mr. Pierce provided the Board with an update on the progress in the area of Marketing and Communications (MarComm). Since the last Board meeting, ten press releases have gone out. The Unicorn Hunters and Banished Words continues to generate significant positive publicity. Seventy-two new LSSU-branded roadside banners adorn the telephone poles and lampposts on public streets and campus access ways at LSSU. Many of the banners commemorate the 75th anniversary of the institution. The digital billboard strategy has been revamped to include nine images that rotate on a shared digital billboard by the Mackinac Bridge, with a minimum of 1,665 appearance of all slides in a 24-hour period. Social media continues as a form of outreach to campus, alumni, prospective students, and the community. Some topics with the most outreach included the planting of 300 trees on campus, celebration of resident life in campus housing, and a historical piece on the administration building. As MarComm continues to emphasize branding, future signage and related branding are in the works to include banners for the interior walls of the pool.

X. Student Affairs Report

Dr. Beazley provided the Board with retention related trends. As the upcoming census date passes, additional data will be made available to the Board at the next meeting.

Dr. Beazley presented to the Board, an action item to approve a recommendation to obtain liquor licenses to sell and serve alcoholic beverages at hockey games in the Taffy Abel Arena/Norris Center during the dates presented.

Ms. Caruso moved for Board approval of Liquor License extensions for the presented dates in the Norris Center/Taffy Abel Arena, pursuant to State of Michigan laws; supported by Mr. Barch. The motion carried with unanimous voice vote.

Dr. Beazley presented to the Board, work accomplished by the Division of Student Affairs and a preview of efforts in the academic year ahead. The University commemorated the 20th anniversary of September 11th. Dr. Beazley thanked Dr. Hanley, LSSU staff, and special guests for their participation.

Laker Success and retention efforts continue. The largest decrease in returning students was among freshman and sophomore students, with COVID cited most frequently as the reason for not registering. Laker Success will be following up with all students who did not register for their return in fall 21. Some updates in Laker Success include, implementation of a redesigned student-student mentor program, student intervention to ensure students with a low GPA have a success plan for the semester and year ahead, and an improved Early Alert system through partnership with academic Deans and the Office of the Provost.

In University Housing, the year started with a total of 707 students, a 2% dip from fall 2020. RA staff levels are being evaluated based on occupancy to determine the location for these staff.

In Club Sports, the Women's hockey team celebrated their first victory over the past weekend. The new Pep Band has prepared to start performances at Hockey and Basketball games in the season ahead.

The University Wellness Services has seen an increase in counseling services for first appointments compared to prior years. COVID activity has brought a significant increase to patient appointments at the LSSU Health Care Center, tripling charges when compared to the previous year.

University Recreation and Intramural Sports have begun and will be adding more sports that students would like to see and participate in. The pool has also been approved to reopen in the coming days.

Dr. Beazley provided the Board with updates surrounding COVID-19 data and testing. No positive COVID-19 cases were reported among the campus population through the move-in process in mid-August. Two positive cases were reported at the start of the semester. There are currently twenty-five active cases with most off campus. The Health Care Center purchased two additional Abbott ID NOW rapid PCR analyzers, bringing the Center to a total of four analyzers. In addition to testing capability at the Health Care Center, Prof. Ben Southwell and colleagues are monitoring levels of COVID-19 in waste water as part of a \$2.5M grant through the state of Michigan. Dr. Steven Johnson is prepared with supplies to resume saliva based testing on a mass scale. The COVID-19 vaccine is available in various clinics in the county. In collaboration with the Michigan National Guard, LSSU will offer a vaccine event in October that coincides with an Open House event. LSSU is prepared to move to a more restrictive environment, and anticipates more guidelines through the federal vaccine mandate that is forthcoming.

Mr. Lukenda moved for Board approval of University COVID-19 guidelines, as presented that The Lake Superior State University Board of Trustees is deeply concerned about and committed to the well-being of all students, faculty, and staff at the University and its surrounding community. To protect the public health of our campus and community from the COVID-19 pandemic, the Board authorized and empowers the University President and Senior Management Team to make such recommendations and to enact such requirements as may be consistent with those recommended or imposed by the appropriate local, state, and federal public health authorities, or as may be required by changing local conditions. By way of example, changing local conditions could include an exponential or dramatic increase in cases occurring on campus or in the area, or measures developed in consultation with appropriate public health authorities to protect our students, faculty, staff, and community supported by Ms. Caruso. The motion carried with unanimous voice vote.

Student Government (SG) President, Isaac Thompson provided the Board with informational items with SG. The SG passed several resolutions including:

- To receive additional COVID-19 education from the University. Since passing, the University has provided various forms of educational material and communication regarding the pandemic.
- Asking the University to develop a policy that would allow students to makeup missing assignments before the add-drop period.
- Thanked local first responders and health care providers, LSSU faculty members and administrators for their work during the pandemic.
- Allocating funds to enhance student engagement. The current engagement project would enhance the Cisler Plaza with outdoor lighting and fireplace.
- Reelected Sharmay Wood as SG advisor.
- Asked the Big Six to revise their own By-Laws in response to the Board of Trustees call on the SG to rewrite the SG constitution.
- Update and improve streaming capabilities for students to participate in SG meetings.

