



BACHELOR OF SCIENCE BUSINESS ADMINISTRATION - MANAGEMENT

The management major is designed to provide students with a broad background in business by presenting courses covering the functional areas of business. This degree enhances a student's ability to think, innovate, communicate, team build, and problem-solve to offer a competitive advantage to businesses. Students develop management and leadership skills by engaging in research projects and real-world experiences that deliver exceptional cost, quality and timeliness. Graduates nurture authentic, hard-working, ethical and efficient managerial practices to offer top performance from themselves and others. This program prepares students for human resource and leadership positions in business and non-profit organizations.

This program is accredited by the Accreditation Council for Business Schools and Programs.



JOB STATISTICS

Occupational Outlook Handbook -
Management Occupations ([bls.gov/ooh](https://www.bls.gov/ooh))

\$109,760 2020 National Median Pay

9% National Project Job Growth

CONTACT

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Regional Center Director

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www.lssu.edu/regional-center



Why LSSU?

- ▶ Rated #5 Top Public School by Regional Colleges - Midwest
- ▶ 16:1 Student Faculty Ratio
- ▶ Extensive real-world, innovative learning environments
- ▶ Alumni network of over 23,000 in the Great Lakes region
- ▶ Cost savings to staying local
- ▶ Accredited by the Higher Learning Commission of North Central Association since 1968

CAREER CHOICES

- Business Analyst
- Business Development Manager
- Chief Executive Officer
- Executive Director
- Human Resource Manager / Director
- Project / Operations Manager
- Public Relations Manager
- Training & Development Manager



**SUPERIOR EDUCATION
SUPERIOR EXPERIENCE
SUPERIOR YOU**



Our Mission:

To create learning communities that motivate, guide, educate and connect.

BUSINESS ADMINISTRATION - MANAGEMENT Bachelor of Science



**LAKE SUPERIOR
STATE UNIVERSITY**

Escanaba • Iron Mountain

Lake Superior State University's

Bachelor of Science in Business Administration-Management



Courses taken at Bay College

<input type="checkbox"/>	<u>Grade</u>	<u>Course #</u>	<u>Title</u>	<u>LSSU equiv</u>	<u>Credits</u>	<u>Electives:</u>
<input type="checkbox"/>		ACCT101	Accounting Principles I	[ACTG132]	4	<u>Grade</u> <u>Course#</u> <u>Credits</u>
<input type="checkbox"/>		ACCT102	Accounting Principles II	[ACTG133]	4	<input type="checkbox"/>
<input type="checkbox"/>		BUSN160	Introduction to Business	[BUSN121]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN195	Business Communications	[BUSN231]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN203	Management Information Systems	[MGMT280]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN242	Principles of Management	[MGMT360]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN250	Business Law I	[BUSN350]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN251	Business Law II	[BUSN355]	3	<input type="checkbox"/>
<input type="checkbox"/>		BUSN253	Marketing	[MRKT281]	3	<input type="checkbox"/>
<input type="checkbox"/>		CIS101	Computer Concepts & Applications	[CIS103]	4	<input type="checkbox"/>
<input type="checkbox"/>		ECON131	Macroeconomics	[ECON201]	3	<input type="checkbox"/>
<input type="checkbox"/>		ECON132	Microeconomics	[ECON202]	3	<input type="checkbox"/>
<input type="checkbox"/>		ENGL101	Rhetoric & Composition	[ENGL110]	3	<input type="checkbox"/>
<input type="checkbox"/>			ENGL102, 145 or COMM103, 104, 120		3	<input type="checkbox"/>
<input type="checkbox"/>		MATH110	College Algebra	[MATH111]	4	<input type="checkbox"/>
<input type="checkbox"/>		MATH210	Introduction to Statistics	[BUSN211]	4	<input type="checkbox"/>
<input type="checkbox"/>			Humanities		3	
<input type="checkbox"/>			Humanities		3	
<input type="checkbox"/>			Natural Science w/Lab		3	
<input type="checkbox"/>			Natural Science		4	
<input type="checkbox"/>			Social & Behavioral Science		4	
<input type="checkbox"/>			Electives		18	
					<i>Total credits at Bay</i>	<i>88</i>

Course also satisfies MTA gen. ed. req'ments

Courses taken at LSSU's Escanaba Regional Center

	<u>Grade</u>	<u>Course #</u>	<u>Title</u>	<u>Credits</u>
<input type="checkbox"/>	<u><i>waived</i></u>	BUSN101	Freshman Seminar	0
<input type="checkbox"/>	<u> </u>	BUSN308	Managing Cultural Difference	3
<input type="checkbox"/>	<u> </u>	BUSN403	Business, Government & Society	3
<input type="checkbox"/>	<u> </u>	BUSN466	Business Policy	3
<input type="checkbox"/>	<u> </u>	FINC341	Managerial Finance	4
<input type="checkbox"/>	<u> </u>	MGMT365	Human Resource Management	3
<input type="checkbox"/>	<u> </u>	MGMT371	Operations & Business Analytics	3
<input type="checkbox"/>	<u> </u>	MGMT380	Principles of Leadership	3
<input type="checkbox"/>	<u> </u>	MGMT451	Labor Law	4
<input type="checkbox"/>	<u> </u>	MGMT464	Organizational Behavior	3
<input type="checkbox"/>	<u> </u>	MGMT469	Collective Bargaining	3
<input type="checkbox"/>	<u> </u>	MGMT476	Employee Training & Development	4
<i>Total credits at LSSU</i>				<i>36</i>
<i>Total Bay & LSSU credits</i>				<i>124</i>

For more info, please contact:

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Degree Requirements

- MTA or MACROA earned @ Bay College
- Minimum 124 total credits
- Minimum overall GPA 2.0
- Minimum departmental GPA 2.0
- 50% of 300/400 level department credits earned @ LSSU

Checklist

- Apply to LSSU: www.lssu.edu
- \$0 Application fee
- Send all official transcripts to LSSU
- Apply for Financial Aid (LSSU's FASFA Code: 00293)

LSSU's courses may be offered on a yearly or alternating year rotation. Consultation with an advisor is recommended as course rotation is subject to change.