

LUKENDA SCHOOL OF BUSINESS BULLETIN

LAKE SUPERIOR STATE UNIVERSITY - SPRING EDITION 2025

KORAL BRADY RECEIVES 2024-2025 DISTINGUISHED TEACHING AWARD



Dr. Koral (Fritz) Brady has been selected by a committee of outstanding graduating seniors and her peers as the recipient of the 2024-2025 Distinguished Teaching Award announced at the Commencement Ceremony on May 3, 2025. Koral has been with LSSU/LSB since fall 2020 and demonstrates a deep commitment to her students and their learning by remaining current in her field. Koral is an Assistant Professor instructing Cannabis Business, Business Law, Labor Law, Political Science and Yoga. Koral has a JD & MA from Vermont Law School and a BA from the University of Michigan.

Congratulations Koral!!

Unlock Your Leadership Potential with the LSSU Online Professional MBA

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Applications for Fall 2025 Close July 15 – Limited Spots Available!

Lake Superior State University's Online Professional MBA program continues to grow in reputation—and for good reason. Designed for working professionals who seek to lead with confidence, innovate with strategy, and make a lasting impact in their industries, the LSSU MBA program offers a flexible, high-quality education rooted in real-world application. As we prepare for our Fall 2025 cohort, we're proud to share that feedback from current students has been overwhelmingly positive. From personalized support to relevant coursework and engaging discussions, our students consistently highlight the program's ability to connect academic theory with everyday business challenges. "This program gave me tools I could apply at work immediately," one recent student shared. "The online format, combined with professors who care, made it an outstanding experience." The program is tailored for professionals who want to balance work, life, and education without compromising on quality. Students can expect to explore key areas such as strategic management, digital transformation, finance, marketing, and operational design—guided by experienced faculty with both academic and executive-level backgrounds.

Important Reminder:

The application deadline for the fall 2025 cohort is **July 15**, and space is limited. With growing interest and a strong track record of success, we encourage prospective students to apply early and secure their spot. If you are ready to advance your career and join a supportive, intellectually stimulating community, the LSSU Online Professional MBA might be the perfect fit. Let's make fall 2025 your launchpad to the next level.

Apply today at my.lssu.edu/mba

For questions or to speak with an Admissions advisor, feel free to reach out—we'd love to hear from you.

You can contact Prof. Wilhelms at rwilhelms@lssu.edu or call at 906-635-2108.

DELTA MU DELTA INDUCTEES

Lake Superior State University's Lukenda School of Business inducted two students into the international business honor society, Delta Mu Delta at their annual Senior Dinner. Delta Mu Delta has more than 200 chapters worldwide, with 150,000-plus members. Inductees must have a minimum GPA of 3.25 and be in the top 20% of their class. The Accreditation Council for Business Schools and Programs (ACBSP), from which LSSU's business program earns accreditation, also recognizes the honor society. New members include Allison Cook (Princeton, IL) and Tayla Brasier (Bathurst, Australia).



Pictured L-R: Allison Cook & Tayla Brasier

DISTINGUISHED ALUMNUS RECOGNIZED



Mark Savoie was recognized as the 2025 LSB Distinguished Alumnus. Mark graduated from Manistique High School before attending LSSU where he graduated Cum Laude with a B.S. degree in Finance and Economics. Mark is currently the President and CEO of Central Savings Bank. The bank was recognized in 2023 by American Banker Magazine as the #1 Bank in Michigan and #20 in the USA for publicly traded banks with under \$2 Billion in assets. Mark is very active in the community, serving in a variety of leadership roles. He is a member of the boards of directors of My Michigan Sault, My Michigan Midland, Central Savings Bank, Michigan Bankers Association and Early Childhood Investment Corporation. Mark lives in Sault Ste. Marie with his wife Jessica, and three daughters Bailey, Reese and Abbie.

OUTSTANDING STUDENT AWARD WINNERS



Chamber Achiever

Nate Schweitzer of Champlin, MN received the Sault Area Chamber of Commerce Achievement award for 2025. This award is presented to an outstanding senior who shows leadership inside and outside of the classroom. Nate will graduate Summa Cum Laude with a B.S. in Finance and Economics. He was a member of the LSSU Men's Hockey team and is currently a professional hockey player with the Maine Mariners. Nate would like to pursue a career in wealth management.

Congratulations Nate!!



Outstanding Business Grad

Grant Hindman of Lake Orion, MI is the recipient of the Lukenda School of Business Outstanding Baccalaureate Student award. Grant graduates Summa Cum Laude with two Bachelor Degrees – one in Finance and Economics and the other in Business Administration with a minor in Human Resource Management. Grant was captain of the LSSU Men's Hockey team and is currently a professional hockey player with the Iowa Heartlanders. Grant aspires to be a Chartered Financial Analyst.

Congratulations Grant!!



