

# Lake Superior State University—Transfer Guide

## Bay de Noc Community College

Transfer Major: Bachelor of Science-Business Administration-Marketing

<b>Contacts:</b>	Jillena Rose, Transfer & Co-Advising Bay de Noc Community College 906/217.4047 or jillena.rose@baycollege.edu Bay College Admissions 906/786.5802	<b>Valid:</b>	Fall 2022 - Fall 2025
	Heidi Rife, Director of LSSU Regional Center Lake Superior State University 906/217.4123 or hrife@lssu.edu LSSU Admissions 888/800.5778 x:2231		


Bay College Courses	LSSU Equivalency	Additional LSSU Courses
<b>Michigan Transfer Agreement (MTA)</b>	<b>STUDENTS EARN MTA AT BAY COLLEGE</b>	
ENGL101 Rhetoric and Composition 3	ENGL110 First-Year Composition I 3	
XXXXxxx Communication Elective 3	XXXXxxxx Communications Elective 3	
MATH110 College Algebra 4	MATH111 College Algebra 3+1	
XXXXxxx Natural Science 4	XXXXxxx Natural Science 4	
XXXXxxx Natural Science w/lab 4	XXXXxxx Natural Science w/lab 4	
ECON131 Macroeconomics 3	ECON201 Macroeconomics 3	
XXXXxxx Social & Behavioral Science 3	XXXXxxx Social & Behavioral Science 3	
XXXXxxx Humanities 6	XXXXxxx Humanities 6	
<b>REQUIREMENTS</b>	<b>REQUIREMENTS</b>	<b>REQUIREMENTS</b>
ACCT101 Accounting Principles I 4	ACTG132 Principles of Accounting I 4	BUSN101 Freshman Seminar 1
ACCT102 Accounting Principles II 4	ACTG133 Principles of Accounting II 4	BUSN403 Business, Gov't & Society 3
BUSN160 Intro to Business 3	BUSN121 Introduction to Business 3	BUSN466 Business Policy 3
BUSN195 Business Communications 3	BUSN231 Business Communications 3	FINC341 Managerial Finance 4
BUSN203 Mgmt Info Systems 3	MGMT280 Intro to Mgmt Info Systems 3	MGMT371 Business/Op Analytics 3
BUSN242 Principles of Management 3	MGMT360 Mgmt Concept & Appl 3	MRKT381 Consumer Behavior 3
BUSN253 Marketing 3	MRKT281 Marketing Principles 3	MRKT480 Marketing Research 3
ECON132 Microeconomics 3	ECON202 Microeconomics 3	MRKT481 Marketing Management 3
MATH210 Intro to Statistics 4	BUSN211 Business Statistics 3+1	
BUSN250 Business Law I 3	BUSN350 Business Law I 3	
<b>MARKETING ELECTIVES (min. 12 credits from Bay and/or LSSU)</b>	<b>MARKETING ELECTIVES (min. 12 credits from Bay and/or LSSU)</b>	<b>MARKETING ELECTIVES (min. 12 credits from Bay and/or LSSU)</b>
BUSN261 Advertising & Promotion 3	MRKT387 Advertising Theory/Practice 3	COMM320 Public Relations 3
BUSN262 Principles of Selling 3	MRKT283 Principles of Selling 3	INTB486 International Marketing 3
BUSN263 Intro Modern Advertising 3	MRKT277 Electives 3	MRKT electives
BUSN264 Social Media Marketing 3	MRKT277 Electives 3	
<b>TWO BUSINESS ELECTIVES (min. 6 credits from Bay and/or LSSU in 300/400 level courses in BUSN, MGMT, ECON, FINC, ACTG, INTB)</b>		
<b>ELECTIVES</b> Electives to reach a min. 124 credits		
<b>TOTAL BAY COLLEGE CREDITS 94</b>		<b>MIN. LSSU CREDITS 30</b>
		<b>Min. 124</b>
		<b>TOTAL CREDITS 124</b>

Consultation with an advisor is recommended.

Sub/waiver forms will need to be written for Bay's MATH210 to LSSU's BUSN211; BUSN101 will be waived for transfer students



**Dr. Kimberly Muller** (Date)  
LSSU Dean of the College of Innovation & Solutions



**Mr. Mark Highum** (Date)  
Bay College Dean Business & Technology

7/25/22



**Dr. Lynn Gillette** (Date)  
LSSU Provost & VP of Academic Affairs

7/18/22



**Ms. Cindy Carter** (Date)  
Bay College VP of Business, Tech & Workforce

7/25/22