



Presidential Search Constituent Survey

The Presidential Search Committee welcomes your feedback as Lake Superior State University begins its search for its new President. The following survey can be completed in 5-10 minutes. Please be assured that your responses will be kept confidential.

1. What is your primary relationship to Lake Superior State University?

- Student
- Faculty member
- Staff member
- Lake State graduate
- Retired staff
- Retired faculty
- Parent
- Trustee
- Neighbor/Community member
- Donor
- Friend
- Other

If you selected "other" as your relationship, please specify.

2. What do you see as the key attractions for this leadership opportunity? What should prospective candidates find most appealing about the role of President at Lake Superior State University?

3. What do you see as the key challenges and opportunities to be addressed by the next President?

4. Lake State's next president will embrace new opportunities and address future and existing challenges. Please identify **THREE ISSUES** you believe should be high priorities for the next President.

- Strategic planning and execution
- Institutional culture
- Academic program quality
- Undergraduate research
- Student life and residential experience
- Diversity, equity, and inclusion
- Faculty and staff development and recruitment
- Campus facilities
- Scholarships, affordability, and access
- Enrollment management strategy
- Financial stability
- Fundraising
- Alumni engagement
- Advocacy at the state level and relationships with government officials
- Student success
- Institutional reputation and brand
- International programs and partnerships
- Athletics success
- Civic and community engagement
- Growth management
- Sustainability

5. Below are personal traits that are found in many strong leaders. Please identify the **THREE SETS OF TRAITS** that you view as the highest priorities for Lake State.

- Intellectual, analytical, and scholarly
- Personable, approachable, and friendly
- High-energy, ambitious, and passionate
- Honest, ethical, and mission-focused
- Charismatic, inspiring, and uniting
- Strong speaker and writer
- Fiscally-minded, data-oriented, and accountability-focused
- Entrepreneurial, innovative, and a risk-taker
- Transparent, open, and collaborative
- Calm under stress, deliberative, and wise

- Decisive, courageous, and bold
- Global perspective
- Inclusive and committed to diversity
- Strategic thinker and visionary
- Inclusive decisionmaker

6. Below are career experiences that are commonly sought in presidential candidates. Please identify the **THREE DESIRED EXPERIENCES** that you view as the highest priorities for Lake State.

- Served as a senior leader at a college or university
- Created and/or implemented a strategic plan
- Built institutional reputation and brand
- Successfully fundraised
- Managed institutional finances well
- Managed a crisis and/or dealt with complex problems
- Developed a personal academic record of distinction
- Advanced a significant research/scholarly agenda institutionally
- Taught and worked directly with students
- Promoted diversity and increased inclusivity
- Built external partnerships
- Launched and executed new programs or initiatives
- Led efforts regarding institutional and programmatic accreditation
- Led and supported enrollment growth
- Engaged with alumni, parents, and external constituencies
- Successfully implemented initiatives focused on increasing retention, persistence, and graduation rates
- Worked with governing boards and government officials
- Built successful relationships and partnerships in the local and regional communities

Optional Comments:

Do you have any additional comments or advice for the Presidential Search Committee in seeking outstanding candidates for the President of Lake Superior State University?

We welcome your input regarding strong candidates. If you have any candidate ideas or thoughts on possible nominators, please email our search firm, Storbeck Search, at LSSUPresident@storbecksearch.com.

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Thank you for completing this survey. Your input is very important to us.