Outstanding Regional Center Graduate – Tamara Dautel

of Petoskey, MI is the recipient of the Lukenda School of Business Outstanding Regional Center Graduate award. Tamara will graduate Summa Cum Laude with a B.S. in Business Administration degree with a minor in Marketing. Tamara's true passion is teaching. She has been accepted for the fall semester into the University of Michigan's M.A. in Secondary Education with Teacher Certification.

Congratulations Tamara!!



CONGRATULATIONS GRADUATES!!



Front Row L-R: Dr. Saad Ashraf, Prof. Valerie Philips, Prof. Marta Diaz, Allison Cook, Marcie Fierek, Skylar Williams, Liberty Wagner, Brooke Shirley, Jordyn Haller, Jayda Williams, Maddisen Hoornstra, Noah Demers, Prof. Mindy McCready, Andy Soma, Dr. Ralf Wilhelms

Back Row L-R: Dr. George Kalchev, Janine Murray, Dr. Koral Brady, Griffin Brown, Iara Navarro, Devin Womack, Blake Cassidy, Nicholas Sprague, Cole Craft, Ben Poli, Sofia Salazar Cruz, Kurt Pursche, Kingsley Perkins, Joe Rizzardi, Adam Miller

SENIOR DINNER STUDENT ADDRESSES



Cole Craft



Allison Cook

Cole Craft and Allison Cook were selected to present the Student Response on behalf of the LSB 2025 Graduating class. Cole graduates with a BS in Accounting and was a member of the LSSU Men's Hockey team. Cole is from North Bay, Ontario and will be pursuing an MBA at the University of Guelph and he has also accepted a job with Deloitte Tax as a Tax Consultant starting Summer/Fall 2026. Allison Cook graduates with a BS in Cannabis Business and an Associate's Degree in Small Business Administration. Allison is from Princeton, IL and will continue working remotely as a Financial Analyst for a Medical Cannabis Co.

REGIONAL CENTER NEWS



*Pictured L-R: Isaac Carlson, Hunter Robinson, Jake Poquette, **Griffin Johnson**, Madelyn Wilson, Sarah Meyers, Marcy Dugree, Gabriel Belanger and BPA State Director Maurice Henderson Please Note: The other BPA members are Bay de Noc Community College students.*

The Bay College/LSSU Regional Center Business Professionals of America (BPA) student club had an outstanding showing at the BPA Collegiate State Leadership Conference (SLC), held at Davenport University in Grand Rapids, MI on Saturday, February 8. All eight BPA students who competed placed in the top three of their respective events, qualifying them to advance to the National Leadership Conference in Orlando, FL on May 7-11, 2025. Leading the team was **Griffin Johnson**, BPA Club President, who earned three first-place finishes in Contemporary Issues, Ethics & Professionalism, and Human Resource Management. Johnson, a National Champion in 2024, expressed his excitement for the team's performance. "The 2025 SLC was a phenomenal experience for both me and the rest of our team," said Johnson. "Traveling with our largest team since COVID-19 in 2022 and witnessing everyone being called up onto the stage to receive an award for their events was truly my favorite part. I know just how hard they all worked for the opportunity to compete at the National Leadership Conference, and I couldn't be prouder of them for their efforts. Seeing everyone get that chance filled me with immense pride and joy."



