

## BACHELOR OF SCIENCE BUSINESS ADMINISTRATION - ENTREPRENEURSHIP

The entrepreneurship major is designed to develop students' skills so that they are both confident and competent in analyzing new business ideas; refining a vision of a new business into the kind of business plan lenders and investors are likely to approve; and, translating the business plan into the start-up, launch, daily management, and growth and exit strategies most relevant and feasible for a small business venture. The degree also prepares students for working within a small, entrepreneurial firm, as an employee with specific business skills tailored to the needs of the smaller firm. Graduates will have the knowledge, training, and practical experience required to become successful small business owners, counselors, and employees.

This program is accredited by the Accreditation Council for Business Schools and Programs.



### JOB STATISTICS

Occupational Outlook Handbook -  
Business Occupations (bls.gov/ooh)

**\$72,250** 2020 National Median Pay

**9%** National Project Job Growth

### CONTACT

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Regional Centers Director

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www.lssu.edu/regional-center



### Why LSSU?

- ▶ Rated #5 Top Public School by Regional Colleges - Midwest
- ▶ 16:1 Student Faculty Ratio
- ▶ Extensive real-world, innovative learning environments
- ▶ Alumni network of over 23,000 in the Great Lakes region
- ▶ Cost savings to staying local
- ▶ Accredited by the Higher Learning Commission of North Central Association since 1968

### CAREER CHOICES

- Economic Development Agency Professional
- Franchisee
- Government Agency Professional, such as the Small Business Administration (SBA)
- Market Researcher
- Small Business Advisor / Counselor
- Small Business Owner / Manager



**SUPERIOR EDUCATION  
SUPERIOR EXPERIENCE  
SUPERIOR YOU**



### Our Mission:

To create learning communities that motivate, guide, educate and connect.

## BUSINESS ADMINISTRATION - ENTREPRENEURSHIP Bachelor of Science



**LAKE SUPERIOR  
STATE UNIVERSITY**

Petoskey

Lake Superior State University's  
**Bachelor of Science in Business Administration-Entrepreneurship**



**Courses taken at NCMC**

<input type="checkbox"/>	Grade	Course #	Title	LSSU Equiv	Credits	Electives:
						Grade Course# Credits
<input type="checkbox"/>		ACC211	Accounting Principles I**	[ACTG132]	4	<input type="checkbox"/>
<input type="checkbox"/>		ACC212	Accounting Principles II**	[ACTG133]	4	<input type="checkbox"/>
<input type="checkbox"/>		B161	Introduction to Business	[BUSN121]	3	<input type="checkbox"/>
<input type="checkbox"/>		B200	Principles of Management	[MGMT360]	3	<input type="checkbox"/>
<input type="checkbox"/>		B207	Business Communications	[BUSN231]	3	<input type="checkbox"/>
<input type="checkbox"/>		B290	Business Law I	[BUSN350]	3	<input type="checkbox"/>
<input type="checkbox"/>		ECO111	Macroeconomics	[ECON201]	3	<input type="checkbox"/>
<input type="checkbox"/>		ECO112	Microeconomics	[ECON202]	3	<input type="checkbox"/>
<input type="checkbox"/>		ENG111	English Composition I	[ENGL110]	3	<input type="checkbox"/>
<input type="checkbox"/>			ENG112 or COM111 or COM170		3	<input type="checkbox"/>
<input type="checkbox"/>		M200	Marketing	[MRKT281]	3	<input type="checkbox"/>
<input type="checkbox"/>		MATH130	College Algebra	[MATH111]	4	<input type="checkbox"/>
<input type="checkbox"/>		STAT200	Statistics	[BUSN211]	3	<input type="checkbox"/>
<input type="checkbox"/>			Humanities		3	<input type="checkbox"/>
<input type="checkbox"/>			Humanities		3	<input type="checkbox"/>
<input type="checkbox"/>			Natural Science w/Lab		4	<input type="checkbox"/>
<input type="checkbox"/>			Natural Science		4	<input type="checkbox"/>
<input type="checkbox"/>			Social Science		3	<input type="checkbox"/>
<input type="checkbox"/>			Electives		24	
					<b>Total credits at NCMC</b>	<b>83</b>

Satisfies MTA gen. ed. req'ments

**Courses taken at either NCMC or LSSU's Petoskey Regional Center (3 disciplines req'd, 10 LSSU req'd for overall residency)**

<input type="checkbox"/>	<u>Grade</u>	<u>NCMC</u>	<u>Title</u>	<u>LSSU</u>	<u>Credits</u>
<input type="checkbox"/>			Accounting Information Systems	ACTG334	3
<input type="checkbox"/>			Entrepreneurship	BUSN389	3
<input type="checkbox"/>			Competing in the Global Market	INTB289	3
<input type="checkbox"/>			International Marketing	INTB486	3
<input type="checkbox"/>		B201	Human Resource Management	[MGMT365]	3
<input type="checkbox"/>			Principles of Leadership	MGMT380	3
<input type="checkbox"/>			Organizational Behavior	MGMT464	3
<input type="checkbox"/>			Employee Training & Development	MGMT476	4
<input type="checkbox"/>		M205	Principles of Selling	[MRKT283]	3
<input type="checkbox"/>			Services Marketing	MRKT385	3
<input type="checkbox"/>		M202	Fund of Advertising	[MRKT387]	3
<input type="checkbox"/>		M204	E-Commerce, Retailing	[MRKT388]	3
<i>Total credits at NCMC and/or LSSU</i>					<i>21</i>

**Courses taken at LSSU's Petoskey Regional Center**

	<u>Grade</u>	<u>Course #</u>	<u>Title</u>	<u>Credits</u>
<input type="checkbox"/>	<u>waived</u>	BUSN101	Freshman Seminar	0
<input type="checkbox"/>	<u>      </u>	BUSN399	Internship	4
<input type="checkbox"/>	<u>      </u>	BUSN403	Business, Government & Society	3
<input type="checkbox"/>	<u>      </u>	BUSN466	Business Policy	3
<input type="checkbox"/>	<u>      </u>	FINC341	Managerial Finance	4
<input type="checkbox"/>	<u>      </u>	MGMT280	Intro to Management Info Systems	3
<input type="checkbox"/>	<u>      </u>	MGMT371	Operations & Business Analytics	3
<i>Total credits at LSSU</i>				<i>20</i>
<b>Total NCMC &amp; LSSU credits</b>				<b>124</b>

For more info, please contact:

**Heidi Rife, DBA**

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 Lake Superior State University  
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 email: hrife@lssu.edu

[www.lssu.edu/regional-center](http://www.lssu.edu/regional-center)

**Degree Requirements**

- MTA or MACROA earned @ NCMC
- Minimum 124 total credits
- Minimum overall GPA 2.0
- Minimum departmental GPA 2.0
- 50% of 300/400 level department credits earned @ LSSU

**Checklist**

- Apply to LSSU: [www.lssu.edu](http://www.lssu.edu)
- \$0 Application fee
- Send all official transcripts to LSSU
- Apply for Financial Aid (LSSU's FASFA Code: 00293)

*LSSU's courses may be offered on a yearly or alternating year rotation. Consultation with an advisor is recommended as course rotation is subject to change.*