

BACHELOR OF SCIENCE BUSINESS ADMINISTRATION International Business Minor

The business administration major is designed to provide students with a broad overview of business concepts, along with particular emphasis in international business. The intent of this degree is to create a well-rounded graduate with a basic understanding of all aspects of a business organization, both in the office and on the workplace floor. The courses in the international business minor, in addition to the professional business core, equip students with the knowledge and skill to further their education in the area of business.

The business administration (generalist) program is regionally accredited by the Higher Learning Commission, but has been excluded from Accreditation Council for Business Schools and Programs accreditation at this time.



Accredited 19 Feb 2024

JOB STATISTICS

Occupational Outlook Handbook -
Business Occupations (bls.gov/ooh)

\$72,250 2020 National Median Pay

8% National Project Job Growth

CONTACT

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Regional Centers Director

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www.lssu.edu/regional-center



Why LSSU?

- ▶ Rated #5 Top Public School by Regional Colleges - Midwest
- ▶ 16:1 Student Faculty Ratio
- ▶ Extensive real-world, innovative learning environments
- ▶ Alumni network of over 23,000 in the Great Lakes region
- ▶ Cost savings to staying local
- ▶ Accredited by the Higher Learning Commission of North Central Association since 1968

CAREER CHOICES

- Foreign Market Researcher
- Global Supply Chain Analyst
- Import / Export Coordinator
- International Sales Representative
- International Logistics Specialist
- International Marketing Assistant
- Trade Compliance Analyst



**SUPERIOR EDUCATION
SUPERIOR EXPERIENCE
SUPERIOR YOU**



Our Mission:

To create learning communities that motivate, guide, educate and connect.

**BUSINESS
ADMINISTRATION
International Business
Minor
Bachelor of Science**



**LAKE SUPERIOR
STATE UNIVERSITY**

Petoskey

Lake Superior State University's
Bachelor of Science in Business Administration w/International Minor



<u>Courses taken at NCMC</u>					
<u>Grade</u>	<u>Course #</u>	<u>Title</u>	<u>LSSU Equiv</u>	<u>Credits</u>	<u>Electives:</u>
<input type="checkbox"/>	ACC211	Accounting Principles I**	[ACTG132]	4	<u>Grade</u> <u>Course#</u> <u>Credits</u>
<input type="checkbox"/>	ACC212	Accounting Principles II**	[ACTG133]	4	<input type="checkbox"/>
<input type="checkbox"/>	B161	Introduction to Business	[BUSN121]	3	<input type="checkbox"/>
<input type="checkbox"/>	B200	Principles of Management	[MGMT360]	3	<input type="checkbox"/>
<input type="checkbox"/>	B207	Business Communications	[BUSN231]	3	<input type="checkbox"/>
<input type="checkbox"/>	B290	Business Law I	[BUSN350]	3	<input type="checkbox"/>
<input type="checkbox"/>	ECO111	Macroeconomics	[ECON201]	3	<input type="checkbox"/>
<input type="checkbox"/>	ECO112	Microeconomics	[ECON202]	3	<input type="checkbox"/>
<input type="checkbox"/>	ENG111	English Composition I	[ENGL110]	3	<input type="checkbox"/>
<input type="checkbox"/>		ENG112 or COM111 or COM170		3	<input type="checkbox"/>
<input type="checkbox"/>	M200	Marketing*	[MRKT281]	3	<input type="checkbox"/>
<input type="checkbox"/>	MATH130	College Algebra	[MATH111]	4	<input type="checkbox"/>
<input type="checkbox"/>	STAT200	Statistics	[BUSN211]	3	<input type="checkbox"/>
<input type="checkbox"/>		Humanities		3	<input type="checkbox"/>
<input type="checkbox"/>		Humanities		3	<input type="checkbox"/>
<input type="checkbox"/>		Natural Science w/Lab		4	<input type="checkbox"/>
<input type="checkbox"/>		Natural Science		4	<input type="checkbox"/>
<input type="checkbox"/>		Social & Behavioral Science		3	
<input type="checkbox"/>		Electives		34	
				<i>Total credits at NCMC</i>	93

*Satisfies minor req'ments **Satisfies both major & minor req'ments Satisfies MTA gen. ed. req'ments

<u>Courses taken at LSSU's Petoskey Regional Center</u>				
<u>Grade</u>	<u>Course #</u>	<u>Title</u>	<u>Credits</u>	
<input type="checkbox"/>	<i>waived</i>	BUSN101 Freshman Seminar	0	
<input type="checkbox"/>		BUSN403 Business, Government & Society	3	
<input type="checkbox"/>		BUSN466 Business Policy	3	
<input type="checkbox"/>		FINC341 Managerial Finance	4	
<input type="checkbox"/>		INTB289 Competing in the Global Market*	3	
<input type="checkbox"/>		INTB375 International Business Law*	3	
<input type="checkbox"/>		INTB420 Comparative International Marketing*	3	
<input type="checkbox"/>		INTB486 International Marketing*	3	
<input type="checkbox"/>		MGMT280 Operations & Business Analytics	3	
<input type="checkbox"/>		MGMT371 Operations & Business Analytics	3	
<input type="checkbox"/>		Select one: BUSN399, INTD310 or INTD410	3	
			<i>Total credits at LSSU</i>	31
			<i>Total NCMC & LSSU credits</i>	124

For more info, please contact:

Heidi Rife, DBA

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 Lake Superior State University
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 email: hrife@lssu.edu

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Degree Requirements

- MTA or MACROA earned @ NCMC
- Minimum 124 total credits
- Minimum overall GPA 2.0
- Minimum departmental GPA 2.0
- 50% of 300/400 level department credits earned @ LSSU

Checklist

- Apply to LSSU: www.lssu.edu
- \$0 Application fee
- Send all official transcripts to LSSU
- Apply for Financial Aid (LSSU's FASFA Code: 00293)

LSSU's courses may be offered on a yearly or alternating year rotation. Consultation with an advisor is recommended as course rotation is subject to change.