



## BACHELOR OF SCIENCE BUSINESS ADMINISTRATION International Business Minor

The business administration major is designed to provide students with a broad overview of business concepts, along with particular emphasis in international business. The intent of this degree is to create a well-rounded graduate with a basic understanding of all aspects of a business organization, both in the office and on the workplace floor. The courses in the international business minor, in addition to the professional business core, equip students with the knowledge and skill to further their education in the area of business.

The business administration (generalist) program is regionally accredited by the Higher Learning Commission, but has been excluded from Accreditation Council for Business Schools and Programs accreditation at this time.



Accredited 19 Feb 2024

## JOB STATISTICS

Occupational Outlook Handbook -  
Business Occupations (bls.gov/ooh)

**\$72,250** 2020 National Median Pay

**8%** National Project Job Growth

## CONTACT

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Regional Center Director

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www.lssu.edu/regional-center



## Why LSSU?

- ▶ Rated #5 Top Public School by Regional Colleges - Midwest
- ▶ 16:1 Student Faculty Ratio
- ▶ Extensive real-world, innovative learning environments
- ▶ Alumni network of over 23,000 in the Great Lakes region
- ▶ Cost savings to staying local
- ▶ Accredited by the Higher Learning Commission of North Central Association since 1968

## CAREER CHOICES

- Foreign Market Researcher
- Global Supply Chain Analyst
- Import / Export Coordinator
- International Sales Representative
- International Logistics Specialist
- International Marketing Assistant
- Trade Compliance Analyst



**SUPERIOR EDUCATION  
SUPERIOR EXPERIENCE  
SUPERIOR YOU**



### Our Mission:

To create learning communities that motivate, guide, educate and connect.

**BUSINESS  
ADMINISTRATION  
International Business  
Minor  
Bachelor of Science**



**LAKE SUPERIOR  
STATE UNIVERSITY**

Escanaba • Iron Mountain

**Courses taken at Bay College**

<input type="checkbox"/>	<u>Grade</u>	<u>Course #</u>	<u>Title</u>	<u>LSSU Equiv</u>	<u>Credits</u>	<u>Electives:</u>
<input type="checkbox"/>		ACCT101	Accounting Principles I	[ACTG132]	4	<u>Grade</u> <u>Course#</u> <u>Credits</u>
<input type="checkbox"/>		ACCT102	Accounting Principles II	[ACTG133]	4	<input type="checkbox"/>
<input type="checkbox"/>		BUSN160	Introduction to Business	[BUSN121]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN195	Business Communications	[BUSN231]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN203	Management Information Systems	[MGMT280]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN242	Principles of Management*	[MGMT360]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN250	Business Law I	[BUSN350]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN253	Marketing*	[MRKT281]	3	<input type="checkbox"/>
<input type="checkbox"/>		CIS101	Computer Concepts & Applications	[CIS103]	4	<input type="checkbox"/>
<input type="checkbox"/>		ECON131	Macroeconomics	[ECON201]	3	<input type="checkbox"/>
<input type="checkbox"/>		ECON132	Microeconomics	[ECON202]	3	<input type="checkbox"/>
<input type="checkbox"/>		ENGL101	Rhetoric & Composition	[ENGL110]	3	<input type="checkbox"/>
<input type="checkbox"/>			ENGL102 or 145 or COMM103, 104, or 120		3	<input type="checkbox"/>
<input type="checkbox"/>		MATH110	College Algebra	[MATH111]	4	<input type="checkbox"/>
<input type="checkbox"/>		MATH210	Introduction to Statistics	[BUSN211]	4	<input type="checkbox"/>
<input type="checkbox"/>			Humanities		3	
<input type="checkbox"/>			Humanities		3	
<input type="checkbox"/>			Natural Science w/Lab		4	
<input type="checkbox"/>			Natural Science		4	
<input type="checkbox"/>			Social Science: Regional Elect - GEOG, HIST or POLI		3	
<input type="checkbox"/>			Electives		26	
					<b>Total credits at Bay</b>	<b>93</b>

\*Satisfies minor requirements Also satisfies MTA gen. ed. req'ments

**Courses taken at LSSU's Escanaba Regional Center**

	<u>Grade</u>	<u>Course #</u>	<u>Title</u>	<u>Credits</u>
<input type="checkbox"/>	<u>waived</u>	BUSN101	Freshman Seminar	0
<input type="checkbox"/>		BUSN403	Business, Government & Society	3
<input type="checkbox"/>		BUSN466	Business Policy	3
<input type="checkbox"/>		FINC341	Managerial Finance	4
<input type="checkbox"/>		INTB289	Competing in the Global Market*	3
<input type="checkbox"/>		INTB375	International Business Law*	3
<input type="checkbox"/>		INTB420	Comparative International Marketing*	3
<input type="checkbox"/>		INTB486	International Marketing*	3
<input type="checkbox"/>		MGMT37:	Operations & Business Analytics	3
<input type="checkbox"/>			Select one: BUSN399, INTD310 or INTD410	3
<input type="checkbox"/>			LSSU Elective	3
<i>Total credits at LSSU</i>				31
<b><i>Total Bay &amp; LSSU credits</i></b>				<b>124</b>

For more info, please contact:

**Heidi Rife, DBA**

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[www.lssu.edu/regional-center](http://www.lssu.edu/regional-center)**Degree Requirements**

- MTA or MACROA earned @ Bay College
- Minimum 124 total credits
- Minimum overall GPA 2.0
- Minimum departmental GPA 2.0
- 50% of 300/400 level department credits earned @ LSSU

**Checklist**

- Apply to LSSU: [www.lssu.edu](http://www.lssu.edu)
- \$0 Application fee
- Send all official transcripts to LSSU
- Apply for Financial Aid (LSSU's FASFA Code: 00293)

*LSSU's courses may be offered on a yearly or alternating year rotation.*

*Consultation with an advisor is recommended as course rotation is subject to change.*