

Grant Writing Seminar

SBIR/STTR Proposal Preparation

Wednesday, September 30, 2009 – 8:30 am to 12:30 pm
Huron/Erie Rooms in the LSSU Walker Cisler Center

Agenda:

SBIR/STTR Program Overview and Requirements
Detailed Proposal Preparation, Commercialization

Who should attend?

- Individuals interested in learning enough about the program to determine if they are interested in pursuing future submissions
- Anyone planning on submitting an SBIR/STTR proposal in the next 12 months
- Anyone that has participated in the program in recent years and needs to learn about changes and developments
- Anyone supporting SBIR/STTR applicants and companies including financial managers, business managers and other administrative personnel at SBIR/STTR applicant companies
- Anyone from academic institutions that work with SBIR/STTR applicants as subcontractors and supporting personnel

Cost: \$35/person

Location: Lake Superior State University
Huron/Erie Rooms
Walker Cisler Center
650 W. Easterday Avenue
Sault Sainte Marie, MI
Please contact us for parking instructions

To Register:

By email: PDC@lssu.edu
By phone: Please call Cheri Skinner at 906-635-2207

What is covered?

- Strategic Planning – First, Do Your Homework
 - SBIR/STTR Program Details
 - Technological innovation and commercial merit – What this really means
 - Strategies for targeting your proposal to meet the awarding Agency's mission and requirements
 - How to do your intelligence work prior to writing the proposal
- Proposal Development – Crafting a Fundable Proposal
 - Planning tools for writing the proposal
 - The SBIR/STTR review process – learn how to write the proposal to meet the reviewers' expectations
 - Step-by-step process on how to write each section of a SBIR/STTR proposal
 - Common problems and pitfalls and how to avoid them

More information about BBC and course descriptions available at www.bioconsultants.com

For more information about BBC's Grant Development Assistance services offered under our 21st Century Jobs Fund Consulting Services Program contact Lisa Kurek (lisa@bioconsultants.com) at BBC.