



BACHELOR OF SCIENCE BUSINESS ADMINISTRATION - INTERNATIONAL BUSINESS

A major in international business will develop a student's ability to meet the challenges of the global business environment. In addition to providing the fundamental foundations of all business functional areas, the major teaches the student to identify and develop appropriate solutions to situations that are unique to conducting business in the global environment. Students are provided an understanding of international business by providing upper-level courses in international economics, international marketing, cultural differences, politics and foreign languages. Students will also participate in an approved international experience which will involve either study abroad, work experiences, or internships.

This program is accredited by the Accreditation Council for Business Schools and Programs.



JOB STATISTICS

Occupational Outlook Handbook -
Business Occupations (bls.gov/ooh)

\$72,250 2020 National Median Pay

8% National Project Job Growth

CONTACT

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Regional Center Director

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www.lssu.edu/regional-center



Why LSSU?

- ▶ Rated #5 Top Public School by Regional Colleges - Midwest
- ▶ 16:1 Student Faculty Ratio
- ▶ Extensive real-world, innovative learning environments
- ▶ Alumni network of over 23,000 in the Great Lakes region
- ▶ Cost savings to staying local
- ▶ Accredited by the Higher Learning Commission of North Central Association since 1968

CAREER CHOICES

- Entrepreneur
- Export / Import Manager
- Franchise Opportunities
- Product Manager
- Purchasing Manager
- Sales Analyst



**SUPERIOR EDUCATION
SUPERIOR EXPERIENCE
SUPERIOR YOU**



Our Mission:

To create learning communities that motivate, guide, educate and connect.

BUSINESS ADMINISTRATION - INTERNATIONAL BUSINESS

Bachelor of Science



**LAKE SUPERIOR
STATE UNIVERSITY**

Escanaba • Iron Mountain

Lake Superior State University's
Bachelor of Science in Business Administration-International Business



Courses taken at Bay College

<input type="checkbox"/>	Grade	Course #	Title	LSSU equiv	Credits	Electives:
						Grade Course# Credits
<input type="checkbox"/>		ACCT101	Accounting Principles I	[ACTG132]	4	<input type="checkbox"/>
<input type="checkbox"/>		ACCT102	Accounting Principles II	[ACTG133]	4	<input type="checkbox"/>
<input type="checkbox"/>		BUSN160	Introduction to Business	[BUSN121]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN195	Business Communications	[BUSN231]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN203	Management Information Systems	[MGMT280]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN242	Principles of Management	[MGMT360]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN250	Business Law I	[BUSN350]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN253	Marketing	[MRKT281]	3	<input type="checkbox"/>
<input type="checkbox"/>		CIS101	Computer Concepts & Applications	[CIS103]	4	<input type="checkbox"/>
<input type="checkbox"/>		ECON131	Macroeconomics	[ECON201]	3	<input type="checkbox"/>
<input type="checkbox"/>		ECON132	Microeconomics	[ECON202]	3	<input type="checkbox"/>
<input type="checkbox"/>		ENGL101	Rhetoric & Composition	[ENGL110]	3	<input type="checkbox"/>
<input type="checkbox"/>			ENGL102 or 145 or COMM103, 104, or 120		3	<input type="checkbox"/>
<input type="checkbox"/>		MATH110	College Algebra	[MATH111]	4	<input type="checkbox"/>
<input type="checkbox"/>		MATH210	Introduction to Statistics	[BUSN211]	4	<input type="checkbox"/>
<input type="checkbox"/>			Humanities		3	
<input type="checkbox"/>			SPAN101, FREN111 or GRMN101		3	
<input type="checkbox"/>			SPAN102, FREN112 or GRMN102		3	
<input type="checkbox"/>			Natural Science w/Lab		4	
<input type="checkbox"/>			Natural Science		4	
<input type="checkbox"/>			Social Science: Regional Elect - GEOG, HIST or POLI		3	
<input type="checkbox"/>			Electives		23	
					Total credits at Bay	93

Course satisfies MTA gen. ed. req'ments

Courses taken at LSSU's Escanaba Regional Center

<input type="checkbox"/>	Grade	Course #	Title	Credits
<input type="checkbox"/>	<i>waived</i>	BUSN101	Freshman Seminar	0
<input type="checkbox"/>		BUSN403	Business, Government & Society	3
<input type="checkbox"/>		BUSN466	Business Policy	3
<input type="checkbox"/>		ECON408	International Economics	3
<input type="checkbox"/>		FINC341	Managerial Finance	4
<input type="checkbox"/>		INTB289	Competing in the Global Marketplace	3
<input type="checkbox"/>		INTB375	International Business Law	3
<input type="checkbox"/>		INTB420	Comparative International Mgmt	3
<input type="checkbox"/>		INTB486	International Marketing	3
<input type="checkbox"/>		MGMT371	Operations & Business Analytics	3
<input type="checkbox"/>			BUSN399, INTD310 or INTD410	3
				Total credits at LSSU
				31
				Total Bay & LSSU credits
				124

For more info, please contact:

Heidi Rife, DBA

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Degree Requirements

- MTA or MACROA earned @ Bay College
- Minimum 124 total credits
- Minimum overall GPA 2.0
- Minimum departmental GPA 2.0
- 50% of 300/400 level department credits earned @ LSSU

Checklist

- Apply to LSSU: www.lssu.edu
- \$0 Application fee
- Send all official transcripts to LSSU
- Apply for Financial Aid (LSSU's FASFA Code: 00293)

LSSU's courses may be offered on a yearly or alternating year rotation. Consultation with an advisor is recommended as course rotation is subject to change.