

BACHELOR OF SCIENCE BUSINESS ADMINISTRATION ENTREPRENEURSHIP

The entrepreneurship major is designed to develop students' skills so that they are both confident and competent in analyzing new business ideas; refining a vision of a new business into the kind of business plan lenders and investors are likely to approve; and, translating the business plan into the start-up, launch, daily management, and growth and exit strategies most relevant and feasible for a small business venture. The degree also prepares students for working within a small, entrepreneurial firm, as an employee with specific business skills tailored to the needs of the smaller firm. Graduates will have the knowledge, training, and practical experience required to become successful small business owners, counselors, and employees.

This program is accredited by the Accreditation Council for Business Schools and Programs.

JOB STATISTICS

Occupational Outlook Handbook -Business Occupations (bls.gov/ooh)

\$72,250 2020 National Median Pay

9% National Project Job Growth

ÁCBSP

CONTACT

Heidi Rife, DBA Regional Center Director

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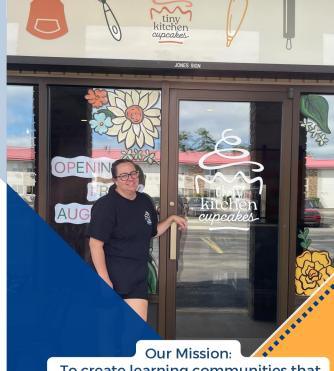
Why LSSU?

- Rated #5 Top Public School by Regional Colleges Midwest
- 16:1 Student Faculty Ratio
- Extensive real-world, innovative learning environments
- Alumni network of over 23,000 in the Great Lakes region
- Cost savings to staying local
- Accredited by the Higher Learning Commission of North Central Association since 1968

CAREER CHOICES

- Economic Development Agency Professional
- Franchisee
- Government Agency Professional, such as the Small Business Administration (SBA)
- Market Researcher
- Small Business Advisor / Counselor
- Small Business Owner / Manager





To create learning communities that motivate, guide, educate and connect.

BUSINESS ADMINISTRATION -ENTREPRENEURSHIP

Bachelor of Science



Lake Superior State University's

Bachelor of Science in Business Administration-Entrepreneurship

Cour	Courses taken at Bay College							
	<u>Grade</u>	Course #	<u>Title</u>	LSSU equiv	Credits	Electives:		
		ACCT101	Accounting Principles I	[ACTG132]	4	<u>Grade</u>	Course#	<u>Credits</u>
		ACCT102	Accounting Principles II	[ACTG133]	4			
		BUSN160	Introduction to Business	[BUSN121]	3			
		BUSN195	Business Communications	[BUSN231]	3			
		BUSN203	Management Information Systems	[MGMT280]	3			
		BUSN242	Principles of Management	[MGMT360]	3			
		BUSN250	Business Law I	[BUSN350]	3			
		BUSN253	Marketing	[MRKT281]	3			
		CIS101	Computer Concepts & Applications	[CIS103]	4			
		ECON131	Macroeconomics	[ECON201]	3			
		ECON132	Microeconomics	[ECON202]	3			
		ENGL101	Rhetoric & Composition	[ENGL110]	3			
			ENGL102 or 145 or COMM103, 104,	or 120	3			
		MATH110	College Algebra		4			
		MATH210	Introduction to Statistics	[BUSN211]	4			
			Humanities		3			
			Humanities		3			
			Natural Science w/Lab		4			
			Natural Science		4			
			Social & Behavioral Science		3			
			Electives		19			
			Total credits at Bay		86			
Course satisfies MTA gen. ed. reg'ments							nents	

						Course satisfies with gen, ed. red ments	
Cour	Courses taken at either Bay College or LSSU's Escanaba Regional Center (min. 3 disciplines & 21 credits reg'd)						
	<u>Grade</u>	Course #	<u>Title</u>	LSSU equiv	Credit	<u>s</u>	
		_	Accounting Information Systems	ACTG334	3		
		BUSN262	Principles of Selling	[MRKT283]	3		
		-	Entrepreneurship	BUSN389	3		
		-	Competing in the Global Market	INTB289	3		
		-	International Marketing	INTB486	3		
		-	Human Resource Management	MGMT365	3		
		-	Principles of Leadership	MGMT380	3		
			Organizational Behavior	MGMT464	3		
			Employee Training & Develop	MGMT476	4		
		-	Services Marketing	MRKT385	3		
			Advertising Theory and Practice	MRKT387	3		
		•	Retail Management	MRKT388	3		
	Total credits at Bay and/or LSSU					21	

Cou	rses taken at LSSU's l	Escanaba Regional Center		
	Grade Course	<u>Title</u>	<u>Credits</u>	
	waived BUSN101	Freshman Seminar	0	
	BUSN399	Internship	4	
	BUSN403	Business, Government & Society	3	
	BUSN466	Business Policy	3	
	FINC341	Managerial Finance	4	
	MGMT37	1 Operations & Business Analytics	3	
		Total credits at LSSU	17	
		Total Bay & LSSU credits	124	



ESCANABA - IRON MOUNTAIN

For more info, please contact:

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www.lssu.edu/regional-center

Degree Requirements

- MTA or MACROA earned @ Bay College
- Minimum 124 total credits
- Minimum overall GPA 2.0
- Minimum departmental GPA 2.0
- 50% of 300/400 level department credits earned @ LSSU

Checklist

- Apply to LSSU: www.lssu.edu
- \$0 Application fee
- Send all official transcripts to LSSU
- Apply for Financial Aid (LSSU's FASFA Code: 00293)

LSSU's courses may be offered on a yearly or alternating year rotation.

Consultation with an advisor is recommended as course rotation is subject to change.