



## BACHELOR OF SCIENCE BUSINESS ADMINISTRATION - ENTREPRENEURSHIP

The entrepreneurship major is designed to develop students' skills so that they are both confident and competent in analyzing new business ideas; refining a vision of a new business into the kind of business plan lenders and investors are likely to approve; and, translating the business plan into the start-up, launch, daily management, and growth and exit strategies most relevant and feasible for a small business venture. The degree also prepares students for working within a small, entrepreneurial firm, as an employee with specific business skills tailored to the needs of the smaller firm. Graduates will have the knowledge, training, and practical experience required to become successful small business owners, counselors, and employees.

This program is accredited by the Accreditation Council for Business Schools and Programs.



### JOB STATISTICS

Occupational Outlook Handbook -  
Business Occupations (bls.gov/ooh)

**\$72,250** 2020 National Median Pay

**9%** National Project Job Growth

### CONTACT

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Regional Center Director

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www.lssu.edu/regional-center



### Why LSSU?

- ▶ Rated #5 Top Public School by Regional Colleges - Midwest
- ▶ 16:1 Student Faculty Ratio
- ▶ Extensive real-world, innovative learning environments
- ▶ Alumni network of over 23,000 in the Great Lakes region
- ▶ Cost savings to staying local
- ▶ Accredited by the Higher Learning Commission of North Central Association since 1968

### CAREER CHOICES

- Economic Development Agency Professional
- Franchisee
- Government Agency Professional, such as the Small Business Administration (SBA)
- Market Researcher
- Small Business Advisor / Counselor
- Small Business Owner / Manager



**SUPERIOR EDUCATION  
SUPERIOR EXPERIENCE  
SUPERIOR YOU**



### Our Mission:

To create learning communities that motivate, guide, educate and connect.

## BUSINESS ADMINISTRATION - ENTREPRENEURSHIP Bachelor of Science

 **LAKE SUPERIOR  
STATE UNIVERSITY**  
Escanaba • Iron Mountain

Lake Superior State University's  
**Bachelor of Science in Business Administration-Entrepreneurship**



<u>Courses taken at Bay College</u>						
<u>Grade</u>	<u>Course #</u>	<u>Title</u>	<u>LSSU equiv</u>	<u>Credits</u>	<u>Electives:</u>	
<input type="checkbox"/>	ACCT101	Accounting Principles I	[ACTG132]	4	<u>Grade</u>	<u>Course#</u> <u>Credits</u>
<input type="checkbox"/>	ACCT102	Accounting Principles II	[ACTG133]	4	<input type="checkbox"/>	
<input type="checkbox"/>	BUSN160	Introduction to Business	[BUSN121]	3	<input type="checkbox"/>	
<input type="checkbox"/>	BUSN195	Business Communications	[BUSN231]	3	<input type="checkbox"/>	
<input type="checkbox"/>	BUSN203	Management Information Systems	[MGMT280]	3	<input type="checkbox"/>	
<input type="checkbox"/>	BUSN242	Principles of Management	[MGMT360]	3	<input type="checkbox"/>	
<input type="checkbox"/>	BUSN250	Business Law I	[BUSN350]	3	<input type="checkbox"/>	
<input type="checkbox"/>	BUSN253	Marketing	[MRKT281]	3	<input type="checkbox"/>	
<input type="checkbox"/>	CIS101	Computer Concepts & Applications	[CIS103]	4	<input type="checkbox"/>	
<input type="checkbox"/>	ECON131	Macroeconomics	[ECON201]	3	<input type="checkbox"/>	
<input type="checkbox"/>	ECON132	Microeconomics	[ECON202]	3	<input type="checkbox"/>	
<input type="checkbox"/>	ENGL101	Rhetoric & Composition	[ENGL110]	3	<input type="checkbox"/>	
<input type="checkbox"/>		ENGL102 or 145 or COMM103, 104, or 120		3	<input type="checkbox"/>	
<input type="checkbox"/>	MATH110	College Algebra		4	<input type="checkbox"/>	
<input type="checkbox"/>	MATH210	Introduction to Statistics	[BUSN211]	4	<input type="checkbox"/>	
<input type="checkbox"/>		Humanities		3		
<input type="checkbox"/>		Humanities		3		
<input type="checkbox"/>		Natural Science w/Lab		4		
<input type="checkbox"/>		Natural Science		4		
<input type="checkbox"/>		Social & Behavioral Science		3		
<input type="checkbox"/>		Electives		19		
				<i>Total credits at Bay</i>		
				86		

Course satisfies MTA gen. ed. req'tments

<u>Courses taken at either Bay College or LSSU's Escanaba Regional Center (min. 3 disciplines &amp; 21 credits req'd)</u>						
<u>Grade</u>	<u>Course #</u>	<u>Title</u>	<u>LSSU equiv</u>	<u>Credits</u>		
<input type="checkbox"/>		Accounting Information Systems	ACTG334	3		
<input type="checkbox"/>	BUSN262	Principles of Selling	[MRKT283]	3		
<input type="checkbox"/>		Entrepreneurship	BUSN389	3		
<input type="checkbox"/>		Competing in the Global Market	INTB289	3		
<input type="checkbox"/>		International Marketing	INTB486	3		
<input type="checkbox"/>		Human Resource Management	MGMT365	3		
<input type="checkbox"/>		Principles of Leadership	MGMT380	3		
<input type="checkbox"/>		Organizational Behavior	MGMT464	3		
<input type="checkbox"/>		Employee Training & Develop	MGMT476	4		
<input type="checkbox"/>		Services Marketing	MRKT385	3		
<input type="checkbox"/>		Advertising Theory and Practice	MRKT387	3		
<input type="checkbox"/>		Retail Management	MRKT388	3		
				<i>Total credits at Bay and/or LSSU</i>		
				21		

<u>Courses taken at LSSU's Escanaba Regional Center</u>						
<u>Grade</u>	<u>Course #</u>	<u>Title</u>	<u>LSSU equiv</u>	<u>Credits</u>		
<input type="checkbox"/>	<i>waived</i>	BUSN101	Freshman Seminar	0		
<input type="checkbox"/>		BUSN399	Internship	4		
<input type="checkbox"/>		BUSN403	Business, Government & Society	3		
<input type="checkbox"/>		BUSN466	Business Policy	3		
<input type="checkbox"/>		FINC341	Managerial Finance	4		
<input type="checkbox"/>		MGMT371	Operations & Business Analytics	3		
				<i>Total credits at LSSU</i>		
				17		
				<i>Total Bay &amp; LSSU credits</i>		
				124		

For more info, please contact:  
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[www.lssu.edu/regional-center](http://www.lssu.edu/regional-center)

**Degree Requirements**

- MTA or MACROA earned @ Bay College
- Minimum 124 total credits
- Minimum overall GPA 2.0
- Minimum departmental GPA 2.0
- 50% of 300/400 level department credits earned @ LSSU

**Checklist**

- Apply to LSSU: [www.lssu.edu](http://www.lssu.edu)
- \$0 Application fee
- Send all official transcripts to LSSU
- Apply for Financial Aid (LSSU's FASFA Code: 00293)

*LSSU's courses may be offered on a yearly or alternating year rotation. Consultation with an advisor is recommended as course rotation is subject to change.*