Mr. Thompson stated that the SG amended their constitution to include Laker Radio and the Compass as one unified Laker media. The SG Board is almost completely full with one seat open that is anticipated to be filled soon. In early October the new SG Board will be outlining new goals and missions for the upcoming year. The LSSU Board of Trustees' call on the SG to rewrite the constitution has been received and acknowledged. The SG will be forming a committee to work on the rewrite, with plans for completion in late November. The SG will have a member of their Board sit in on the Sault Sainte Marie City Council meetings.

XI. Athletics Report

Dr. Diles thanked the Board, administration and campus community for welcoming him to LSSU.

Dr. Diles presented to the Board an overview of athletic department achievements, news and updates from the end of the previous academic year and to date. The 2020-21 academic year ended as the second highest year with an overall student athlete GPA of 3.230. For the second year, the Women's tennis team earned the highest team GPA. Some department updates included fillinf vacant positions by Abbie Laajala, as Assistant Director of External Relations/Senior Women Administrator, Gabe Schmidt as Assistant Athletic Director of Compliance and Internal Operations, and Paula Peltier as Athletic Dept. Assistant.

The Athletic Dept. continues to follow COVID-19 guidelines in compliance with local, state, federal authorities, along with the GLIAC, NCAA, and CCHA. Approximate student athlete vaccination rates are 70% 75% with 80% of the hockey team members vaccinated.

In other news and updates, the annual attestation has been filed, which highlights operational expectations from both the GLIAC and CCHA conferences. Through the Foundation and Laker Hockey Alumni, funding has been provided

for substantive improvements to the hockey weight room. The project is on schedule for an October 2021 completion. The WCHA Banner Raising ceremony will be held in conjunction with Great Lake State Weekend. The Athletic Dept. began an examination of purchasing activity with vendors and contracted relationships, to yield considerable efficiencies and expected economic benefit to the department. The department has also examined the use of logos and trademarks with the expected development of a “style guide” designed to build the Laker athletic brand.

Mr. Bailey welcomed Dr. Diles to LSSU and the community.

XII. Fundraising Report

Mr. Smith provided the Board with an update on Major Gifts generated by the LSSU Foundation for FY21. Approximately \$2M was raised in FY21. Approximately \$300K has been raised since the start of FY22, with \$2.2M pending. The CFRE campaign has raised to date, \$5.5M. Mr. Richard and Mrs. Theresa Barch have pledged an additional \$1M gift to the CFRE campaign, in honor of Mr. Barch’s parents.

Mr. Smith provided the Board with upcoming campus events, including Great Lake State Weekend and Alumni Award Events. Mr. Smith recognized Trustee Williams, as the recipient of the Kenneth J. Shouldice Achievement award. Other upcoming events include the Laker Alumni social in Ann Arbor at the Laker vs. U of M game, and the Laker social at the January Red Wings game.

Mr. Smith thanked the Provost and Deans for all of their fundraising efforts. Most recently was the Cambium Analytica Living Learning House dedication with efforts made by Dr. Steven Johnson and his team. Mr. Smith has been working with Dr. Kathy Berchem on the 50th Anniversary of the LSSU Nursing program. Dr. Kimberly Muller and Mr. Smith will be traveling to meet with donors in the next week. Mr. Smith thanked Dr. Ashley Moerke for her role in the development and advancement of CFRE.

Mr. Bailey echoed gratitude for the support of CFRE from the Barch family.

XIII. Human Resources Report

Ms. Beach provided the Board with an update on Title IX data from July 1, 2021 to September 15, 2021. The office received seven reports of alleged prohibited conduct. Of the seven reports, five cases have been assessed and closed or referred to appropriate processes. Two of the cases remain open. Both of the cases include student reporting and responding parties. Both are expected to move forward with an investigation shortly.

Ms. Beach provided the Board with an update from the Office of Human Resources, Safety and Risk, Public Safety and Title IX. Human Resources is moving to an automated payroll system. All timesheets, leave requests, and payroll approvals will be an automated form through Banner. The new system

will allow for improved accuracy and eliminate loss or delays in paper processing of physical timesheets and leave requests. Human Resources is also looking to automate and streamline the hiring and onboarding process.

For the Safety and Risk, and Public Safety Office, October is Fire Safety Awareness month, and the office in collaboration with Housing is planning a Mock Dorm Burn event. The event focuses on educating students on fire hazard and fire safety rules in the residential halls. Public Safety and Title IX offices are gathering statistics from across campus to complete the campus mandatory Clery Safety and Security report for the October deadline.

The Title IX office spent the month of August launching large-scale educational events, in person training opportunities, and online training modules for the LSSU campus community. The Title IX office in conjunction with Housing, and community partnerships have successfully planned and implemented the Let's Taco 'Bout Sex and Safe Party programs for the current academic year.

XIV. Other Business

None

XV. Adjournment

Mr. Pingatore moved for adjournment at 10:16 a.m.; supported by Ms. Caruso. The motion carried with unanimous voice vote.

Thomas C. Bailey
Chair

Rodney S. Hanley
President

Minutes prepared by Ms. Lauren Pierce, Secretary.
A draft of these minutes was completed on October 8, 2021.