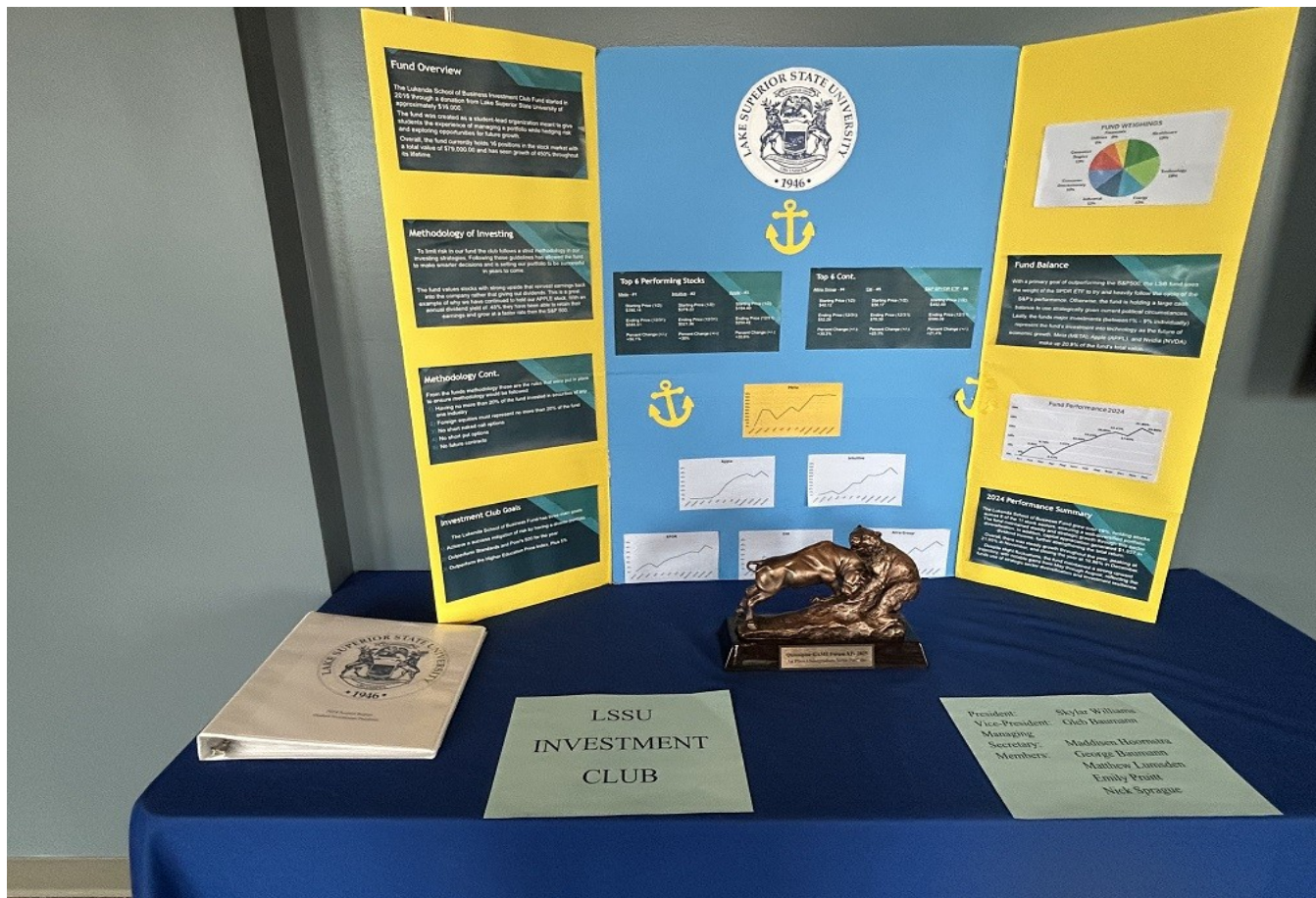
Bay College is pleased to announce the appointment of Vicki DeGrand as the new Executive Director of Foundation and Alumni Relations. A dedicated member of the Bay College team for over 13 years, DeGrand brings institutional knowledge, a passion for student success, and a commitment to the community to her new leadership role. Born and raised in Delta County, DeGrand is a proud Bay College alumna who has long valued the accessibility and quality of higher education in her own backyard. Vicki (Robinette) DeGrand graduated with a B.S. in Business Administration-Management from LSSU in fall 2024.

STUDENT CLUBS



Pictured L-R: Gleb Baumann, Nicholas Sprague, George Baumann, Matthew Lumsden, Skylar Williams, Emily Pruitt & Maddisen Hoornstra

The LSSU/LSB Investment Club has earned national recognition after taking home the prestigious award for Best Value Portfolio at the G.A.M.E. (Global Asset Management Education) Forum held April 3-5 in New York City. The award highlights the club's exceptional performance in managing a student-run investment portfolio that demonstrated superior growth over the past year. The club members were also able to listen to various keynote speakers who are some of the world's most influential industry leaders and experts in their field. They also were able to network with people from all over the world. The students were able to check out all the great sites of New York City and are looking forward to next year's event!



SCHOLARSHIPS AWARDED FOR 2025-26 ACADEMIC YEAR

Several scholarships were awarded this past spring for the 2025-26 academic year. They include:

Central Savings Bank – Charles Johnson – Charles is a Finance & Economics major from De Pere, WI.

Elizabeth Demaray Business Scholarship – Evah Henderson – Evah is an accounting major from Kinross, MI.

Lambda – Tayla Brasier – Tayla is a Business Administration-Marketing major from Bathurst, Australia.

Rebecca Hein – Rebecca is a Cannabis Business major from Sault Ste. Marie, MI.

Alivia Hoornstra – Alivia is an Accounting major from Sault Ste. Marie, MI.

Charles Johnson – Charles is a Finance & Economics major from De Pere, WI.

Eugene Orlando Memorial – Alivia Hoornstra – Alivia is an Accounting major from Sault Ste. Marie, MI.

Steven Glezen Memorial Scholarship – Alivia Hoornstra – Alivia is an Accounting major from Sault Ste. Marie, MI.

William & Sandra Breed Family Business Scholarship – Adelyn Coullard – Adelyn is an Accounting major from Sault Ste. Marie, MI.

Claude & Mary Denker Scholarship – Tayla Brasier – Tayla is a Business Administration-Marketing major from Bathurst, New South Wales, Australia.

Caitlyn Stevens – Caitlyn is a Business Administration-Marketing major from Sault Ste. Marie, MI.

Marissa Berlinger Scholarship – Liza Fazzari – Liza is a Finance & Economics major from Sault Ste. Marie, MI.